



FIRSTwestern

INVESTOR PRESENTATION  
August 2023

# Safe Harbor

This presentation contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements reflect the current views of First Western Financial, Inc.’s (“First Western”) management with respect to, among other things, future events and First Western’s financial performance. These statements are often, but not always, made through the use of words or phrases such as “may,” “should,” “could,” “predict,” “potential,” “believe,” “will likely result,” “expect,” “continue,” “will,” “anticipate,” “seek,” “estimate,” “intend,” “plan,” “position,” “project,” “future” “forecast,” “goal,” “target,” “would” and “outlook,” or the negative variations of those words or other comparable words of a future or forward-looking nature. These forward-looking statements are not historical facts, and are based on current expectations, estimates and projections about First Western’s industry, management’s beliefs and certain assumptions made by management, many of which, by their nature, are inherently uncertain and beyond First Western’s control. Accordingly, First Western cautions you that any such forward-looking statements are not guarantees of future performance and are subject to risks, assumptions and uncertainties that are difficult to predict. Although First Western believes that the expectations reflected in these forward-looking statements are reasonable as of the date made, actual results may prove to be materially different from the results expressed or implied by the forward-looking statements. The following risks and uncertainties, among others, could cause actual results and future events to differ materially from those set forth or contemplated in the forward-looking statements: integration risks in connection with acquisitions; the risk of geographic concentration in Colorado, Arizona, Wyoming, California, and Montana; the risk of changes in the economy affecting real estate values and liquidity; the risk in our ability to continue to originate residential real estate loans and sell such loans; risks specific to commercial loans and borrowers; the risk of claims and litigation pertaining to our fiduciary responsibilities; the risk of competition for investment managers and professionals; the risk of fluctuation in the value of our investment securities; the risk of changes in interest rates; and the risk of the adequacy of our allowance for credit losses and the risk in our ability to maintain a strong core deposit base or other low-cost funding sources. Additional information regarding these and other risks and uncertainties to which our business and future financial performance are subject is contained in our Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission (“SEC”) on March 15, 2023 and other documents we file with the SEC from time to time. All subsequent written and oral forward-looking statements attributable to First Western or persons acting on First Western’s behalf are expressly qualified in their entirety by this paragraph. Forward-looking statements speak only as of the date of this presentation. First Western undertakes no obligation to publicly update or otherwise revise any forward-looking statements, whether as a result of new information, future events or otherwise (except as required by law).

Certain of the information contained herein may be derived from information provided by industry sources. The Company believes that such information is accurate and the sources from which it has been obtained are reliable; however, the Company cannot guaranty the accuracy of such information and has not independently verified such information.

This presentation contains certain non-GAAP financial measures intended to supplement, not substitute for, comparable GAAP measures. Reconciliations of non-GAAP financial measures to GAAP financial measures are provided at the end of this presentation. Numbers in the presentation may not sum due to rounding.

Our common stock is not a deposit or savings account. Our common stock is not insured by the Federal Deposit Insurance Corporation or any governmental agency or instrumentality.

This presentation is not an offer to sell any securities and it is not soliciting an offer to buy any securities in any state or jurisdiction where the offer or sale is not permitted. Neither the SEC nor any state securities commission has approved or disapproved of the securities of the Company or passed upon the accuracy or adequacy of this presentation. Any representation to the contrary is a criminal offense. Except as otherwise indicated, this presentation speaks as of the date hereof. The delivery of this presentation shall not, under any circumstances, create any implication that there has been no change in the affairs of the Company after the date hereof.

# An Emerging High Performing Institution

## Overview

- Niche-focused regional wealth manager built on a private trust bank platform
- Headquartered in Denver, Colorado and positioned in desirable, affluent and high growth markets

## Target Market

- Households of \$1+ million liquid net worth
- High net worth and high growth markets
- Colorado, Arizona, Wyoming, California and Montana

## Competitive Advantage

- Operates as one integrated firm, not silos
- Team approach benefits both clients and First Western
- Local boutique private trust bank offices with central product experts

## Company Highlights

(as of 6/30/23)

- Assets: \$3.01 billion
- Total Loans: \$2.50 billion
- Total Deposits: \$2.38 billion
- AUM: \$6.50 billion

(for the year ending 12/31/22)

- Loan Growth: 26.7%
- Deposit Growth: 9.0%
- Asset Growth: 13.4%
- TBV/Share<sup>(1)</sup> Growth: 10.7%



Office Locations

**HOVDE'S HIGH PERFORMERS  
CLASS OF 2022**

**HOVDE'S HIGH PERFORMERS  
CLASS OF 2021**

PIPER | SANDLER

**2021 Bank & Thrift Sm-All Stars**

(1) See Non-GAAP reconciliation

# Investment Highlights

## Attractive Markets and Business Model

- Rapidly growing institution operating in high growth markets
- Attractive, stable deposit base with noninterest-bearing and money market accounts comprising 76% of total deposits
- Conservative underwriting and affluent client base results in exceptional asset quality with minimal credit losses

## Strong Earnings Momentum

- Significant revenue growth driving improved operating leverage and higher profitability
- TBV/share<sup>(1)</sup> increased 25% in 2020, 21% in 2021, and 11% in 2022
- Continued scale expected to drive further leverage and generate returns consistent with a high performing institution over long term

## Proven Execution on Growth Strategies

- Track record of combining organic growth and market expansion with accretive acquisitions to enhance franchise value
- Total assets up 58% in 2020, 28% in 2021, and 13% in 2022 with substantial increases in revenue and EPS
- Strengthening commercial banking platform creating more diverse loan portfolio and lower-cost deposit base

## High Insider Ownership and Discounted Valuation

- Highly aligned with shareholder interests as insiders own ~18% of total shares outstanding<sup>(2)</sup>
- Discounted valuation trading at just 0.9x TBV/share<sup>(3)</sup>

(1) See Non-GAAP reconciliation

(2) Represents beneficial ownership as defined by the Proxy Statement

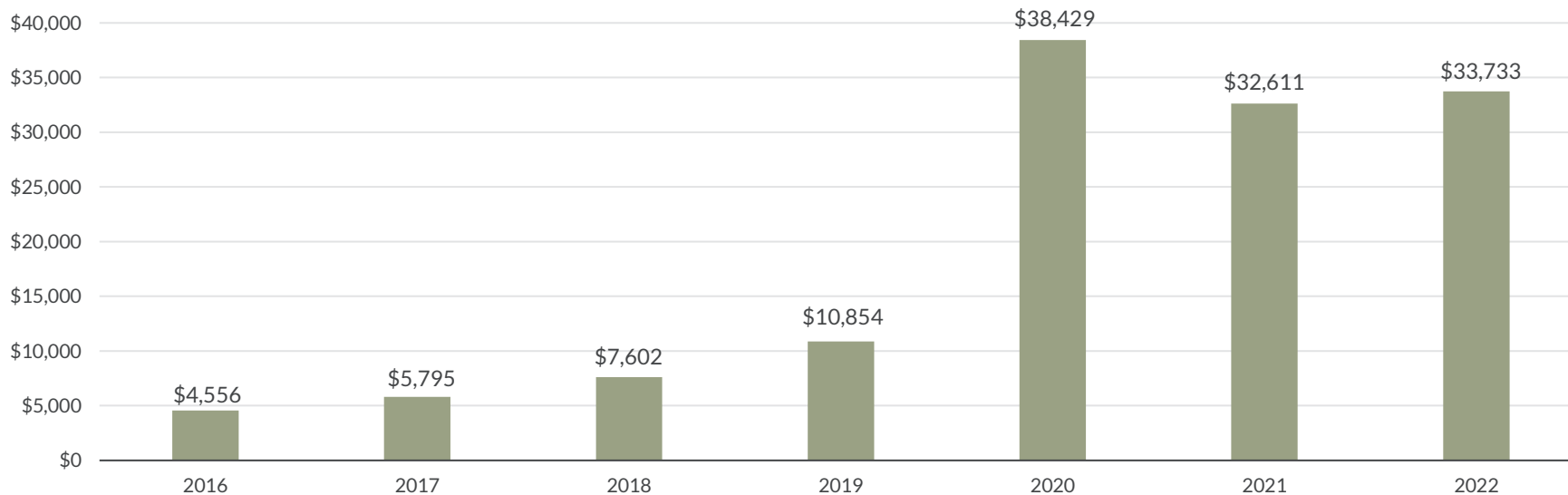
(3) As of July 31, 2023

# Strong Operational and Financial Momentum

## Drivers of Improved Performance

- Robust organic balance sheet growth
- Accretive acquisitions
- Market expansion
- Highly leverageable operating platform driving improved efficiencies
- Outstanding asset quality and low credit costs

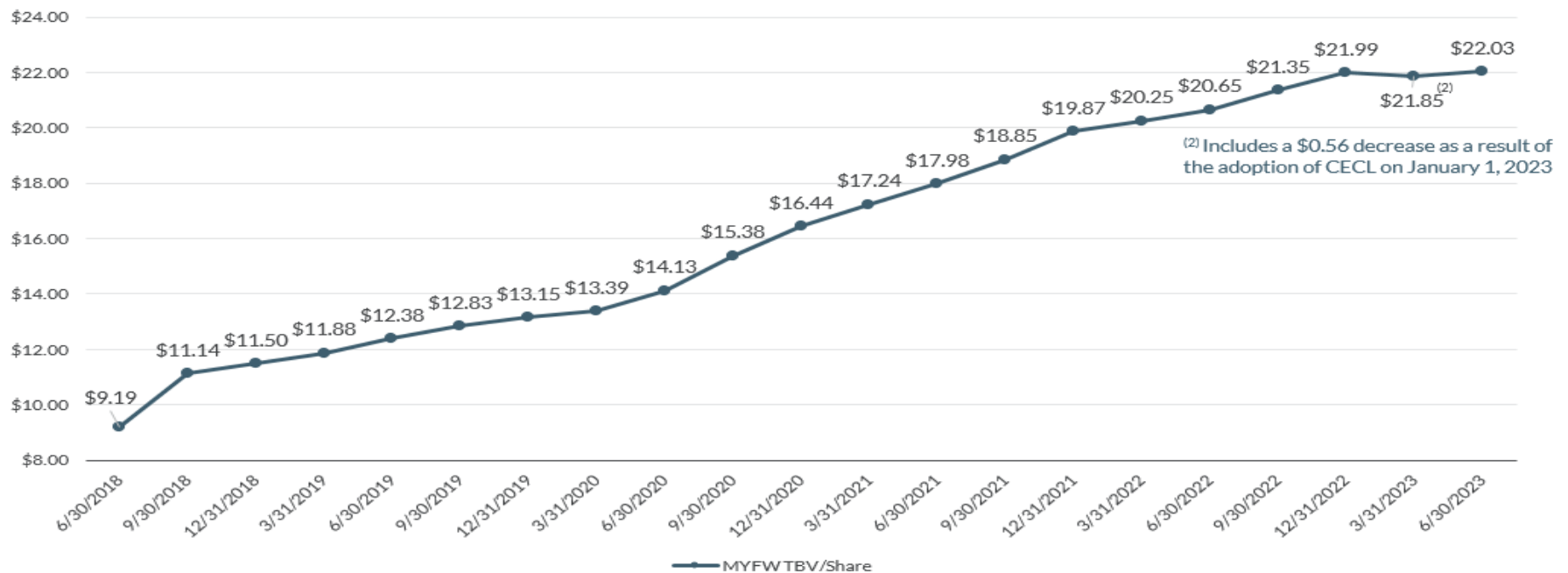
## Adjusted Pre-Tax, Pre-Provision Income<sup>(1)</sup> (\$000s)



(1) See Non-GAAP reconciliation

# Consistent Value Creation

TBV/Share<sup>(1)</sup> Up 140% Since July 2018 IPO



Consistent increases in tangible book value per share driven by:

- Organic growth that has increased operating leverage
- Accretive acquisitions that have been well priced and smoothly integrated to realize all projected cost savings
- Conservative underwriting criteria that has resulted in extremely low level of losses in the portfolio throughout the history of the company
- Prudent asset/liability management including not investing excess liquidity accumulated during the pandemic in low-yielding bonds

(1) See Non-GAAP reconciliation

(2) Includes a \$0.56 decrease as a result of the adoption of CECL on January 1, 2023

# Franchise Overview

# Great Markets, Scarce Investment Opportunity

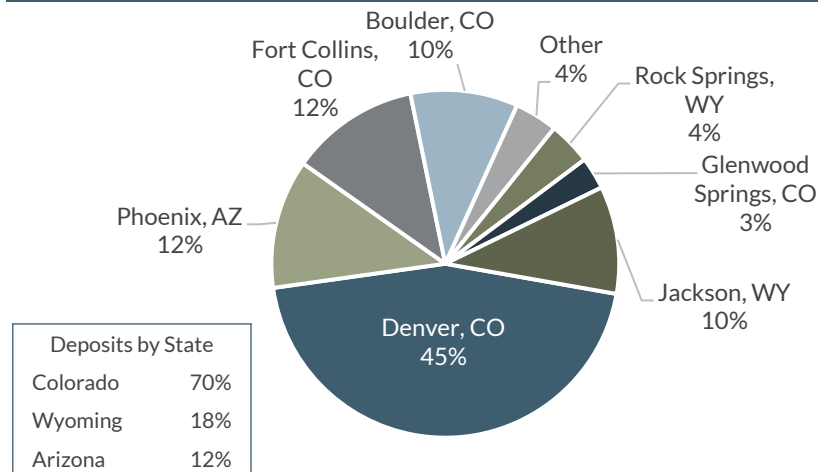
## Characteristics of First Western Markets

- Ranked among states with highest GDP growth
- Strong job and population growth
- Experiencing significant in-migration
- Attractive demographics with large amount of high net worth individuals that utilize private banking and investment management services
- Favorable tax laws for trusts and estates that attract wealthy individuals

## MYFW is 2<sup>nd</sup> Largest Publicly Held CO Chartered Bank

As of June 30, 2023	Current Ownership	Total Assets (\$bn)
FirstBank	Private	28.1
NBH Bank	Public (NYSE: NBHC)	9.9
Sunflower Bank	Private	7.8
Bank of Colorado	Private (Sub. Of Pinnacle Bancorp-NE)	6.7
Alpine Bank	Private	6.5
ANB Bank	Private	3.2
First Western Trust Bank	Public (Nasdaq: MYFW)	3.0

## Deposits by MSA <sup>(1)</sup>



## Small Market Share Provides Large Growth Opportunity

MSA	State	Market Share	Projected % Change in HHI (2021-2026) <sup>(2)</sup>
Denver-Aurora-Lakewood	CO	0.77	11.00
Fort Collins	CO	2.20	13.45
Phoenix-Mesa-Scottsdale	AZ	0.15	13.18
Boulder	CO	1.45	11.41
Jackson	WY/ID	4.80	8.50
Glenwood Springs	CO	1.66	8.82
National Average			9.01

(1) Source: S&P Capital IQ as of 06/30/2022  
 (2) Percentage growth in household income (HHI).



