# FIRSTWestern

D.A. Davidson Financial Institutions Conference May 2021

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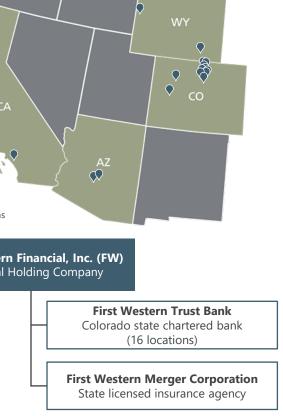
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## **An Emerging High Performing Institution**

Overview	<ul><li>built on a private tru</li><li>Headquartered in D</li></ul>	onal wealth manager ist bank platform enver, Colorado and ble, affluent and high		
Target Market	<ul> <li>High net worth and</li> </ul>	million liquid net worth high growth markets Vyoming and California	CA	
Competitive Advantage	<ul> <li>Team approach ben First Western</li> <li>Local boutique priva</li> </ul>	Operates as one integrated firm, not silos Team approach benefits both clients and First Western Local boutique private trust bank offices with central product experts		AZ
Company Highlights	(as of 3/3) Assets: Total Loans: Total Deposits: AUM: (for the year en Loan Growth: Deposit Growth: Asset Growth: ROAA:	\$2.21 billion \$1.72 billion \$1.81 billion \$6.49 billion	First Western Finan Financial Holdin	





### **Investment Highlights**

- Attractive Markets and Business Model
- Rapidly growing institution operating in high growth markets
- Diverse sources of recurring fee income that represent 50%+ of total revenue
- Attractive, stable deposit base with noninterest-bearing and money market accounts comprising 84% of total deposits
- Conservative underwriting and affluent client base results in exceptional asset quality with minimal credit losses

#### Strong Earnings Momentum

- Significant revenue growth driving improved operating leverage and higher profitability
- Continued scale expected to drive further leverage and generate returns consistent with a high performing
  institution over long term

#### Proven Execution on Growth Strategies

- Track record of generating organic growth, expansion and acquisitions
- Total assets up 58% in 2020 with substantial increases in revenue and EPS
- Strengthening commercial banking platform creating more diverse loan portfolio and lower-cost deposit base

High Insider Ownership and Discounted Valuation

- Highly aligned with shareholder interests as insiders own ~22% of total shares outstanding
- Discounted valuation trading at just 1.4x TBV/share<sup>(2)</sup>

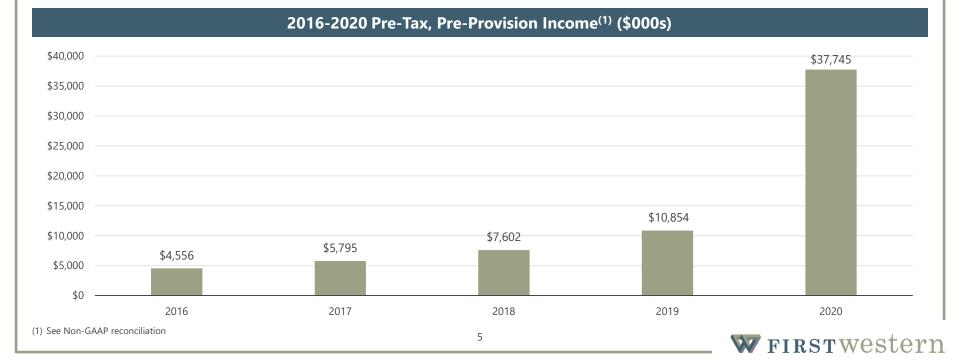
TBV/share<sup>(1)</sup> increased 25% in 2020



### **Strong Operational and Financial Momentum**

#### **Drivers of Improved Performance**

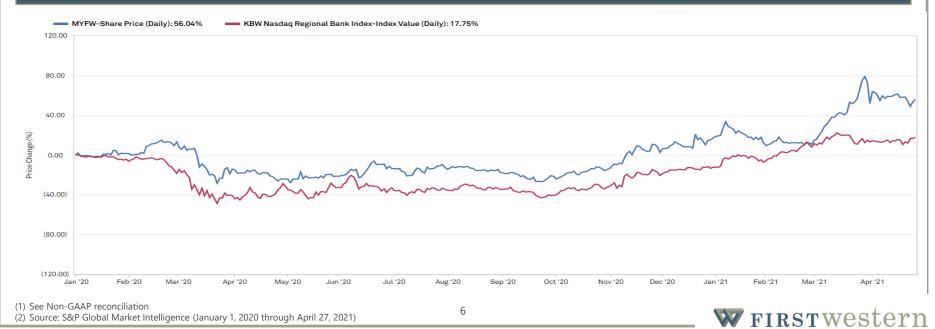
- Robust balance sheet growth
- Higher fee income driven by strengthened mortgage team
- Consistent new client acquisition activity driving growth in assets under management
- Highly leverageable operating platform driving improved efficiencies
- Outstanding asset quality and low credit costs



### Improving Earnings Driving Outperformance and Creating Shareholder Value

TBV/Share<sup>(1)</sup> Up 88% Since July 2018 IPO \$17.24 \$18.00 \$16.44 \$15.38 \$16.00 \$14.13 \$13.39 \$13.15 \$14.00 \$12.83 \$12.38 \$11.88 \$11.50 \$11.14 \$12.00 \$10.00 \$9.19 \$8.00 6/30/2018 9/30/2018 12/31/2018 3/31/2019 9/30/2019 12/31/2019 6/30/2020 9/30/2020 3/31/2021 6/30/2019 3/31/2020 12/31/2020 

**Discounted Valuation Provides Opportunity for Continued Outperformance as Multiple Expands** 



# **Franchise Overview**



### Great Markets, Scarce Investment Opportunity

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#### First Western Market Favorability <sup>(1)</sup>

#### Colorado (2020)

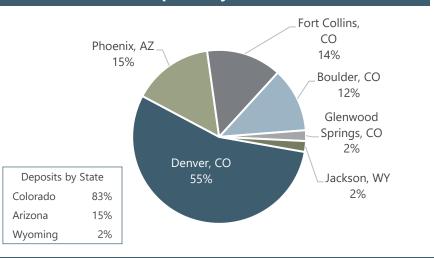
- #1 state for growth in personal income in 2019
- #3 best state for business (24/7 Wall Street)
- #3 best state for entrepreneurs and start-ups (Motley Fool)
- Denver, Colorado (2020)
  - #3 hottest job market (Wall Street Journal)
  - #5 fastest growing city (WalletHub)
  - #1 most searched location for out-of-state movers (Apartment List)
- Fort Collins, CO (2019)
  - #9 best performing city (Milken Institute)
  - Manufacturing for Anheuser-Busch, Broadcom, Intel
- Phoenix, Arizona (2019)
  - America's fastest growing city three years in a row
  - 7.9% population growth from 2015 2019

#### MYFW is 2<sup>nd</sup> Largest Publicly Held CO Chartered Bank

As of December 31, 2020	Current Ownership	Total Assets (\$bn)
FirstBank	Private	24.4
NBH Bank	Public (NYSE: NBHC)	6.7
Bank of Colorado	Private (Sub. Of Pinnacle Bancorp-NE)	5.6
Alpine Bank	Private	5.2
Sunflower Bank	Private	5.0
ANB Bank	Private	3.3
Citywide Banks	HTLF (Acquired in 2017)	2.6
First Western Trust Bank	Public (Nasdaq: MYFW)	2.0

Source: 2020 Downtown Denver Partnership Report; Ft. Collins Chamber of Commerce; City of Phoenix
 Source: S&P Global Market Intelligence as of 06/30/2020.
 Percentage growth in household income (HHI).

#### Deposits by MSA <sup>(2)</sup>



#### Small Market Share Provides Large Growth Opportunity

MSA	State	Market Share	Projected % Change in HHI (2021-2026) <sup>(3)</sup>
Denver-Aurora-Lakewood	СО	0.73	11.0
Fort Collins	СО	2.03	13.45
Phoenix-Mesa-Scottsdale	AZ	0.15	13.18
Boulder	СО	1.40	11.41
Jackson	WY/ID	1.12	8.50
Glenwood Springs	СО	0.80	8.82
National Average			9.01

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### **MYFW: Our Five Core Strengths**

Differentiated, Proven in the Marketplace	<ul> <li>Niche-focused franchise headquartered in Denver, Colorado</li> <li>Well-positioned in many attractive markets in Arizona, California, Colorado and Wyoming</li> <li>Specialized central expertise to compete with siloed national, regional firms</li> <li>Delivered through local, boutique trust banking teams so clients "owned" by MYFW, not associates</li> </ul>
Built-in Operating Leverage	<ul> <li>Strong profit center margins at maturity, growth opportunities in current and new markets</li> <li>Revenue growth in both fee income and net interest income, with neutral balance sheet</li> <li>Scalable, leverageable high fixed cost, low variable cost Product and Support Centers</li> <li>Operating expense investment already in place for growth and expansion</li> </ul>
Highly Desirable Recurring Fee Income	<ul> <li>~50% fee income, consistently through MYFW's history</li> <li>Primarily recurring trust and investment management ("TIM") fees</li> <li>Low risk, "sticky" wealth/trust business with comprehensive product offering</li> <li>Multiple entry points with ConnectView® – proprietary review process to service, cross-sell</li> </ul>
Experienced, Tested Team	<ul> <li>Executives are major bank/professional firm trained, with deep relationships in communities</li> <li>Achieved growth through business and economic cycles, capital constraints</li> <li>Healthy relationship with all regulators with strong risk management culture</li> <li>CEO with proven track record for creating value in previous bank ownership</li> </ul>
Unique Opportunity for Investors	<ul> <li>At critical mass but small market share, many current and new market opportunities</li> <li>Proven ability to expand: (1) Organically, (2) By expansion and (3) By acquisition</li> <li>Few large Colorado bank alternatives for investors and clients, creating lift-out opportunities</li> <li>Attractive revenue and earnings growth story trading at close to tangible book value</li> </ul>
	<sup>9</sup> WFIRSTwestern

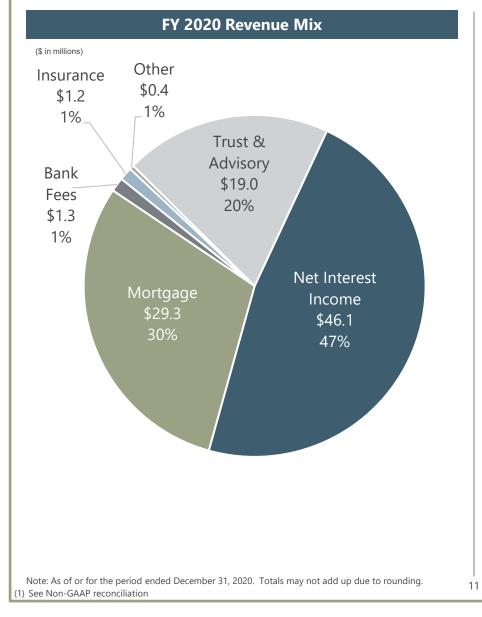
## **Cross-Selling a Diverse Set of Products and Services**