# MYFW: Our Five Core Strengths

## Differentiated, Proven in the Marketplace

- **Niche-focused** franchise headquartered in Denver, Colorado
- Well-positioned in many **attractive markets** in Arizona, California, Colorado, Montana, and Wyoming
- **Specialized central expertise** to compete with siloed national, regional firms
- Delivered through **local, boutique trust banking teams** so clients “owned” by MYFW, not associates

## Built-in Operating Leverage

- **Strong profit center margins at maturity**, growth opportunities in current and new markets
- **Revenue growth** over long-term in both fee income and net interest income, with neutral balance sheet
- Scalable, **leverageable high fixed cost, low variable cost Product and Support Centers**
- Operating expense investment already in place for growth and expansion

## Highly Desirable Recurring Fee Income

- Primarily **recurring** trust and investment management (“TIM”) fees
- **Low risk, “sticky” wealth/trust business** with comprehensive product offering
- **Multiple entry points with ConnectView®** – proprietary review process to service, **cross-sell**

## Experienced, Tested Team

- Executives are **major bank/professional firm trained**, with deep relationships in communities
- Achieved **growth through** business and economic cycles, capital constraints
- Healthy relationship with all regulators with **strong risk management** culture
- CEO with **proven track record** for creating value in previous bank ownership

## Unique Opportunity for Investors

- At critical mass but small market share, **many current and new market** opportunities
- **Proven ability to expand: (1) Organically, (2) By expansion and (3) By acquisition**
- Few large Colorado bank alternatives for investors and clients, creating **lift-out opportunities**
- Attractive revenue and earnings growth story **trading at discounted valuation**

# Cross-Selling a Diverse Set of Products and Services

Our local profit centers team with specialized product experts through ConnectView®, with many points of entry

## Commercial Banking

- Corporate loans to match specific needs
- Well-versed in working with complex cash flows and business models
- **Customized treasury management** products and services

## Retirement / 401(k) Plan Consulting

- **Retirement plan consultants** partnering with businesses to sponsor retirement plans
- Creative corporate retirement plan design, analysis solutions, fiduciary liability management
- ERISA compliance and education

## Residential Mortgage Lending

- Mortgage banking **specializing in purchase money, high net worth lending**
- Underwritten to Fannie Mae and Freddie Mac guidelines
- Targeted portfolio lending and secondary sales

## Wealth Planning

- Wealth planning with specialized services (e.g. philanthropic)
- **Proprietary ConnectView® approach**, with access to CFPs, CPAs and estate planning attorneys
- Charitable giving tax strategies, deferred-compensation plans, life insurance, key person insurance

## Investment Management

- Provide a **broad range of asset and sub asset classes**, with automated tax and basis management
- Create unique solutions through internal research, proprietary and third-party investment options
- Central team creates the platform for Portfolio Managers to service clients, manage accounts

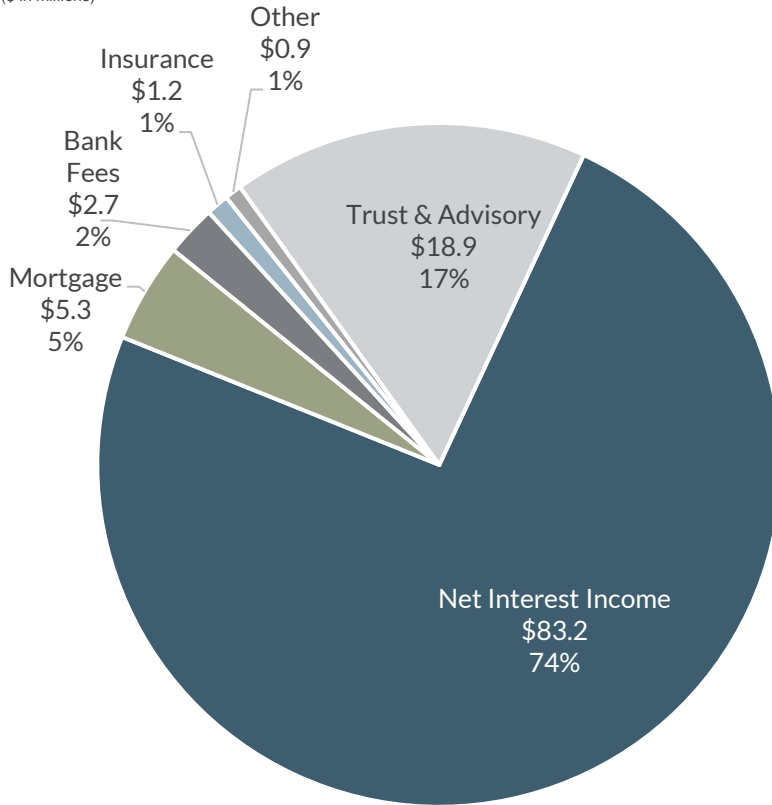
## Trust

- **Fiduciary wealth management** with expert review of client objectives, creating solutions
- Irrevocable life insurance trust, conservatorship, successor trustee, directed custodial trusteeship
- WY tax-exempt asset protection, special needs trusts, escrow services, family office services

# High Quality Revenues with Predictable Sources of Recurring Income

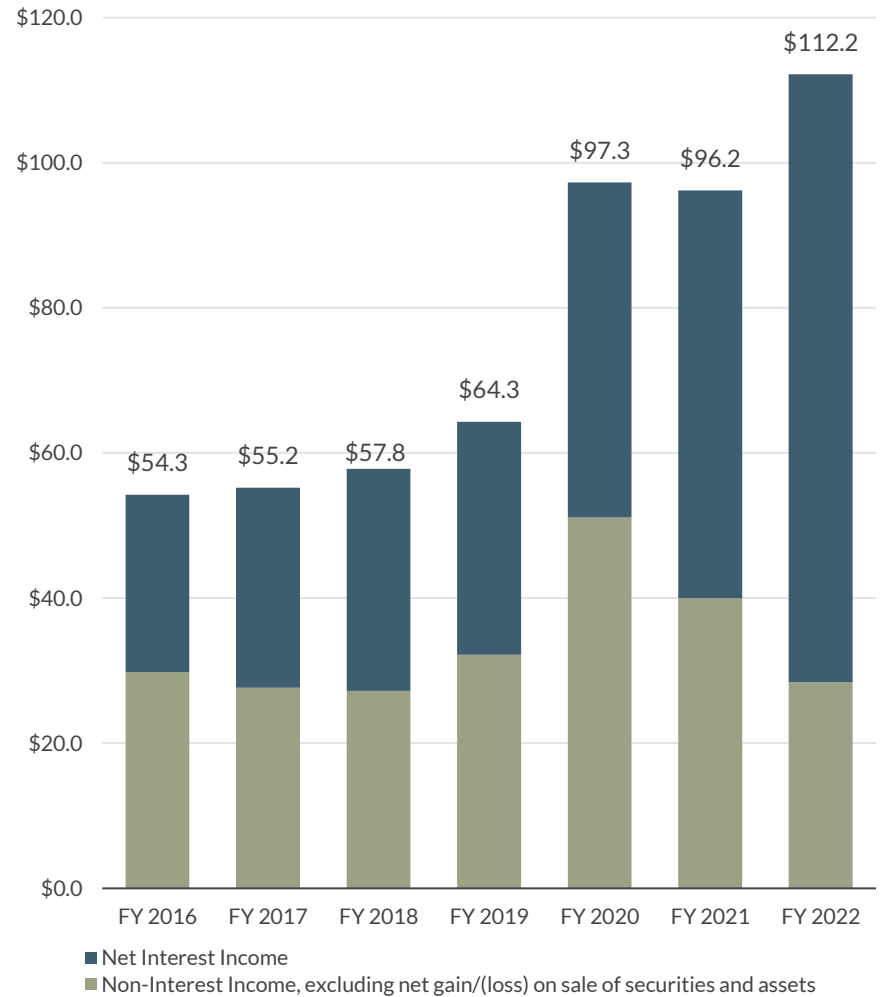
FY 2022 Revenue Mix

(\$ in millions)



Gross Revenue<sup>(1)</sup>

(\$ in millions)

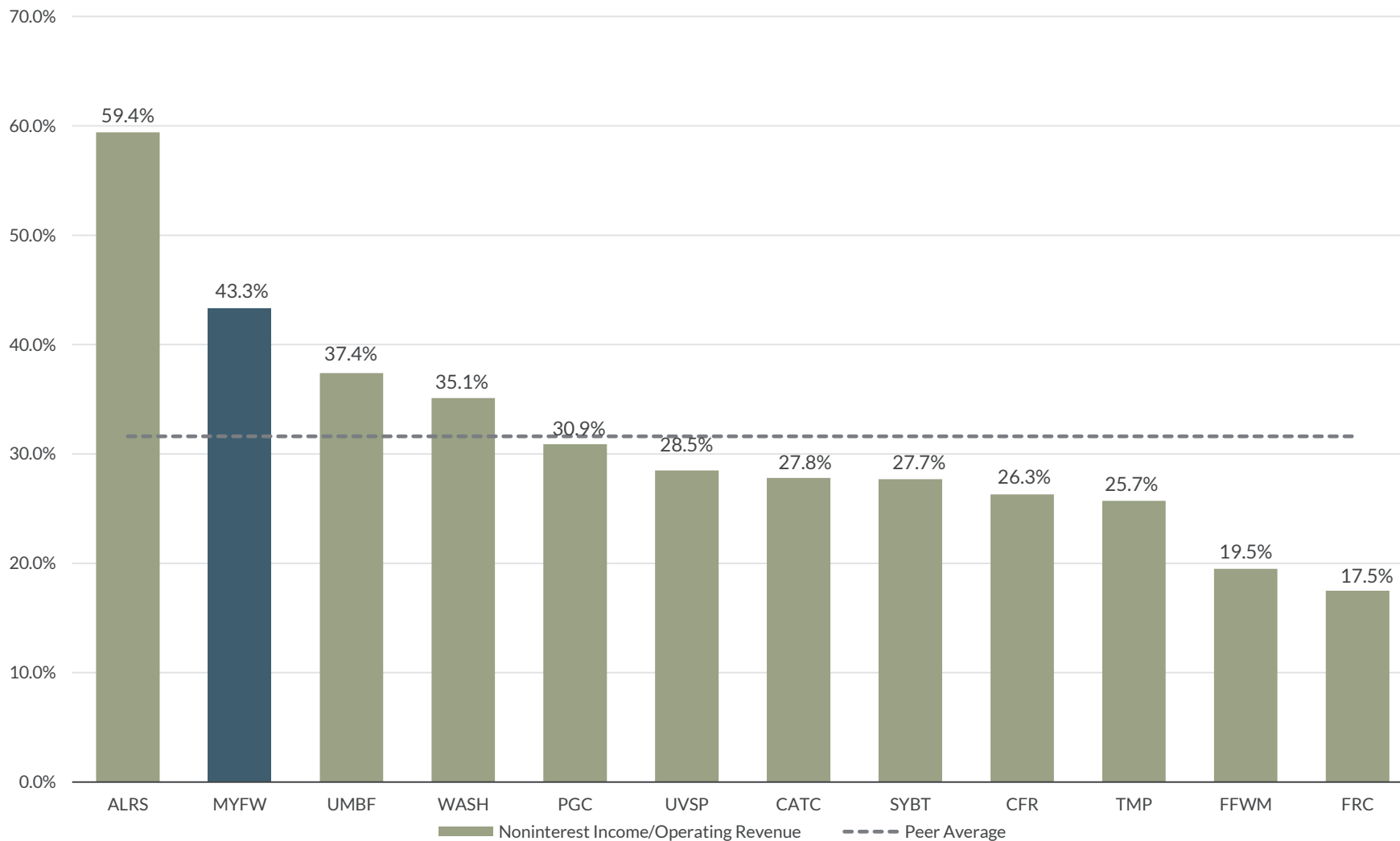


Note: As of or for the period ended December 31, 2022. Totals may not add up due to rounding.

(1) See Non-GAAP reconciliation

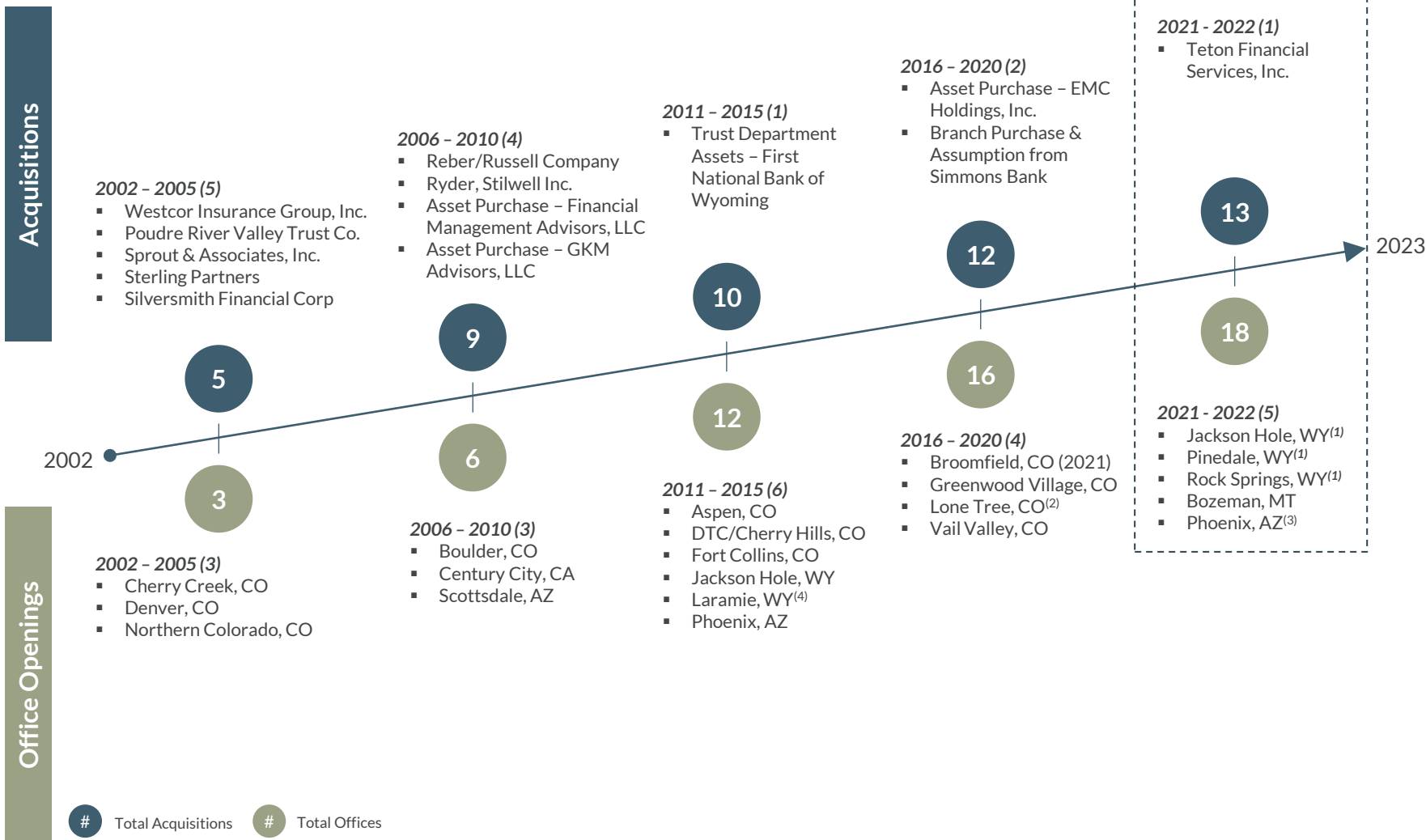
# Private Bank Model Generates Strong Fee Income

5-Year Average: More than 40% of Operating Revenue Generated by Fee Income



# Driving Profitable Growth

# Success in Expansion and Acquisition Growth



(1) Added through the Teton Financial Services, Inc. acquisition. Jackson Hole offices were consolidated in May 2022

(2) Lone Tree branch closed in 2Q2022

(3) Phoenix loan production office opened in 4Q2022

(4) Laramie trust office closed 1Q2023

# Revenue Growth Strategies

## Expand commercial loan production platform

- Building expertise in specific vertical markets, e.g. medical and dental practices
- Capitalize on growing reputation to attract additional experienced commercial banking talent

## Expand into new markets with attractive demographics

- Vail Valley office opened in 2019
- Built team and revenue base to open office in Broomfield, CO in 3Q21
- Added team to focus on Bozeman, MT market in 2Q21
- Added teams to expand presence in Arizona in 2022

## Execute on revenue synergies from Teton acquisition

- Capitalize on higher legal lending limit to expand relationships with existing clients and pursue larger commercial clients
- Cross-sell MYFW's larger offering of trust and wealth management products to new client base
- Continue adding banking talent to further accelerate market share gains in Wyoming

## Execute on low-risk strategic transactions that add value to the MYFW franchise

- Execute on minimally dilutive acquisitions
- Leverage infrastructure through branch acquisition transactions
- Proactive expansion, acquisition team

# Recent M&A Transactions

## Branch Purchase and Assumption



**Simmons Bank**

### Transaction Overview

- Closed on May 18, 2020
- Acquisition of all of the Denver locations of Simmons Bank (three branches and one loan production office)
- Assumed \$63 million in deposits and \$120 million in loans related to the acquired locations
- Added scale, an attractive client base, and commercial banking talent

### Financial Impact

- Mid-teens earnings accretion in 2021

## Whole Bank Acquisition



ROCKY MOUNTAIN BANK

### Transaction Overview

- Closed on December 31, 2021
- Acquisition of Teton Financial Services Inc., the holding company for Rocky Mountain Bank
- Expanded First Western's footprint and market share in Wyoming where favorable trust, estate and tax laws align well with private banking and investment management business model
- Added \$379 million in deposits and \$252 million in loans
- Added scale and improves operating efficiencies

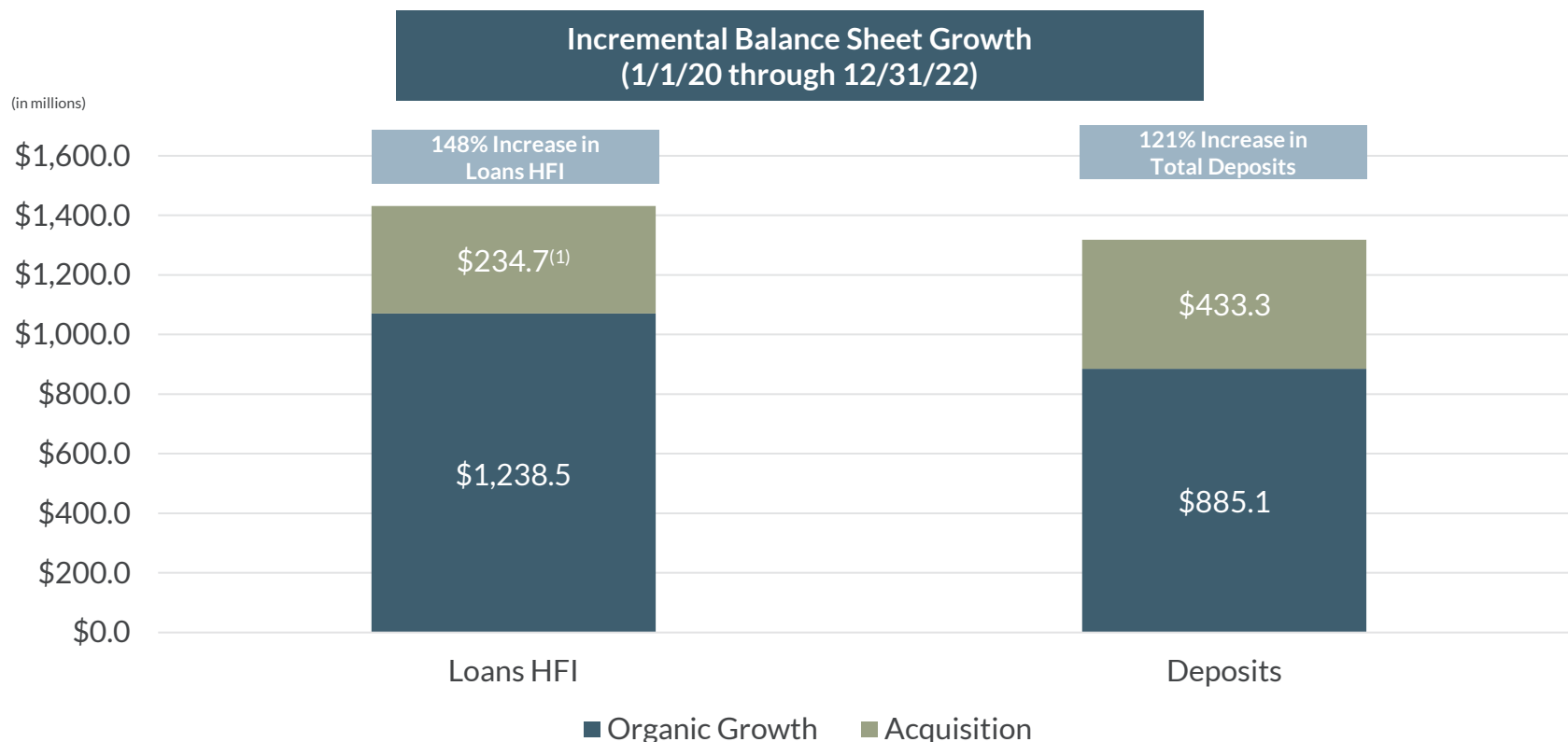
### Financial Impact

- High single-digit earnings accretion in 2022
- Immediately accretive to TBV/share upon closing
- Added low-cost deposits and higher-yielding loans that will positively impact net interest margin



# Strong Execution on Revenue Growth Strategies

- Accelerating business development, office expansion and accretive acquisitions all contributing to the balance sheet growth driving improved operating leverage and higher profitability
- M&A strategy continued with acquisition of Teton Financial Services
- Office expansion continued with hiring of teams to focus on Bozeman, MT market and deepen presence in Colorado and Arizona



(1) Acquired growth represents remaining balances as of December 31, 2022 following payoffs/paydowns since the loans were acquired.

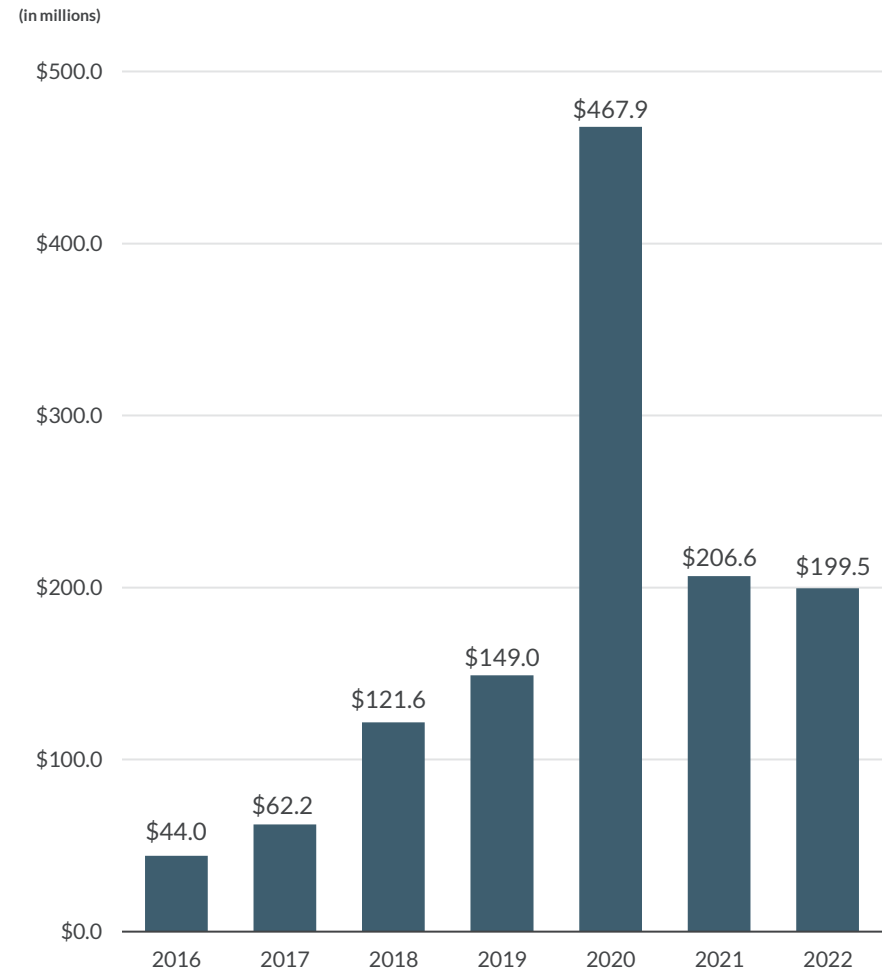
# Accelerating Business Development Trends