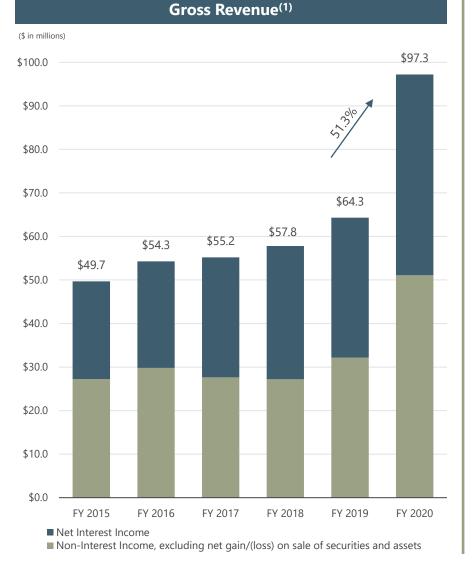
#### Our local profit centers team with specialized product experts through ConnectView®, with many points of entry

Commercial Banking	<ul> <li>Corporate loans to match specific needs</li> <li>Well-versed in working with complex cash flows and business models</li> <li>Customized treasury management products and services</li> </ul>
Retirement / 401(k) Plan Consulting	<ul> <li>Retirement plan consultants partnering with businesses to sponsor retirement plans</li> <li>Creative corporate retirement plan design, analysis solutions, fiduciary liability management</li> <li>ERISA compliance and education</li> </ul>
Residential Mortgage Lending	<ul> <li>Mortgage banking specializing in purchase money, high net worth lending</li> <li>Underwritten to Fannie Mae and Freddie Mac guidelines</li> <li>Targeted portfolio lending and secondary sales</li> </ul>
Wealth Planning	<ul> <li>Wealth planning with specialized services (e.g. philanthropic)</li> <li>Proprietary ConnectView<sup>®</sup> approach, with access to CFPs, CPAs and estate planning attorneys</li> <li>Charitable giving tax strategies, deferred-compensation plans, life insurance, key person insurance</li> </ul>
Investment Management	<ul> <li>Provide a broad range of asset and sub asset classes, with automated tax and basis management</li> <li>Create unique solutions through internal research, proprietary and third-party investment options</li> <li>Central team creates the platform for Portfolio Managers to service clients, manage accounts</li> </ul>
Trust	<ul> <li>Fiduciary wealth management with expert review of client objectives, creating solutions</li> <li>Irrevocable life insurance trust, conservatorship, successor trustee, directed custodial trusteeship</li> <li>WY tax-exempt asset protection, special needs trusts, escrow services, family office services</li> </ul>



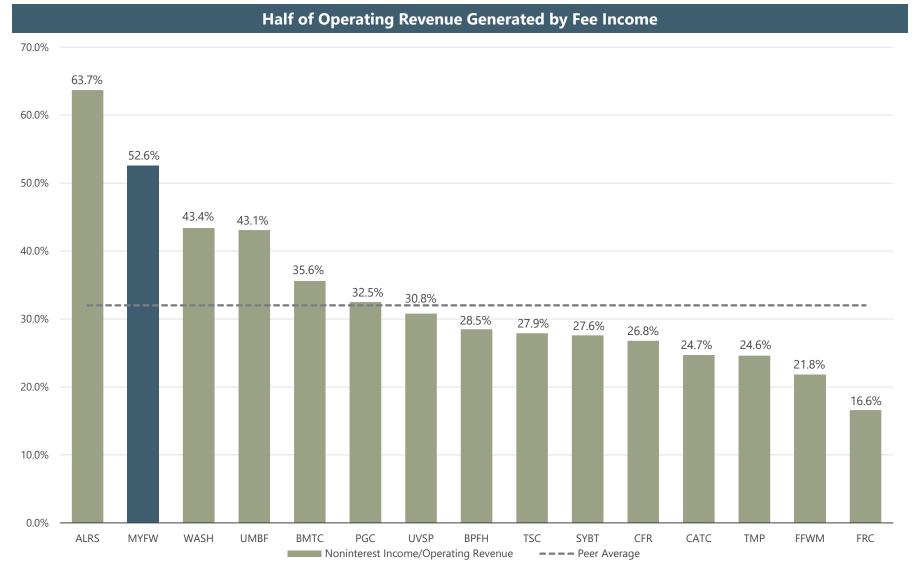
### High Quality Revenues with Predictable Sources of Recurring Income







### **Private Bank Model Generates Strong Fee Income**

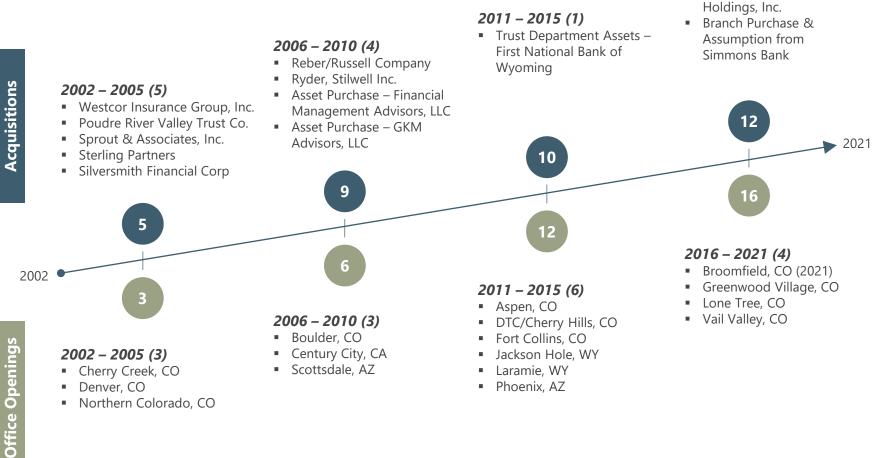


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# **Driving Profitable Growth**