Capital raised in July 2018 IPO has allowed for increased business development activities

## New Loan Production<sup>(1)</sup>



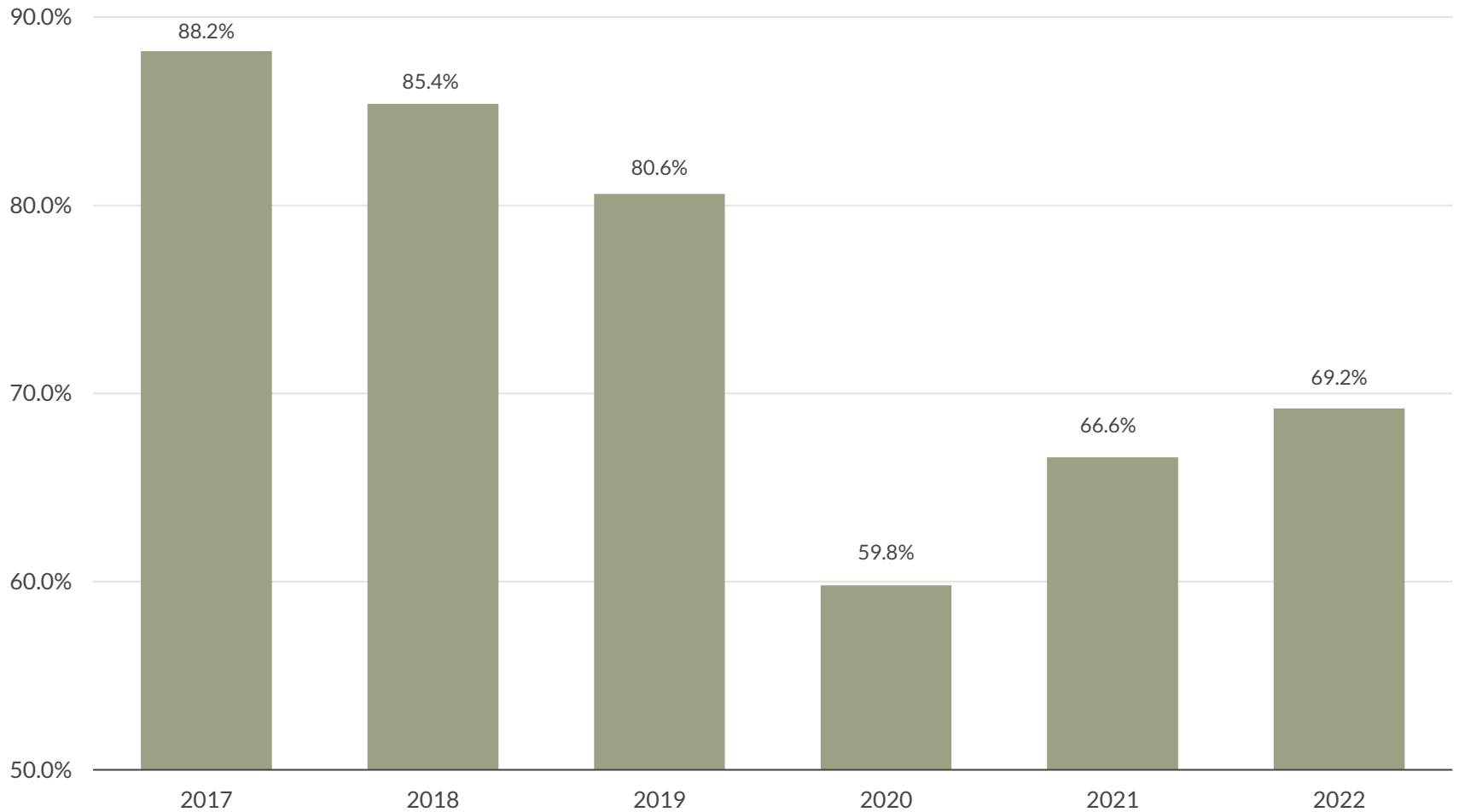
## Net Deposit Growth<sup>(2)</sup>



(1) Excluding PPP loans  
(2) Excluding acquired deposits

# Increased Scale and Back-Office Streamlining Driving Improved Efficiencies

Efficiency Ratio<sup>(1)</sup>

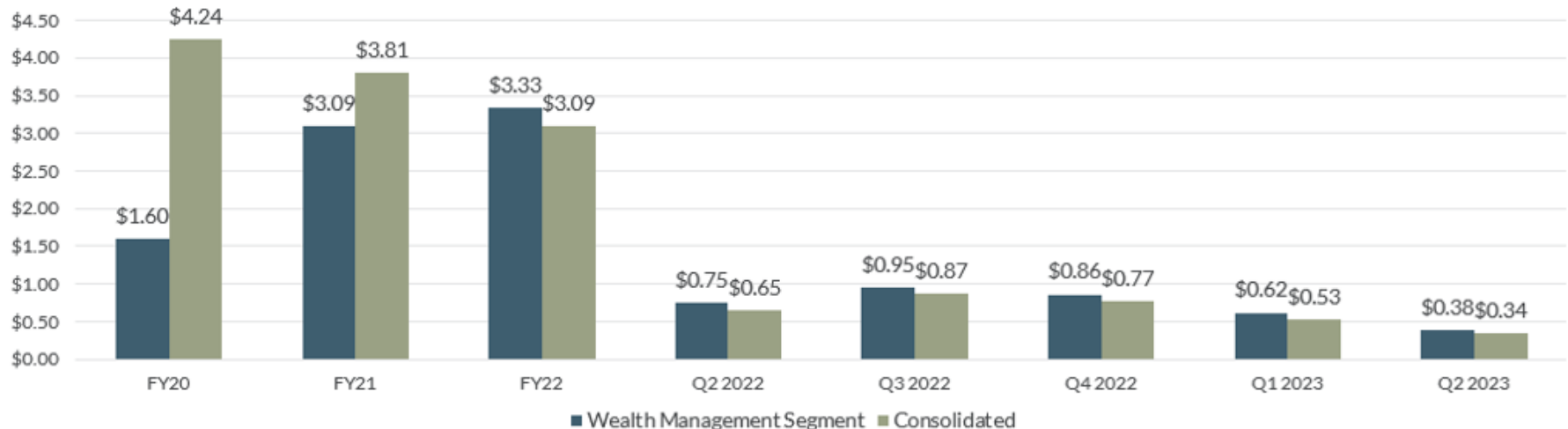


(1) See Non-GAAP reconciliation

# Wealth Management Segment Earnings

- Wealth Management segment earnings reflects contribution of private banking, commercial banking, and trust and investment management business lines
- Growth in private banking, commercial banking, and TIM businesses replacing earnings generated by mortgage segment in 2020 and creating sustainable path to higher profitability over long-term

Wealth Management Segment Diluted Pre-Tax Earnings Per Share<sup>(1)</sup>



(1) See Non-GAAP reconciliation

# Recent Financial Trends

# Overview of 2Q23

## 2Q23 Earnings

- Net income available to common shareholders of \$1.5 million, or \$0.16 per diluted share
- Second quarter 2023 included net of tax impacts of \$1.5 million related to an allowance recorded on individually analyzed loans, \$0.9 million of impairment to carrying value of contingent consideration assets, and \$0.8 million of losses on loans accounted for under the fair value option, with diluted EPS impacts, net of tax, of \$0.15, \$0.09, and \$0.08, respectively
- Pre-tax, pre-provision net income of \$3.9 million<sup>(1)</sup>

## Stable Balance Sheet

- Total deposits relatively unchanged from end of prior quarter
- Noninterest-bearing deposits increased during the month of June
- 4% annualized loan growth while maintaining conservative underwriting criteria and disciplined pricing

## Prudent Risk Management

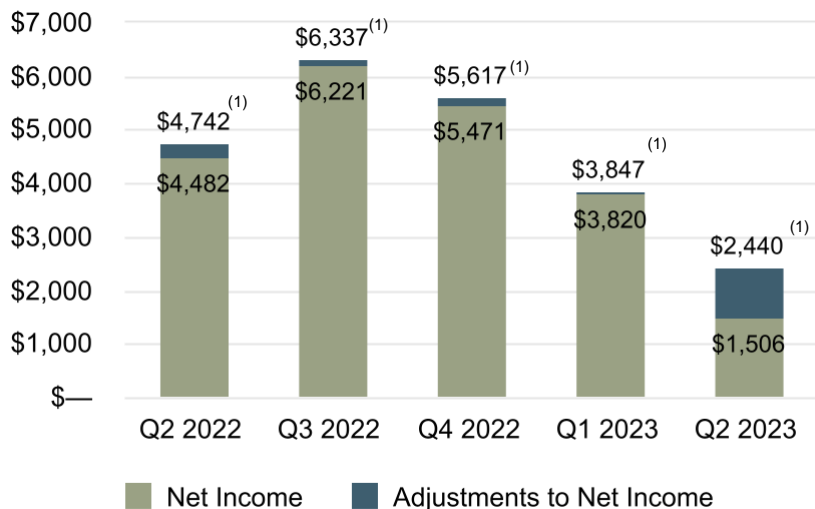
- Strong relationship deposits and declining level of uninsured deposits to 30.8% from 37.3% in 1Q23
- Continued to maintain higher than normal level of cash balances
- NPAs/Total Assets declined 6 bps to 0.36%
- Immaterial level of charge-offs

1. See Non-GAAP reconciliation

# Net Income Available to Common Shareholders and Earnings per Share

- Net income of \$1.5 million, or \$0.16 diluted earnings per share, in 2Q23
- Including the impact of impairment to contingent consideration assets, adjusted net income<sup>(1)</sup> of \$2.4 million in 2Q23
- Profitability and prudent balance sheet management resulted in book value and tangible book value per share<sup>(1)</sup> increasing by 5.5% and 6.7%, respectively, from 2Q22

## Net Income Available to Common Shareholders



## Diluted Earnings per Share



1. See Non-GAAP reconciliation

# Loan Portfolio

## Loan Portfolio Details

- Total loans held for investment increased \$26.8 million from prior quarter
- Growth driven by CRE loans and draws on existing construction lines
- Average rate on new loan production increased 23 bps to 7.41% compared to prior quarter, and was 7.79% in June

## Loan Portfolio Composition<sup>(1)</sup>

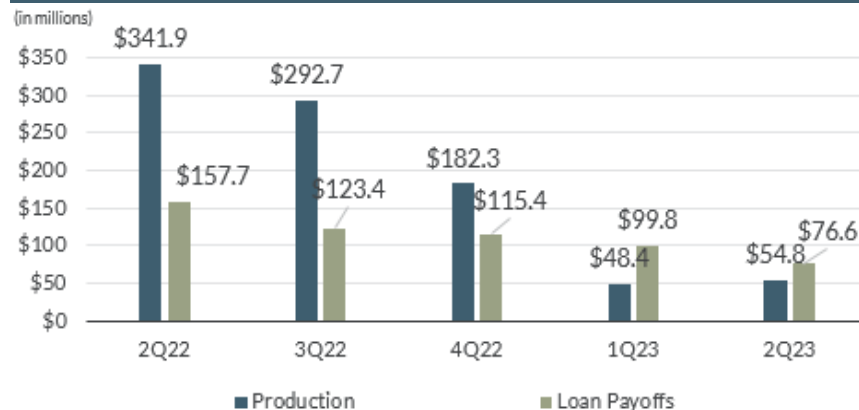
(\$ in thousands, as of quarter end)

	2Q 2022	1Q 2023	2Q 2023
Cash, Securities and Other	\$ 180,738	\$ 157,308	\$ 150,679
Consumer and Other	26,706	22,183	21,866
Construction and Development	162,426	283,999	313,227
1-4 Family Residential	732,725	889,782	878,670
Non-Owner Occupied CRE	489,111	536,679	561,880
Owner Occupied CRE	224,597	223,449	218,651
Commercial and Industrial	312,696	340,632	338,679
<b>Total</b>	<b>\$ 2,128,999</b>	<b>\$ 2,454,032</b>	<b>\$ 2,483,652</b>
Loans accounted for at fair value <sup>(2)</sup>	21,149	21,052	18,274
<b>Total Loans HFI</b>	<b>\$ 2,150,148</b>	<b>\$ 2,475,084</b>	<b>\$ 2,501,926</b>
Loans held-for-sale (HFS)	26,202	9,873	19,746
<b>Total Loans</b>	<b>\$ 2,176,350</b>	<b>\$ 2,484,957</b>	<b>\$ 2,521,672</b>

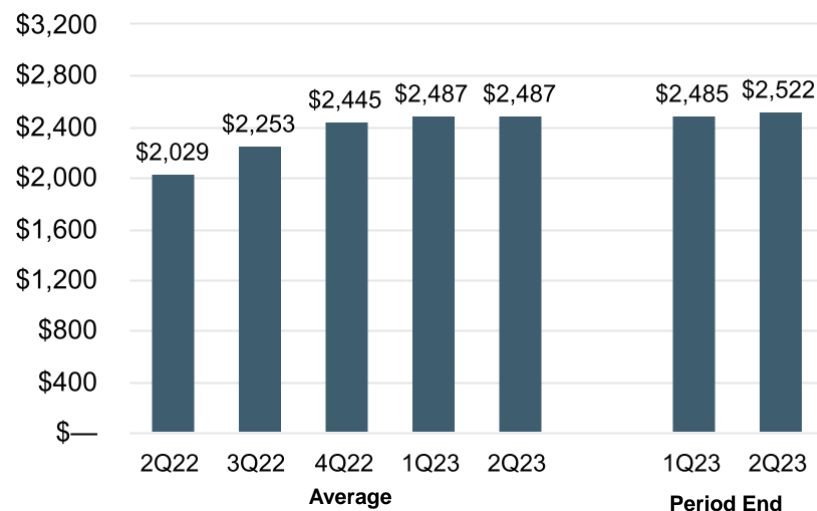
1. Represents unpaid principal balance. Excludes deferred (fees) costs, and amortized premium/ (unaccreted discount).

2. Excludes fair value adjustments on loans accounted for under the fair value option.

## Loan Production & Loan Payoffs



## Total Loans<sup>(1)</sup>





# Total Deposits

- Noninterest-bearing deposits increased during the month of June
- Success in new business development, with \$37.4 million in new deposit relationships added in 2Q23, lessened the typical seasonal impact of outflows from tax payments
- Continued but slower migration of noninterest-bearing deposits into interest-bearing categories as clients seek higher rates for their excess liquidity

## Deposit Portfolio Composition

	2Q 2022	1Q 2023	2Q 2023
Money market deposit accounts	\$ 1,033,739	\$ 1,277,988	\$ 1,297,732
Time deposits	147,623	354,545	376,147
NOW	287,195	192,011	168,537
Savings accounts	33,099	22,319	18,737
Noninterest-bearing accounts	668,342	545,064	514,241
<b>Total Deposits</b>	<b>\$ 2,169,998</b>	<b>\$ 2,391,927</b>	<b>\$ 2,375,394</b>

## Total Deposits

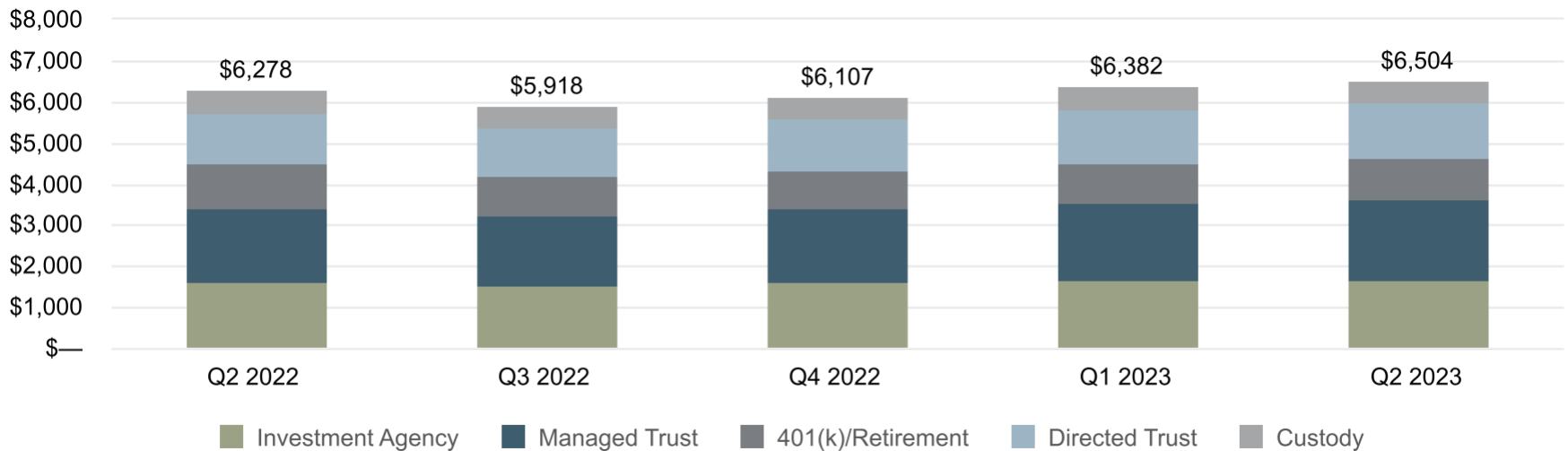


# Trust and Investment Management

- Total assets under management increased \$121.9 million from March 31, 2023 to \$6.50 billion as of June 30, 2023
- Client accounts benefited from improved market conditions in the second quarter
- Excluding custody, all product categories increased quarter-over-quarter

## Total Assets Under Management

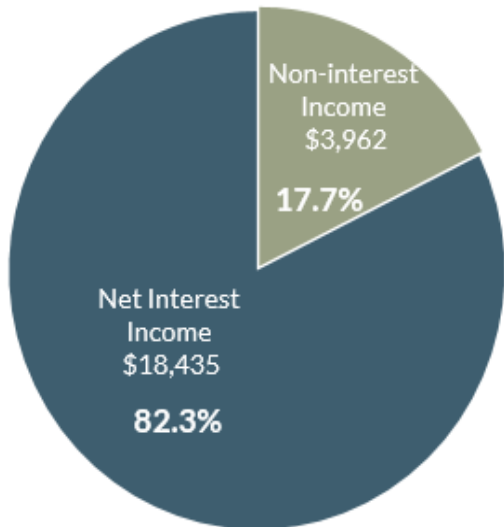
(in millions, as of quarter end)



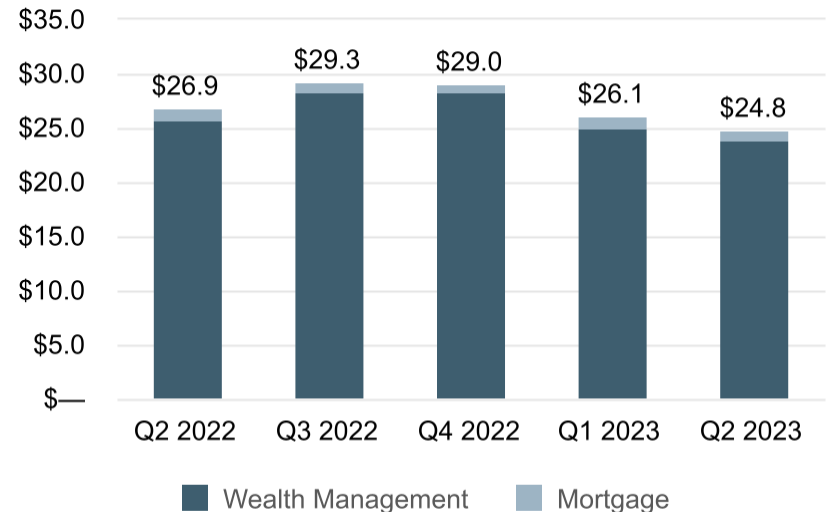
# Gross Revenue

- Gross revenue<sup>(1)</sup> declined 5.0% from prior quarter
- Decrease primarily driven by a decrease in net interest income as a result of higher interest expense driven by higher deposit costs, offset partially by higher interest income
- Net interest income decline due to NIM pressure

2Q23 Gross Revenue<sup>(1)</sup>



Gross Revenue<sup>(1)</sup>



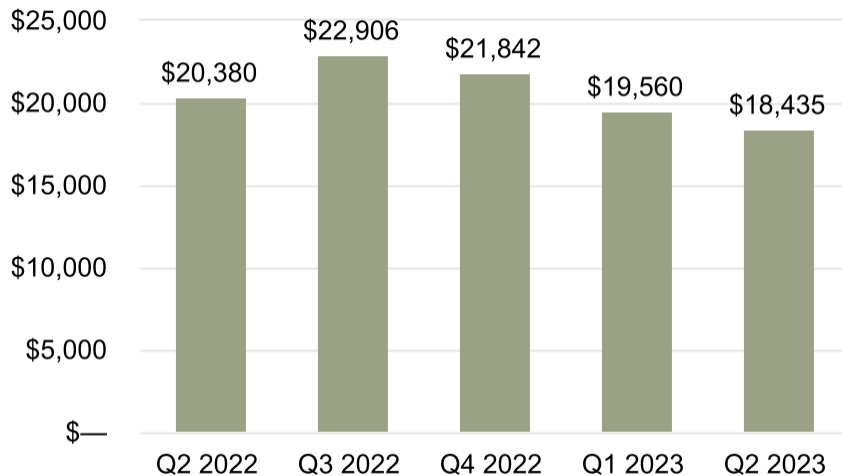
1. See Non-GAAP reconciliation

# Net Interest Income and Net Interest Margin

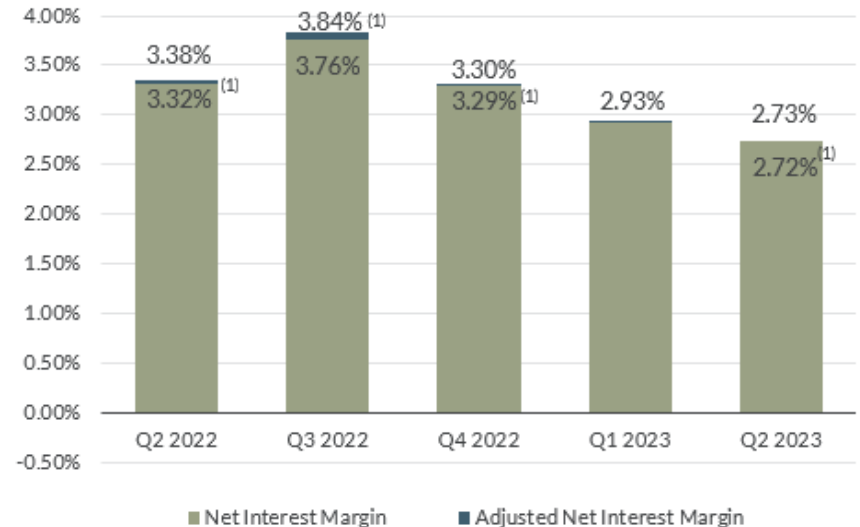
- Net interest income decreased to \$18.4 million, or 5.8%, from \$19.6 million in 1Q23
- Net interest income decreased from 1Q23 due to higher interest expense resulting from increase in average cost of deposits
- Net interest margin decreased 20 bps to 2.73%, driven by the increase in interest bearing deposit costs offset partially by the increase in yields on average earning assets
- Average loan yields increased 15 bps in June while average deposit costs were flat

## Net Interest Income

(in thousands)



## Net Interest Margin

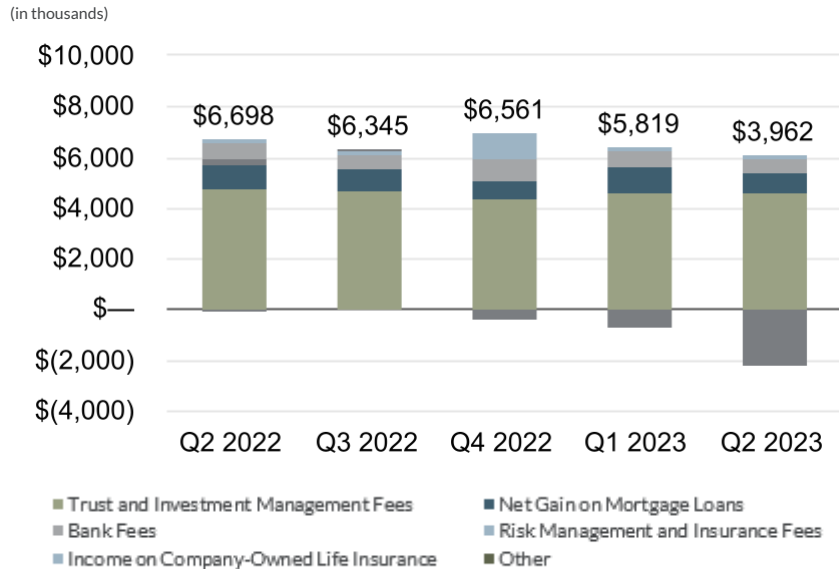


1. See Non-GAAP reconciliation

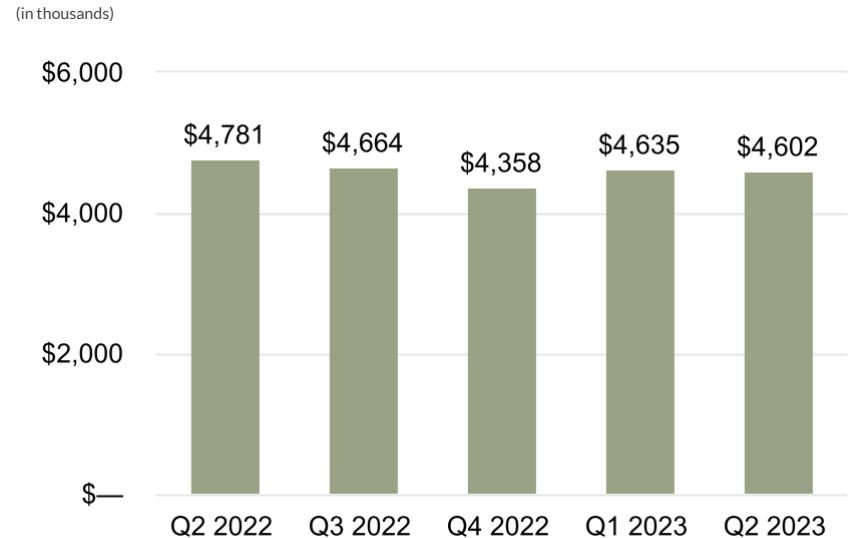
# Non-Interest Income

- Non-interest income decreased to \$4.0 million, or 31.9%, from \$5.8 million in 1Q23, primarily due to a \$1.2 million impairment to carrying value of contingent consideration assets related to the sale of First Western Capital Management in 2020. The decrease to Non-interest income was further driven by losses of \$1.1 million on loans accounted for under carrying value option
- Trust and Investment Management fees were consistent with prior quarter
- Net gain on mortgage loans decreased to \$0.8 million, or 24.0%, from \$1.0 million in 1Q23, as higher rates continue to impact loan demand