#### **Success in Expansion and Acquisition Growth**



<u>Office Openings</u>

Total Acquisitions

**Total Offices** 

2016 - 2021 (2) Asset Purchase – EMC

### **Revenue Growth Strategies**

Expand commercial loan production platform	<ul> <li>Building expertise in specific vertical markets, e.g. medical and dental practices</li> <li>Capitalize on growing reputation to attract additional experience commercial banking talent</li> </ul>
Expand into new markets with attractive demographics	<ul> <li>Vail Valley office opened in 2019</li> <li>Lone Tree office opened in 2020</li> <li>Built team and revenue base to open office in Broomfield, CO in 2Q21</li> </ul>
Continue growing Mortgage business	<ul> <li>MLO count increased 24% in 2019</li> <li>Added mortgage operations depth, capital markets capabilities in 2020</li> <li>Continuing to attract proven MLOs to increase market share</li> </ul>
Execute on low- risk strategic transactions that add value to the MYFW franchise	<ul> <li>Execute on non-dilutive acquisitions (no net growth in total shares outstanding since IPO)</li> <li>Leverage infrastructure through branch acquisition transactions</li> <li>Proactive expansion, acquisition team</li> </ul>



### Highly Accretive Branch Purchase and Assumption Expanded Denver Presence

#### **Transaction Overview**

- Acquisition of all of the Denver locations of Simmons Bank (three branches and one loan production office)
  - Three of the locations were consolidated into an existing First Western branch
- Assumed \$65.2 million in deposits and \$123.8 million in loans related to the acquired locations
- Added scale, an attractive client base, and banking talent
- Closed on May 18, 2020

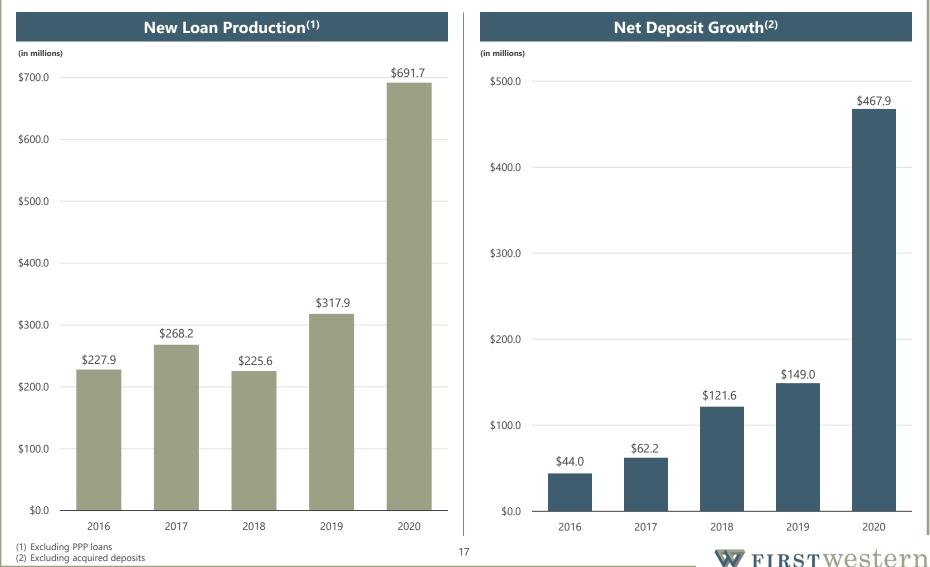
#### **Financial Impact**

- Highly accretive to earnings
  - 7-8% accretive in 2020, excluding pre-tax transaction charges<sup>(1)</sup>
  - 15-16% accretive in 2021<sup>(1)</sup>

#### (1) Accretive estimates based on December 31, 2019 data

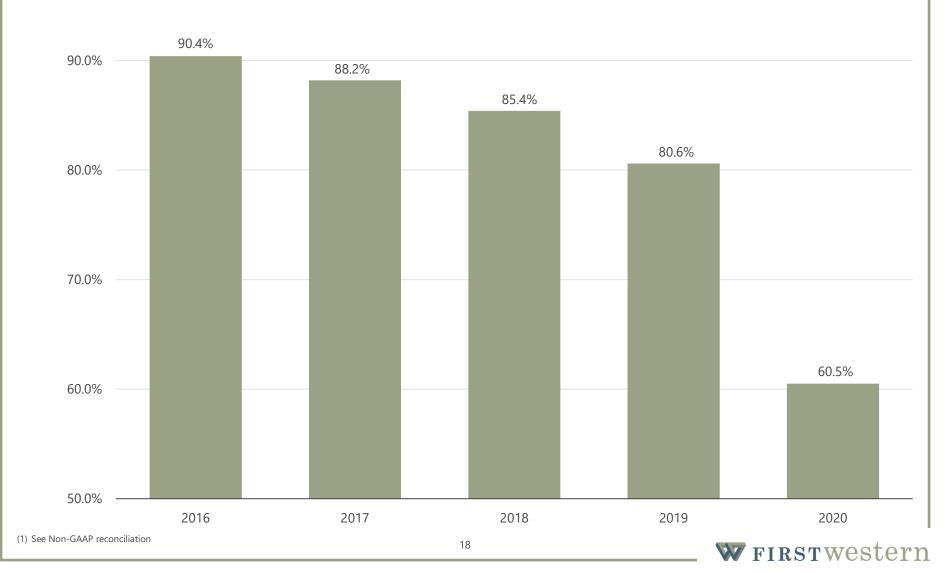
#### **Accelerating Business Development Trends**

Capital raised in July 2018 IPO has allowed for increased business development activities



### Increased Scale and Back-Office Streamlining Driving Improved Efficiencies

Efficiency Ratio<sup>(1)</sup>



### **Commercial Banking Driving Growth**

- During 2020, expanded commercial banking team and added construction lending expertise
- Increase in commercial banking clients contributing to growth in total loans and low-cost deposits while improving overall diversification
- Stronger commercial banking platform complements private banking and expanded mortgage capabilities to create a more valuable franchise with additional catalysts for future growth