## Total Non-Interest Income



## Trust and Investment Management Fees



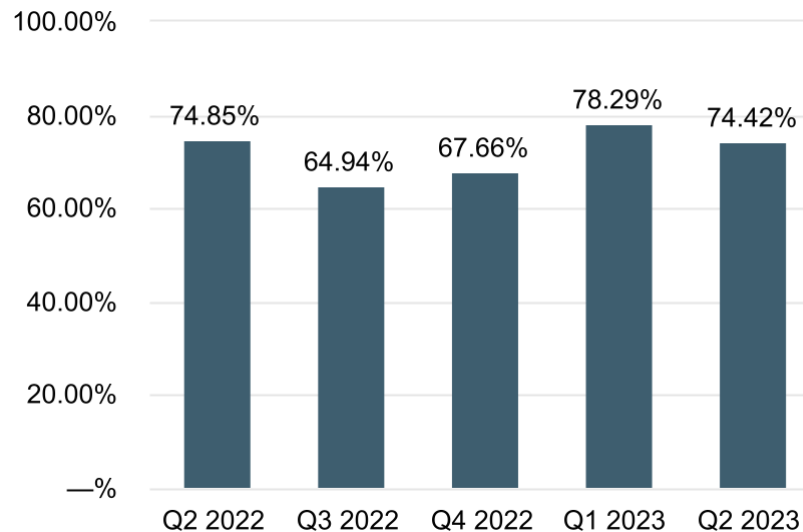
# Non-Interest Expense and Efficiency Ratio

- Non-interest expense decreased 9.8% from 1Q23
- Decrease in expense levels resulted from intentional delays in new initiatives and staffing reductions implemented in the first quarter and in April to better align with current revenue
- Disciplined expense management resulted in non-interest expense coming in below targeted range
- Organizational-wide review of expense levels resulted in additional cost savings that are expected to reduce non-interest expenses within the range of \$18 million to \$19 million for the remainder of 2023

## Total Non-Interest Expense



## Operating Efficiency Ratio<sup>(1)</sup>

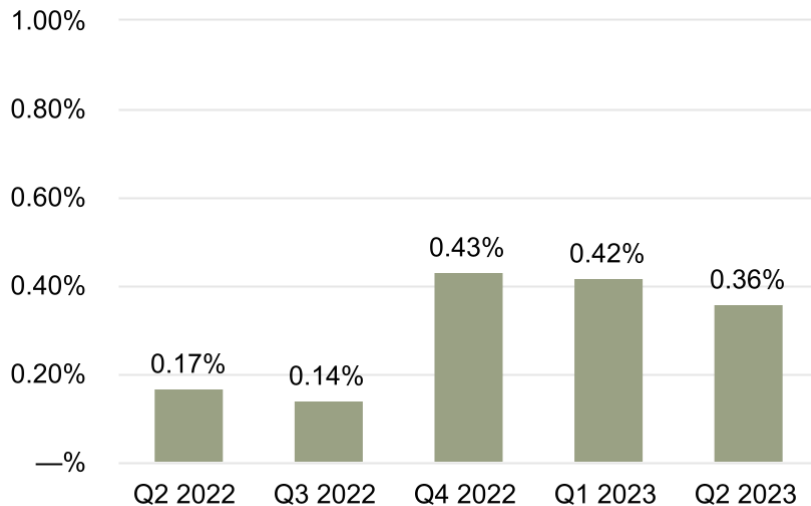


1. See Non-GAAP reconciliation

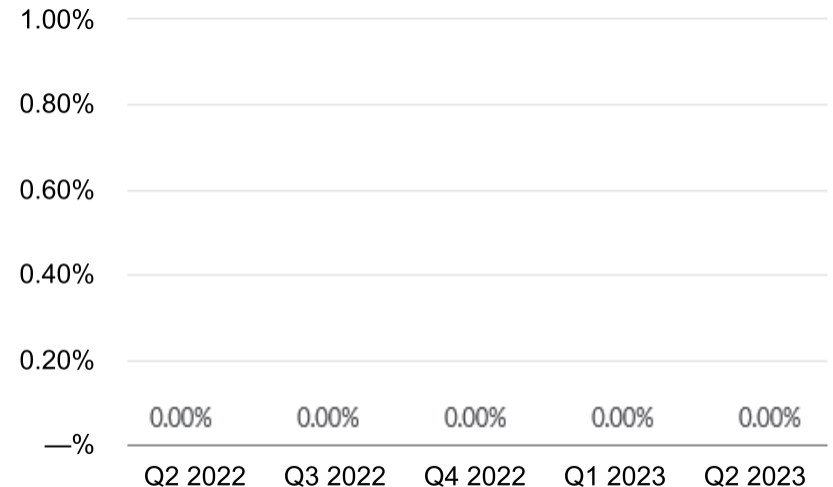
# Asset Quality

- NPAs declined 18% from prior quarter due to full payoffs on two non-performing loans
- \$1.8 million provision for credit losses driven primarily by an allowance recorded on individually analyzed loan previously identified as non-performing loan
- ACL/Adjusted Total Loans<sup>(1)</sup> increased to 0.89% in 2Q23 from 0.81% in 1Q23
- Continue to experience immaterial amount of credit losses

Non-Performing Assets/Total Assets



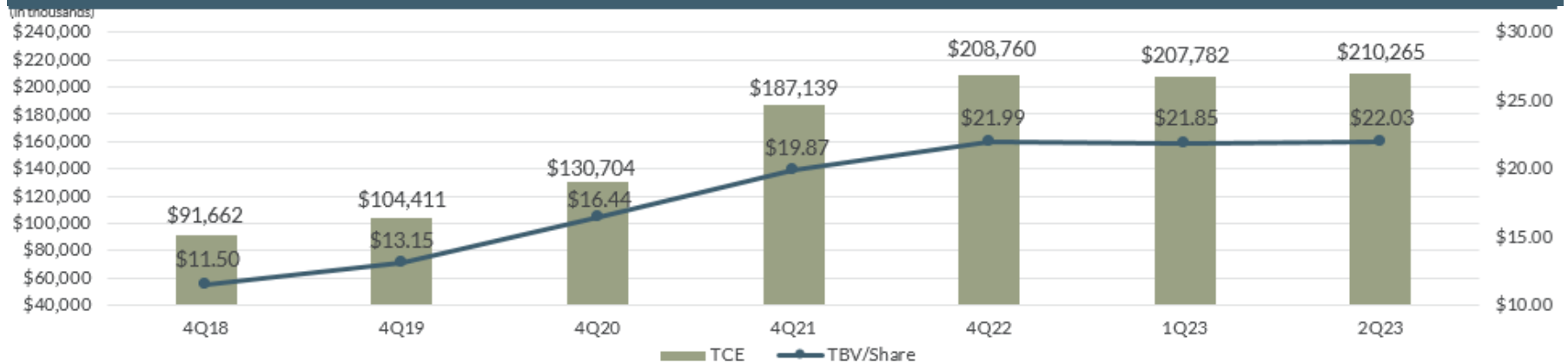
Net Charge-Offs/Average Loans



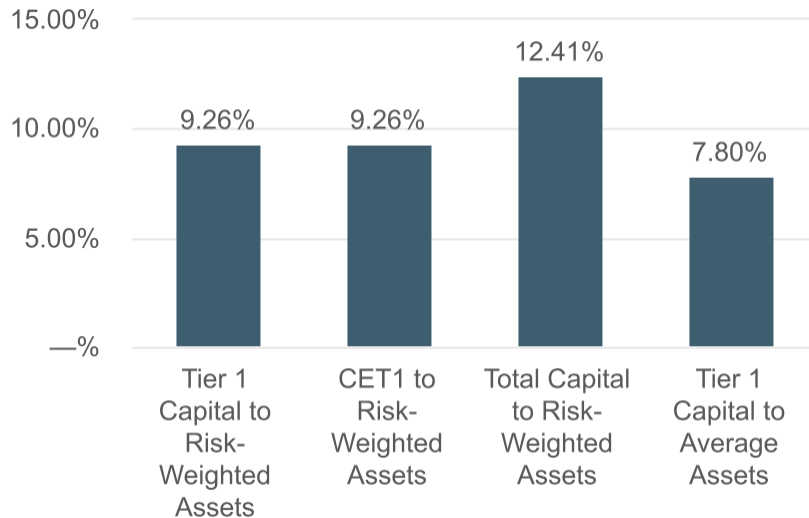
1. Adjusted Total Loans – Total Loans minus PPP loans and loans accounted for under fair value option; see non-GAAP reconciliation

# Capital and Liquidity Overview

## Tangible Common Equity / TBV per Share<sup>(1)</sup>



## Consolidated Capital Ratios (as of 6/30/23)



## Liquidity Funding Sources (as of 6/30/23)

(in thousands)

### Liquidity Reserves:

Total Available Cash	\$295,909
Unpledged Investment Securities	21,149

### Borrowed Funds:

#### Secured:

FHLB Available	646,823
FRB Available	16,605

#### Other:

Brokered Remaining Capacity	172,818 <sup>(2)</sup>
-----------------------------	------------------------

#### Unsecured:

Credit Lines	29,000
--------------	--------

### Total Liquidity Funding Sources

**\$1,182,304**

### Loan to Deposit Ratio

**105.1 %**

1. See Non-GAAP reconciliation  
2. Based on internal policy guidelines



# Creating Additional Shareholder Value

# Near-Term Outlook

- Prudent risk management will remain top priority while economic uncertainty remains, which will impact level of profitability in short term
- Loan growth expected to remain at lower level in near future, although unfunded commitments provides potential catalyst for higher level of loan growth as borrowers increase utilization of credit lines
- Deposit gathering continues to be emphasized throughout the organization including capitalizing on current environment to continue adding new clients looking for a stronger financial institution
- Continued evaluation of opportunities for capital utilization that can create additional value for shareholders

# Long-Term Goals to Drive Shareholder Value

**Our mission is to be the BPBFWWMC – Best Private Bank for the Western Wealth Management Client**

We believe First Western can be a unique, niche focused regional powerhouse with high fee income and consistent strong earnings from our scalable wealth management platform

- **Since our pre-2018 IPO status as of year end 2017, we have tripled total loans and total deposits, more than doubled TBV per share, had substantial increases in annual revenue, and demonstrated significant operating leverage. Looking forward we can drive shareholder value by:**
- **Continuing to execute well, creating more operating leverage to drive high performing ROAA and ROAE results**
- **Emphasizing our differentiation in marketplace**
- **Growing through \$5 billion in total assets, \$25 billion TIM assets through both organic growth and acquisitions, ideally:**
  - ~50 offices – infill and adjacent
  - Maturing at \$8 million in revenue per office through growing 20%
  - 75% contribution margin per office at maturity, then growing
- **Building footprint, scale and operating leverage with M&A**
  - Disciplined approach to be significantly earnings accretive with minimal TBV dilution
- **Enhancing wealth management platform**
  - Upgrade omnichannel client experience
  - Create new digital distribution channel

# A Unique and Attractive Investment

MYFW's core strengths provide the foundation for driving shareholder value

Differentiated,  
Proven in the  
Marketplace

Built-in Operating  
Leverage

Highly Desirable  
Recurring Fee  
Income

Experienced,  
Tested Team

Unique  
Opportunity for  
Investors

# Appendix

# Organizational Overview

# Team: Ready to Take MYFW to the Next Level

Name	Title	Joined FW	Years in Industry	Prior Experience
Scott C. Wylie	Chairman, CEO & President	2002	35	<ul style="list-style-type: none"> <li>Chairman &amp; CEO, Northern Trust Bank of Colorado</li> <li>Chairman &amp; CEO, Trust Bank of Colorado</li> <li>CEO, Equitable Bancshares of Colorado and Women's Bank, Chairman, Equitable Bank</li> <li>Chairman, American Fundware</li> <li>President &amp; CEO, Bank and Trust of Puerto Rico</li> <li>Associate, First Boston Corporation</li> </ul>
Julie A. Courkamp	Chief Financial Officer and Chief Operating Officer, Director & Treasurer	2006	22	<ul style="list-style-type: none"> <li>Assurance services with PricewaterhouseCoopers</li> <li>Executive roles within First Western with responsibility for Accounting &amp; Finance, Risk, Technology, Operations and Human Resources</li> </ul>
John E. Sawyer	Chief Investment Officer	2017	29	<ul style="list-style-type: none"> <li>Chief Investment &amp; Fiduciary Officer, BBVA Compass Bank</li> <li>President &amp; COO, Florida-based boutique wealth management firm</li> <li>Executive with Credit Suisse, Morgan Keegan &amp; Co., and First Tennessee Capital Markets</li> </ul>
Matt C. Cassell	Chief Banking Officer	2020	25	<ul style="list-style-type: none"> <li>Colorado Market President, Simmons Bank</li> <li>President-Colorado, Bank SNB</li> <li>Market President, Community Banks of Colorado</li> </ul>
Scott J. Lawley	Chief Credit Officer	2018	35	<ul style="list-style-type: none"> <li>Sr. Credit Officer &amp; Segment Risk Officer, Huntington National Bank</li> <li>Credit advisor, chief underwriter, CRE credit officer PNC Bank, US Bank</li> <li>Lending positions with Fleet Bank</li> </ul>

# MYFW's Sophisticated Board of Directors

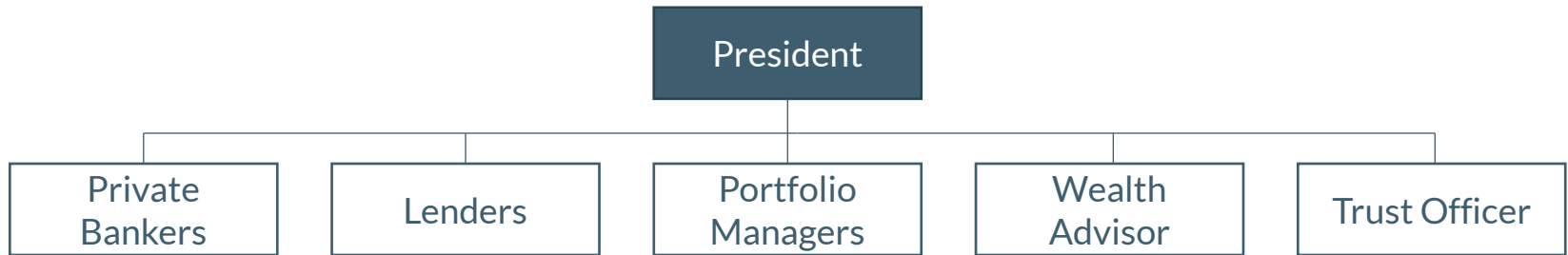
Name	Director Since	Primary Business
Scott C. Wylie	2002	<ul style="list-style-type: none"> <li>First Western Financial, Inc.</li> </ul>
Julie A. Caponi, CPA	2017	<ul style="list-style-type: none"> <li>Former Finance Executive at Arconic, Inc. (fka Alcoa Inc.)</li> <li>Former audit partner at Deloitte</li> <li>Board member &amp; Audit Committee chair for FCF (NYSE)</li> </ul>
Julie A. Courkamp	2021	<ul style="list-style-type: none"> <li>First Western Financial, Inc.</li> </ul>
David R. Duncan	2011	<ul style="list-style-type: none"> <li>Energy</li> <li>Winery Executive, Silver Oak Cellars</li> <li>Entrepreneur, board member, business leader</li> </ul>
Thomas A. Gart	2013	<ul style="list-style-type: none"> <li>Real Estate Developer</li> <li>Specialty Retail Executive</li> <li>Family business, PE investing across broad range of industries</li> </ul>
Patrick H. Hamill	2004	<ul style="list-style-type: none"> <li>Real Estate Developer</li> <li>Home Builder Executive</li> <li>Entrepreneur, business/community leader, real estate expertise</li> </ul>
Luke A. Latimer	2015	<ul style="list-style-type: none"> <li>Utility Maintenance</li> <li>Construction Executive</li> <li>Family business, public bank board</li> </ul>
Scott C. Mitchell	2021	<ul style="list-style-type: none"> <li>President, U.S. Engineering, Metalworks</li> <li>President of several successful manufacturing companies</li> <li>Six Sigma Master Black Belt</li> </ul>
Eric D. Sipf, CPA <sup>(1)</sup>	2003	<ul style="list-style-type: none"> <li>Former Healthcare Executive</li> <li>US Army</li> <li>Asset management, finance, bank board, M&amp;A</li> </ul>
Mark L. Smith	2002	<ul style="list-style-type: none"> <li>Real Estate Developer</li> <li>Entrepreneur, community leadership, real estate expertise</li> </ul>
Joseph C. Zimlich, CPA	2004	<ul style="list-style-type: none"> <li>Family Office Executive</li> <li>Corporate leadership, board, and investment management</li> </ul>

(1) CPA license inactive.



# Integrated Team Approach in Boutique Offices

Working as a team to grow relationships



Team-based incentives



Product group specialists



Holistic view of the client  
- ConnectView®

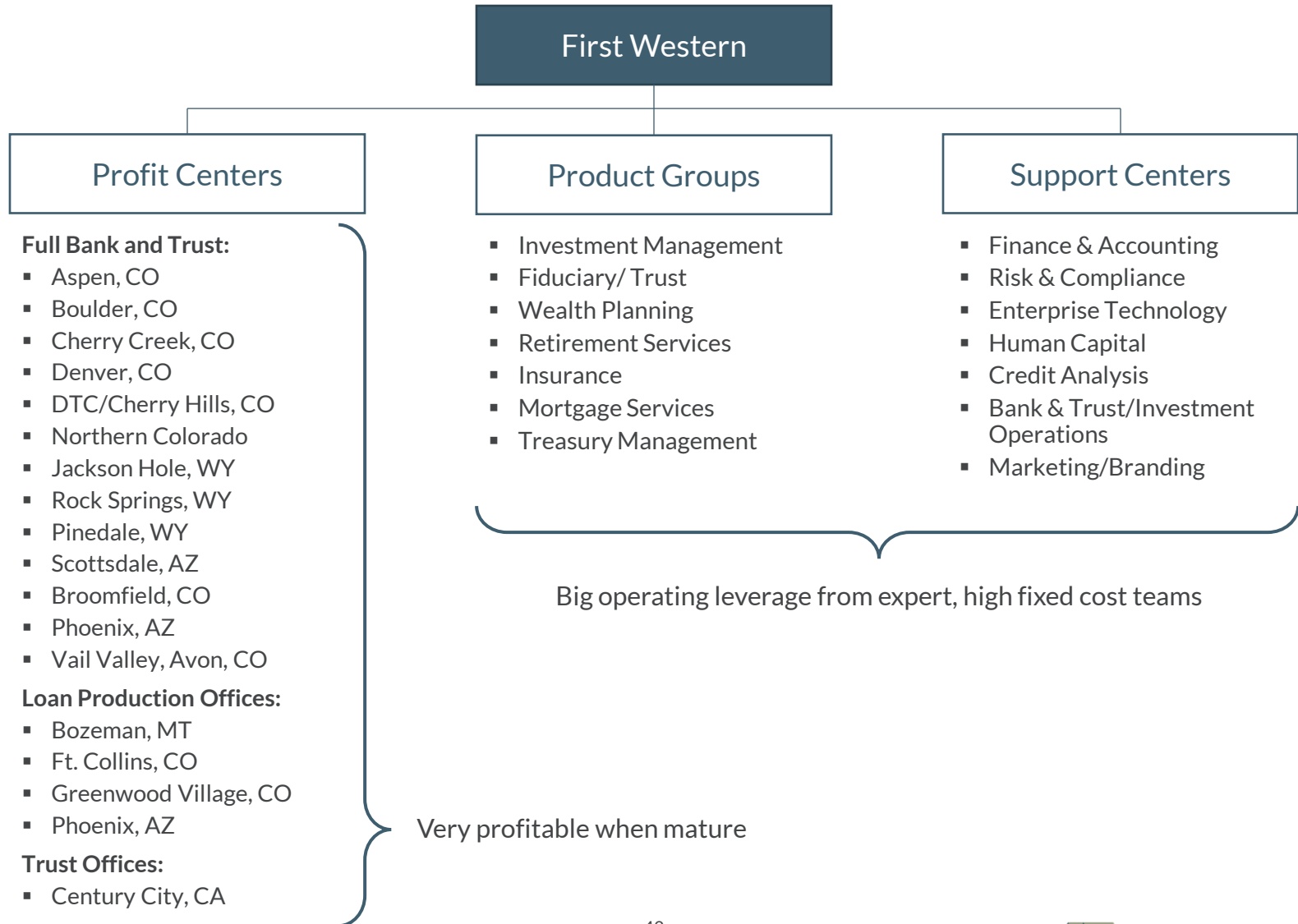


Many relationship managers to one client



Relationship-based wealth management

# Organizational Structure Built for Scale



# Non-GAAP Reconciliations

# Non-GAAP Reconciliation

<i>Consolidated Gross Revenue</i>		<i>For the Years Ended,</i>					
<i>(Dollars in thousands)</i>	2016	2017	2018	2019	2020	2021	2022
Total income before non-interest expense	\$53,394	\$54,501	\$57,602	\$63,997	\$92,615	\$95,408	\$107,934
Less: Unrealized gains/(losses) recognized on equity securities	-	-	(15)	21	15	(21)	342
Less: net gain/(loss) on loans accounted for under the fair value option	-	-	-	-	-	-	(891)
Less: Net gain on equity interests	114	81	-	119	-	489	7
Less: Net gain on sale of assets	-	-	-	183	-	-	-
Less: Net gain on loans held for sale	-	-	-	-	-	-	(12)
Plus: Provision for credit loss	985	788	180	662	4,682	1,230	3,682
<b>Gross revenue</b>	<b>\$54,265</b>	<b>\$55,208</b>	<b>\$57,797</b>	<b>\$64,336</b>	<b>\$97,282</b>	<b>\$96,170</b>	<b>\$112,170</b>
<i>Consolidated Adjusted Pre-tax, Pre-provision Income</i>		<i>For the Twelve Months Ended December 31,</i>					
<i>(Dollars in thousands)</i>	2016	2017	2018	2019	2020	2021	2022
Net Income before income tax, as reported	\$3,571	\$5,007	\$7,422	\$10,192	\$33,063	\$27,280	\$28,828
Plus: Provision for credit losses	985	788	180	662	4,682	1,230	3,682
<b>Pre-tax, Pre-provision Income</b>	<b>\$4,556</b>	<b>\$5,795</b>	<b>\$7,602</b>	<b>\$10,854</b>	<b>\$37,745</b>	<b>\$28,510</b>	<b>\$32,510</b>
Plus: Acquisition related expenses	-	-	-	-	684	4,101	1,223
<b>Adjusted Pre-tax, Pre-provision Income</b>	<b>\$4,556</b>	<b>\$5,795</b>	<b>\$7,602</b>	<b>\$10,854</b>	<b>\$38,429</b>	<b>\$32,611</b>	<b>\$33,733</b>
<i>Diluted Pre-Tax Earnings Per Share</i>		<i>For the Twelve Months ended December 31,</i>					
<i>(Dollars in thousands)</i>		2018	2019	2020	2021	2022	
Non-Mortgage income before income tax		\$8,664	\$6,152	\$12,086	\$21,378	\$31,139	
Plus: Acquisition-related expenses		-	-	684	4,101	1,223	
Mortgage income before income tax		(1,242)	4,040	20,978	5,902	(2,311)	
Less: Income tax expense including acquisition tax effect		1,775	2,183	8,705	7,673	7,432	
Net income available to common shareholders		\$5,647	\$8,009	\$25,043	\$23,708	\$22,619	
Diluted weighted average shares		5,586,620	7,914,961	7,961,904	8,235,178	9,713,623	
<b>Non-Mortgage Segment Diluted Pre-Tax Earnings Per Share</b>		<b>\$1.55</b>	<b>\$0.78</b>	<b>\$1.60</b>	<b>\$3.09</b>	<b>\$3.33</b>	
<b>Consolidated Diluted Pre-Tax Earnings Per Share</b>		<b>\$1.33</b>	<b>\$1.29</b>	<b>\$4.24</b>	<b>\$3.81</b>	<b>\$3.09</b>	

# Non-GAAP Reconciliation

Consolidated Efficiency Ratio (Dollars in thousands)	For the Years Ended,						
	2016	2017	2018	2019	2020	2021	2022
Non-interest expense	\$49,823	\$49,494	\$50,182	\$53,806	\$59,552	\$68,128	\$79,106
Less: Amortization	747	784	831	374	14	17	308
Less: Acquisition related expenses	-	-	-	-	684	4,101	1,223
Less: Goodwill impairment	-	-	-	1,572	-	-	-
Less: Provision on other real estate owned	-	-	-	-	176	-	-
Less: Loss on assets held for sale	-	-	-	-	553	-	-
Plus: Gain on sale of LA fixed income team	-	-	-	-	62	-	-
Adjusted non-interest expense	\$49,076	\$48,710	\$49,351	\$51,860	\$58,187	\$64,010	\$77,575
Net interest income	\$24,457	\$27,576	\$30,624	\$32,061	\$46,102	\$56,509	\$83,204
Non-interest income	29,922	27,713	27,158	32,598	51,195	40,129	28,412
Less: Unrealized gains/(losses) recognized on equity securities	-	-	(15)	21	15	(21)	342
Less: net gain/(loss) on loans accounted for under the fair value option	-	-	-	-	-	-	(891)
Less: Net gain on equity interests	114	81	-	119	-	489	7
Less: Net gain on sale of assets	-	-	-	183	-	-	-
Less: Net gain on loans held for sale	-	-	-	-	-	-	(12)
Total income	\$54,265	\$55,208	\$57,797	\$64,336	\$97,282	\$96,170	\$112,170
<b>Efficiency ratio</b>	<b>90.4%</b>	<b>88.2%</b>	<b>85.4%</b>	<b>80.6%</b>	<b>59.8%</b>	<b>66.6%</b>	<b>69.2%</b>