### Non-Mortgage Segment Earnings Growth

- Strong balance sheet growth and improving operating leverage creating sustainable path to higher earnings and profitability over long-term
- Non-mortgage segment earnings reflects contribution of private banking, commercial banking, and trust and investment management business lines



# **Recent Financial Trends**



### **Overview of 1Q21**

Continuation of Improved Profitability

- Net income available to common shareholders of \$6.0 million, or \$0.74 diluted EPS, up over 300% from 1Q20
- Return on average shareholders' equity of 14.95%
- Return on tangible common equity<sup>(1)</sup> of 17.49%

New Business Development Driving Balance Sheet Growth

- Total assets of \$2.21 billion, up 48.2% annualized in 1Q21
- New wealth management and commercial client acquisitions driving strong inflows of low-cost deposits and further improvement in deposit mix
- 1Q21 loan growth impacted by smaller pipeline to start 2021 and focus on PPP loan production

Continued High Level of Mortgage Activity

- Net gain on mortgage loans of \$5.2 million, up 20.3% from 4Q20 and 109.4% from 1Q20
- Operational constraints in mortgage segment resolved during 1Q21

Asset Quality Remains Exceptional Non-performing assets declined to 0.18% of total assets from 0.22% at end of prior quarter

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- No remaining COVID-19 loan modifications
- History of exceptionally low charge-offs continues

### Net Income Available to Common Shareholders and Earnings per Share

- Net income of \$6.0 million, or \$0.74 diluted earnings per share, in 1Q21
- Strong profitability results in 4.1% and 4.9% increase in book value per share and tangible book value per share<sup>(1)</sup>, respectively, from 4Q20



Net Income Available to Common Shareholders



(1) See Non-GAAP reconciliation

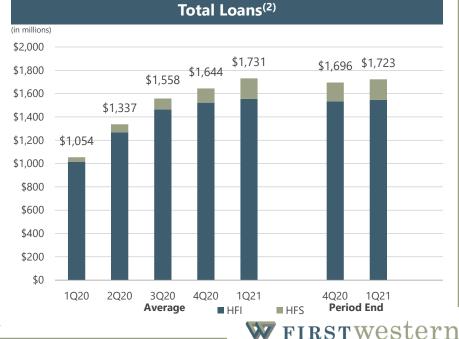
### Loan Portfolio

#### **Loan Portfolio Details**

- Total loans HFI increased \$12.6 million, or 0.8% from prior quarter
- Average loans increased \$87.4 million, or 5.3% from prior quarter
- Growth in non-owner occupied CRE offset by payoffs in construction portfolio due to project completions
- Payoffs included a low-yielding \$50 million cashsecured loan that impacted EOP balances

Loan Portfolio Composition <sup>(2)</sup>			
(\$ in thousands, as of quarter end)			
	1Q 2020	4Q 2020	1Q 2021
Cash, Securities and Other	\$147,157	\$357,020	\$363,155
Construction and Development	25,461	131,111	110,024
1-4 Family Residential	412,306	455,038	452,591
Non-Owner Occupied CRE	192,350	281,943	317,457
Owner Occupied CRE	121,138	163,042	161,787
Commercial and Industrial	144,066	146,031	141,770
Total Loans HFI	\$1,042,478	\$1,534,185	\$1,546,784
Mortgage loans held-for-sale (HFS)	64,120	161,843	176,644
Total Loans	\$1,106,598	\$1,696,028	\$1,723,428
(1) Bank originated			

#### (in millions) \$250 \$201.1 \$191.7 \$200 \$142.1 \$128.1 \$150 \$122.5 \$119.0 \$122.6 \$78.9 \$65.7 \$87.7 \$83.2 \$100 \$71.8 \$48.7 \$30.5 \$50 \$1 \$0 1Q20 2Q20 1Q21 3Q20 4Q20 ■ PPP Production<sup>(1)</sup> Production Net Loan Payoffs PPP Forgiveness



#### Loan Production & Net Loan Payoffs

(1) Bank originated

(2) Excludes deferred (fees) costs, and amortized premium/(unaccreted discount), net

### **Total Deposits**

- Total deposits increased \$187.9 million, or 11.6%, from end of prior quarter
- Growth primarily attributable to new client relationships
- Noninterest-bearing deposits more than doubled over the past year and increased to 32.8% of total deposits at 1Q21 from 23.0% at 1Q20

Deposit Portfolio Composition			
(in thousands, as of quarter-end)			
	1Q 2020	4Q 2020	1Q 2021
Money market deposit accounts	\$671,641	\$847,430	\$918,940
Time deposits	150,190	172,682	157,072
NOW	82,092	113,052	130,540
Savings accounts	3,923	5,289	7,885
Noninterest-bearing accounts	270,604	481,457	593,388
Total Deposits	\$1,178,450	\$1,619,910	\$1,807,825

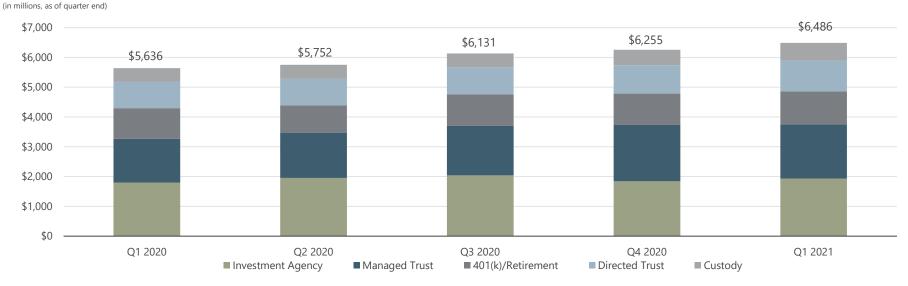


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### **Trust and Investment Management**