# Non-GAAP Reconciliation

## Diluted Pre-Tax Earnings Per Share

(Dollars in thousands)

	June 30,2022	September 30, 2023	December 31, 2022	March 31, 2023	June 30, 2023
Non-Mortgage income before income tax	\$6,926	\$9,034	\$8,168	\$5,971	\$2,429
Plus: Acquisition-related expenses	347	154	195	37	14
Plus: Impairment of contingent consideration assets	-	-	-	-	1,249
Mortgage income before income tax	(950)	(799)	(867)	(810)	(394)
Less: Income tax expense including acquisition tax effect	1,581	2,052	1,879	1,351	857
Net income available to common shareholders	\$4,742	\$6,337	\$5,617	\$3,847	\$2,441
Diluted weighted average shares	9,717,667	9,673,078	9,702,908	9,732,674	9,686,401
<b>Non-Mortgage Segment Diluted Pre-Tax Earnings Per Share</b>	<b>\$0.75</b>	<b>\$0.95</b>	<b>\$0.86</b>	<b>\$0.62</b>	<b>\$0.38</b>
<b>Consolidated Diluted Pre-Tax Earnings Per Share</b>	<b>\$0.65</b>	<b>\$0.87</b>	<b>\$0.77</b>	<b>\$0.53</b>	<b>\$0.34</b>

# Non-GAAP Reconciliation

Consolidated Efficiency Ratio (Dollars in thousands)	For the Three Months Ended,						
	June 30, 2022	September 30, 2022	December 31, 2022	March 31, 2023	June 30, 2023		
Non-interest expense	\$20,583	\$19,260	\$19,905	\$20,528	\$18,519		
Less: amortization	77	77	77	64	62		
Less: acquisition related expenses	347	154	195	37	14		
Adjusted non-interest expense	\$20,159	\$19,029	\$19,633	\$20,427	\$18,443		
Net interest income	\$20,380	\$22,906	\$21,842	\$19,560	\$18,435		
Non-interest income	6,698	6,345	6,561	5,819	3,962		
Less: unrealized gains/(losses) recognized on equity securities	299	75	-	10	(11)		
Less: impairment of contingent consideration assets	-	-	-	-	(1,249)		
Less: net gain/(loss) on loans accounted for under the fair value option	(155)	(134)	(602)	(543)	(1,124)		
Less: net gain on equity interests	-	6	-	-	-		
Less: net (loss)/gain on loans held for sale at fair value	-	-	(12)	(178)	-		
Adjusted non-interest income	6,554	6,398	7,175	6,530	6,346		
Total income	\$26,934	\$29,304	\$29,017	\$26,090	\$24,781		
<b>Efficiency ratio</b>	<b>74.85%</b>	<b>64.94%</b>	<b>67.66%</b>	<b>78.29%</b>	<b>74.42%</b>		
Consolidated Tangible Common Book Value Per Share (Dollars in thousands)	As of,						
	Dec. 31, 2018	Dec. 31, 2019	Dec. 31, 2020	Dec. 31, 2021	June 30, 2022	Dec. 31, 2022	June 30, 2023
Total shareholders' equity	\$116,875	\$127,678	\$154,962	\$219,041	\$228,024	\$240,864	\$242,242
Less:							
Goodwill and other intangibles, net	25,213	19,714	24,258	31,902	32,258	32,104	31,977
Intangibles held for sale <sup>(1)</sup>	-	3,553	-	-	-	-	-
<b>Tangible common equity</b>	<b>91,662</b>	<b>104,411</b>	<b>\$130,704</b>	<b>187,139</b>	<b>195,766</b>	<b>208,760</b>	<b>210,265</b>
Common shares outstanding, end of period	7,968,420	7,940,168	7,951,773	9,419,271	9,478,710	9,495,440	9,545,071
<b>Tangible common book value per share</b>	<b>\$11.50</b>	<b>\$13.15</b>	<b>\$16.44</b>	<b>\$19.87</b>	<b>\$20.65</b>	<b>\$21.99</b>	<b>\$22.03</b>
						<b>Net income available to common shareholders</b>	<b>\$1,506</b>
						<b>Return on tangible common equity (annualized)</b>	<b>2.86%</b>

1. Represents the intangible portion of assets held for sale

# Non-GAAP Reconciliation

Wealth Management Gross Revenue (Dollars in thousands)	For the Three Months Ended,				
	June 30, 2022	September 30, 2022	December 31, 2022	March 31, 2023	June 30, 2023
Total income before non-interest expense	\$25,281	\$26,555	\$26,623	\$24,543	\$19,529
Less: unrealized gains/(losses) recognized on equity securities	299	75	-	10	(11)
Less: impairment of contingent consideration assets	-	-	-	-	(1,249)
Less: net gain/(loss) on loans accounted for under the fair value option	(155)	(134)	(602)	(543)	(1,124)
Less: net gain on equity interests	-	6	-	-	-
Less: net (loss)/gain on loans held for sale at fair value	-	-	(12)	(178)	-
Plus: provision for credit loss	519	1,756	1,197	(310)	1,843
<b>Gross revenue</b>	<b>\$25,656</b>	<b>\$28,364</b>	<b>\$28,434</b>	<b>\$24,944</b>	<b>\$23,756</b>

Mortgage Gross Revenue (Dollars in thousands)	For the Three Months Ended,				
	June 30, 2022	September 30, 2022	December 31, 2022	March 31, 2023	June 30, 2023
Total income before non-interest expense	\$1,278	\$940	\$583	\$1,146	\$1,025
Plus: provision for credit loss	-	-	-	-	-
<b>Gross revenue</b>	<b>\$1,278</b>	<b>\$940</b>	<b>\$583</b>	<b>\$1,146</b>	<b>\$1,025</b>

Consolidated Gross Revenue (Dollars in thousands)	For the Three Months Ended,				
	June 30, 2022	September 30, 2022	December 31, 2022	March 30, 2023	June 30, 2023
Total income before non-interest expense	\$26,559	\$27,495	\$27,206	\$25,689	\$20,554
Less: unrealized gains/(losses) recognized on equity securities	299	75	-	10	(11)
Less: impairment of contingent consideration assets	-	-	-	-	(1,249)
Less: net gain/(loss) on loans accounted for under the fair value option	(155)	(134)	(602)	(543)	(1,124)
Less: net gain on equity interests	-	6	-	-	-
Less: net (loss)/gain on loans held for sale at fair value	-	-	(12)	(178)	-
Plus: provision for credit loss	519	1,756	1,197	(310)	1,843
<b>Gross revenue</b>	<b>\$26,934</b>	<b>\$29,304</b>	<b>\$29,017</b>	<b>\$26,090</b>	<b>\$24,781</b>

Gross Revenue excluding net gain on mortgage loans (Dollars in thousands)	For the Three Months Ended,		
	December 31, 2021	December 31, 2022	June 30, 2023
Gross revenue	\$23,440	\$29,017	\$24,781
Less: net gain on mortgage loans	2,470	775	774
<b>Gross revenue excluding net gain on mortgage loans</b>	<b>\$20,970</b>	<b>\$28,242</b>	<b>\$24,007</b>



# Non-GAAP Reconciliation

Adjusted net income available to common shareholders (Dollars in thousands, except per share data)	For the Three Months Ended,				
	June 30, 2022	September 30, 2022	December 31, 2022	March 31, 2023	June 30, 2023
Net income available to common shareholders	\$4,482	\$6,221	\$5,471	\$3,820	\$1,506
Plus: impairment of contingent consideration assets including tax impact	-	-	-	-	924
Plus: acquisition related expense including tax impact	260	116	146	27	10
<b>Adjusted net income to common shareholders</b>	<b>\$4,742</b>	<b>\$6,337</b>	<b>\$5,617</b>	<b>\$3,847</b>	<b>\$2,440</b>
Adjusted diluted earnings per share (Dollars in thousands, except per share data)	For the Three Months Ended,				
	June 30, 2022	September 30, 2022	December 31, 2022	March 31, 2023	June 30, 2023
Diluted earnings per share	\$0.46	\$0.64	\$0.56	\$0.39	\$0.16
Plus: impairment of contingent consideration assets including tax impact	-	-	-	-	0.09
Plus: acquisition related expenses including tax impact	0.03	0.02	0.02	-	-
<b>Adjusted diluted earnings per share</b>	<b>\$0.49</b>	<b>\$0.66</b>	<b>\$0.58</b>	<b>\$0.39</b>	<b>\$0.25</b>
Pre-tax, pre-provision net income (Dollars in thousands)	For the Three Months Ended,				
	December 31, 2022	March 31, 2023	June 30, 2023		
Income before income taxes	\$7,301	\$5,161	\$2,035		
Plus: provision for credit losses	1,197	(310)	1,843		
<b>Pre-tax, pre-provision net income</b>	<b>\$8,498</b>	<b>\$4,851</b>	<b>\$3,878</b>		
Allowance for credit losses to Bank originated loans excluding PPP (Dollars in thousands)	As of				
	June 30, 2022	September 30, 2022	December 31, 2022	March 31, 2023	June 30, 2023
Total loans held for investment	\$2,150,148	\$2,354,898	\$2,476,135	\$2,475,084 <sup>(2)</sup>	\$2,501,926 <sup>(2)</sup>
Less: Acquired loans	287,623	248,573	234,717	-	-
Less: PPP loans	9,053	6,905	6,378	6,100	5,558
Less: Purchased loans accounted for under fair value ("FVO")	21,149	22,648	23,415	21,052	18,274
Adjusted Loans excluding acquired, PPP and FVO	\$1,832,323	\$2,076,772	\$2,211,625	\$2,447,932	\$2,478,094
Allowance for credit losses	14,357	16,081	17,183	19,843	22,044
<b>Allowance for credit losses to adjusted loans</b>	<b>0.78%</b>	<b>0.77%</b>	<b>0.78%</b>	<b>0.81%</b>	<b>0.89%</b>

- Subsequent to the adoption of CECL on January 1, 2023, acquired loans are included in the Allowance for Credit Losses and therefore are no longer excluded from the total adjusted loan calculation.

# Non-GAAP Reconciliation

Adjusted net interest margin (Dollars in thousands)	For the Three Months Ended June 30, 2022			For the Three Months Ended September 30, 2022			For the Three Months Ended December 31, 2022			For the Three Months Ended March 31, 2023			For the Three Months Ended June 30, 2023		
	Average Balance	Interest Earned/Paid	Average Yield/Rate	Average Balance	Interest Earned/Paid	Average Yield/Rate	Average Balance	Interest Earned/Paid	Average Yield/Rate	Average Balance	Interest Earned/Paid	Average Yield/Rate	Average Balance	Interest Earned/Paid	Average Yield/Rate
Interest-bearing deposits in other financial institutions	\$321,673	\$549		\$101,824	\$533		\$103,190	\$931		\$127,608	\$1,403		\$135,757	\$1,669	
PPP adjustment	4,493	9		2,798	16		1,736	16		1,502	17		1,376	17	
Investment securities	69,320	418		87,340	653		84,017	645		82,106	629		80,106	626	
Correspondent bank stock	1,555	13		4,924	109		11,880	237		9,592	173		8,844	145	
Loans	2,010,024	20,663		2,241,343	25,345		2,436,252	30,691		2,469,129	32,239		2,471,588	33,704	
Loans HFS	19,389	229		11,531	157		9,065	146		18,036	268		15,841	230	
PPP adjustment	(13,385)	(148)		(9,026)	(73)		(7,350)	(32)		(6,470)	(37)		(5,811)	(27)	
Purchase Accretion adjustment	-	(288)		-	114		-	(87)		-	(64)		-	(80)	
Adjusted total Interest-earning assets	2,413,069	21,445		2,443,734	26,854		2,638,790	32,547		2,701,503	34,628		2,707,701	36,284	
Interest-bearing deposits		1,103			2,706			8,260			13,092			15,864	
PPP adjustment		-			-			-			-			-	
Federal Home Loan Bank Topeka and Federal Reserve borrowings		28			666			1,916			1,374			1,361	
PPP adjustment		(8)			(3)			(6)			(5)			(4)	
Subordinated notes		361			362			486			674			712	
Adjusted total interest-bearing liabilities		1,484			3,731			10,656			15,135			17,933	
Net interest income		19,961			23,123			21,891			19,493			18,351	
<b>Adjusted net interest margin</b>			<b>3.32%</b>			<b>3.84%</b>			<b>3.29%</b>			<b>2.93 %</b>			<b>2.72 %</b>