- Total assets under management increased \$230.3 million from December 31, 2020 to \$6.49 billion at March 31, 2021
- The increase was primarily attributable to contributions to existing accounts and new accounts, as well as improving market conditions

#### Total Assets Under Management



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#### **Paycheck Protection Program Overview**

#### Impact on 1Q21 Financials (1) (\$ in Millions)

Net Interest Income	
Amortization of SBA fee income and deferred loan origination expense $\ensuremath{^{(2)}}$	\$0.5
Interest income from PPP loans, less PPPLF funding cost	\$0.3
Net Interest Income	\$0.8
Net Interest Margin Impact	-6 bps

(\$ in Millions)	At or for the three months ended 3/31/21
Total Loans (existing PPP)	\$190.5
Average Loan size	\$0.3
PPPLF advances	\$183.0
Remaining Fees to be Recognized Pre-Tax <sup>(3)</sup>	\$3.1

PPP Loan Forgiveness (\$ in Millions)	As of 3/31/21
Total Loans submitted to SBA	\$155.1
Number of Loans forgiven by SBA	499
Amount of Loans forgiven by SBA	\$84.7
Loans under \$50K not yet forgiven	\$6.4

PPP Round 2 (\$ in Millions)	As of 4/11/21
Number of loan applications received from borrowers	743
Loan applications received from borrowers	\$99.8
Loan applications approved by the SBA	\$82.5
Average loan size	\$0.1

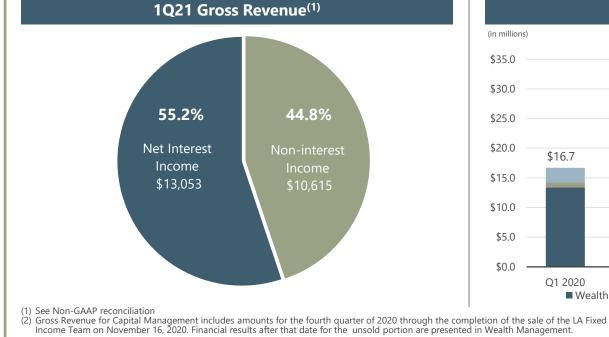
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All numbers represented do not include the impact of taxes
 The deferred loan origination expenses are recorded in non-interest expenses (Salaries and Benefits) and amortized through net interest income
 Includes \$4.4 million in SBA fee income less \$1.3 million of deferred loan origination expense

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#### **Gross Revenue**

- Gross revenue<sup>(1)</sup> increased 41.7% from 1Q20 driven by increase in assets, net interest income and fees
- Strong year-over-year growth in both net interest income and non-interest income
- Realizing more operating leverage as stable expense base continues to generate higher level of revenue



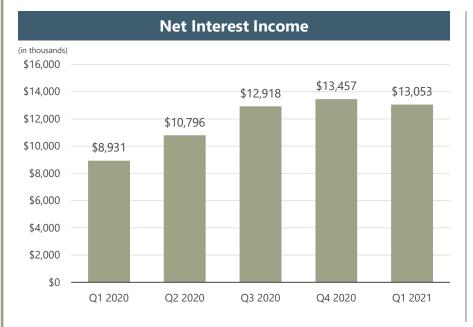


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### **Net Interest Income and Net Interest Margin**

- Net interest income decreased 3.0% from 4Q20, primarily due to lower PPP-related fees and two fewer days of interest accrual
- Net interest margin, including PPP and purchase accretion, declined to 2.90% due to excess liquidity and lower average loan yields
- Net interest margin, excluding PPP and purchase accretion<sup>(1)</sup>, decreased to 2.88% in 1Q21
- Cost of funds decreased 2 bps to 0.31% in 1Q21 from 0.33% in 4Q20
- Redeployment of excess liquidity throughout 2021 should positively impact net interest margin

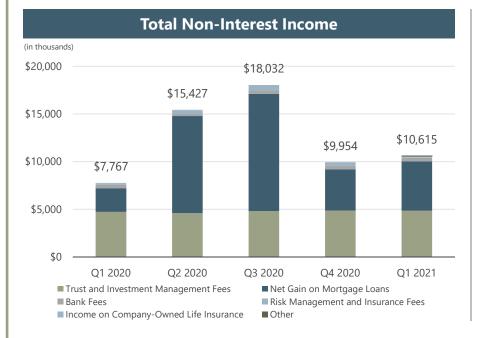


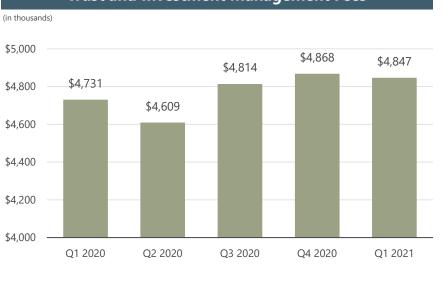


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#### **Non-Interest Income**

- Non-interest income increased 6.6% from 4Q20 and 36.7% from 1Q20
- Increase from 4Q20 due to higher net gain on mortgage loans
- Excluding \$0.1 million in fees generated by LA fixed income team (sold during 4Q20), Trust & Investment Management fees increased from prior quarter





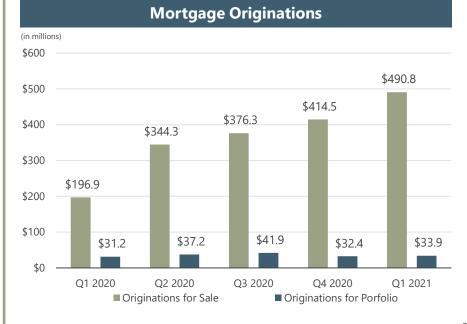
#### Trust and Investment Management Fees



#### **Mortgage Operations**

#### **Mortgage Details**

- Operational constraints resolved during 1Q21
- Record mortgage originations in 1Q21
- Mortgage locks down slightly from 4Q20 and 1Q20
- Refi/Purchase mix of 77%/23% in 1Q21, compared to 67%/33% in 4Q20



#### Net Income, Revenue and Profit Margin

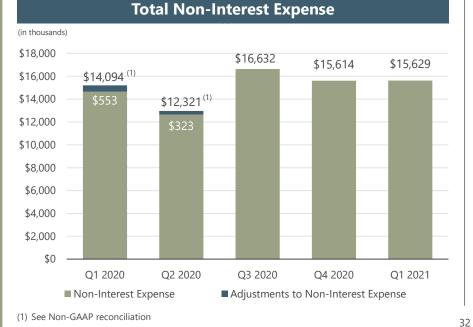


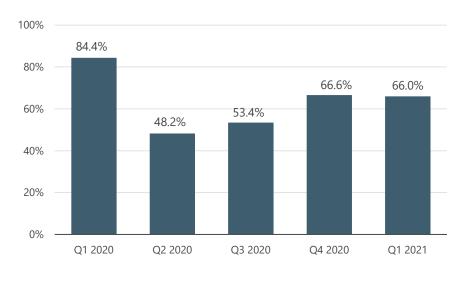
#### (in millions) \$800 \$718.8 \$700 \$600 \$500 \$417.1 \$394.3 \$376.6 \$359.4 \$400 \$300 \$200 \$100 \$0 O1 2020 O2 2020 O3 2020 O4 2020 O1 2021

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### **Non-Interest Expense and Efficiency Ratio**

- Non-interest expense unchanged from 4Q20
- Salaries and employee benefits expense in 1Q21 reduced by \$1.0 million in deferred loan origination expenses related to second round of PPP loans



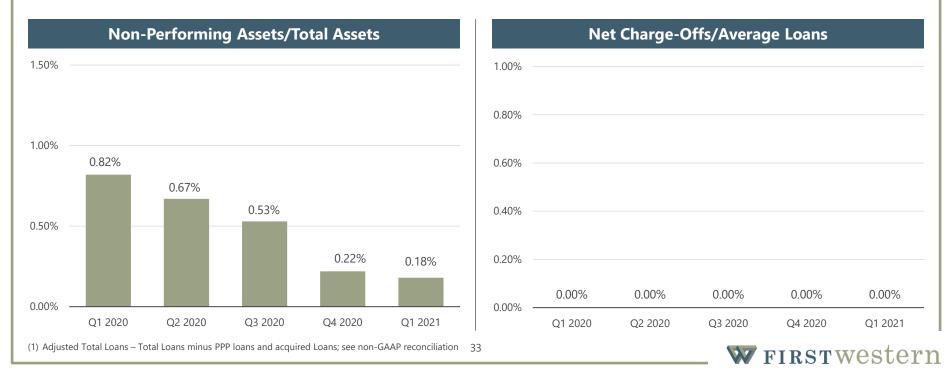


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#### **Operating Efficiency Ratio**<sup>(1)</sup>

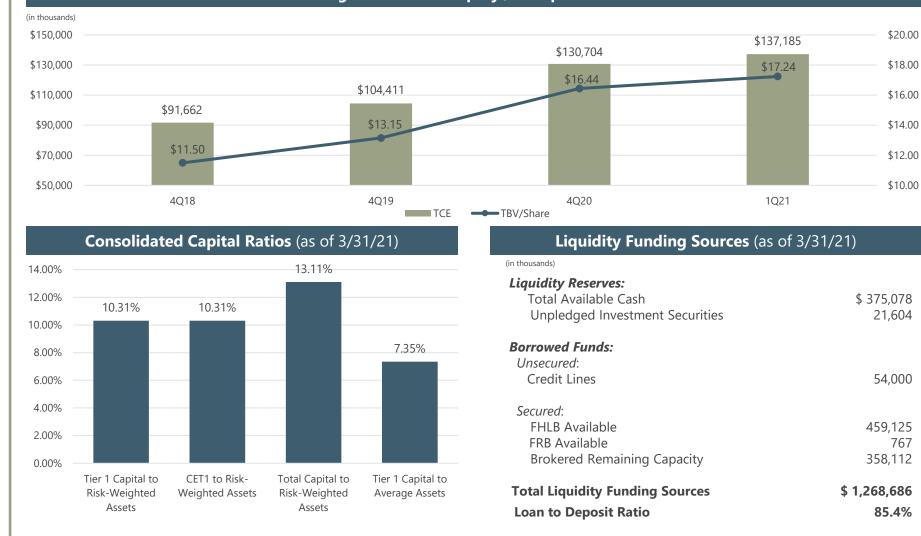
## **Asset Quality**

- Positive asset quality trends across the portfolio
- Non-performing assets decreased by \$0.2 million, and declined as a percentage of total assets to 0.18% from 0.22% in 4Q20 and 0.82% in 1Q20
- No remaining loan modifications
- Immaterial net charge-offs again in the quarter
- Stable asset quality and immaterial charge-offs resulted in no provision expense in 1Q21
- ALL/Adjusted Total Loans<sup>(1)</sup> increased to 1.01% in 1Q21 from 0.98% in 4Q20



### **Capital and Liquidity Overview**

Tangible Common Equity / TBV per Share<sup>(1)</sup>



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# **Creating Additional Shareholder Value**



### Near-Term Outlook

- Growing pipeline and increased confidence in economic recovery should lead to higher loan production and loan growth as the year progresses
- Excess liquidity will be redeployed into higher yielding earning assets or transferred into investment management accounts where it will generate fee income
- Addition of new MLOs should increase ability to capitalize on demand for purchase mortgages in seasonally stronger quarters for housing market
- Higher revenue generated from redeployment of excess liquidity and growth in non-interest income should lead to additional operating leverage and further increases in profitability
- Well positioned to execute on additional acquisitions that can enhance franchise value and accelerate growth

#### Long-Term Goals to Drive Shareholder Value

Our mission is to be the BPBFWWMC – Best Private Bank for the Western Wealth Management Client

We believe First Western can be a unique, niche focused regional powerhouse with high fee income and consistent strong earnings from our scalable wealth management platform

- Drive to \$5 billion in total assets, \$25 billion TIM assets through both organic growth and acquisitions
  - ~50 offices
  - \$7-8 million in revenue per office
  - 60% contribution margin per office
- Build footprint, scale and operating leverage with M&A
  - Capital and earnings accretive
- Create, roll out virtual private bank
  - Robo advisor tied to bank
  - "Buy up" into expert advice
- Upgrade wealth management platform
  - Fully integrated front end
- Sell wholesale TIM services to other banks



#### A Unique and Attractive Investment

MYFW's core strengths provide the foundation for driving shareholder value

Differentiated, Proven in the Marketplace

Built-in Operating Leverage Highly Desirable Recurring Fee Income

Experienced, Tested Team Unique Opportunity for Investors



# Appendix



## **Organizational Overview**



### Team: Ready to Take MYFW to the Next Level

Name	Title	Joined FW	Years in Industry	Prior Experience
Scott C. Wylie	Chairman, CEO & President	2002	34	<ul> <li>Chairman &amp; CEO, Northern Trust Bank of Colorado</li> <li>Chairman &amp; CEO, Trust Bank of Colorado</li> <li>CEO, Equitable Bancshares of Colorado and Women's Bank, Chairman, Equitable Bank</li> <li>Chairman, American Fundware</li> <li>President &amp; CEO, Bank and Trust of Puerto Rico</li> <li>Associate, First Boston Corporation</li> </ul>
Julie A. Courkamp	Chief Financial Officer, Director & Treasurer	2006	21	<ul> <li>Assurance services with PricewaterhouseCoopers</li> <li>Executive roles within First Western with responsibility for Accounting &amp; Finance, Risk, Technology and Operations</li> </ul>
John E. Sawyer	Chief Investment Officer	2017	28	<ul> <li>Chief Investment &amp; Fiduciary Officer, BBVA Compass Bank</li> <li>President &amp; COO, Florida-based boutique wealth management firm</li> <li>Executive with Credit Suisse, Morgan Keegan &amp; Co., and First Tennessee Capital Markets</li> </ul>
Scott J. Lawley	Chief Credit Officer	2018	34	<ul> <li>Sr. Credit Officer &amp; Segment Risk Officer, Huntington National Bank</li> <li>Credit advisor, chief underwriter, CRE credit officer PNC Bank, US Bank</li> <li>Lending positions with Fleet Bank</li> </ul>
Matt Cassell	President, Commercial Banking	2020	24	<ul> <li>Colorado Market President, Simmons Bank</li> <li>President-Colorado, Bank SNB</li> <li>Market President, Community Banks of Colorado</li> </ul>
Josh M. Wilson	Regional President, CO/WY/AZ	2008	22	<ul> <li>CFO, international oil and gas operating company</li> <li>PC President at First Western</li> <li>Executive with Bank One, JP Morgan and Vectra Private Bank</li> </ul>



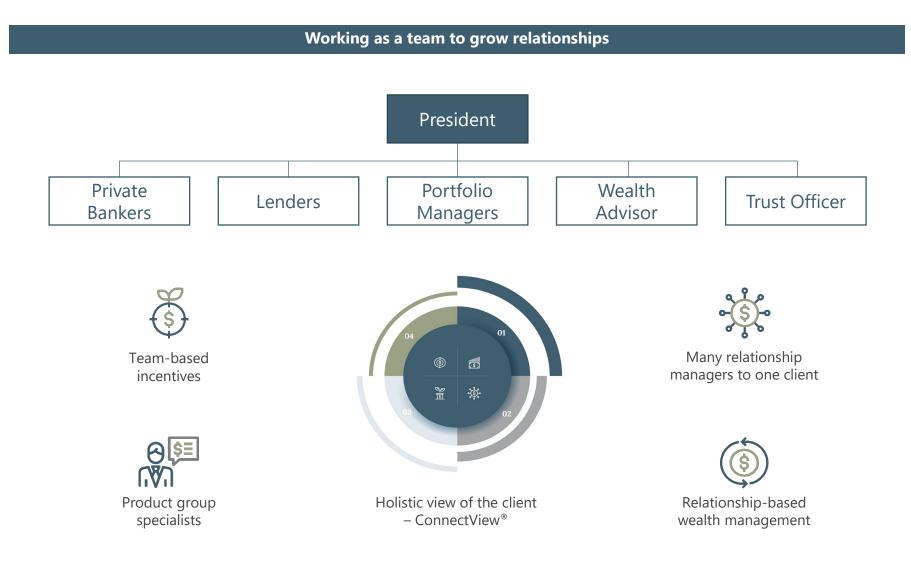
#### **MYFW's Sophisticated Board of Directors**

Name	Director Since	Primary Business
Scott C. Wylie	2002	First Western Financial, Inc.
Julie A. Caponi, CPA	2017	<ul> <li>Former Finance Executive at Arconic, Inc. (fka Alcoa Inc.)</li> <li>Former audit partner at Deloitte</li> <li>Board member &amp; Audit Committee chair for FCF (NYSE)</li> </ul>
Julie A. Courkamp	2021	First Western Financial, Inc.
David R. Duncan	2011	<ul> <li>Energy</li> <li>Winery Executive, Silver Oak Cellars</li> <li>Entrepreneur, board member, business leader</li> </ul>
Thomas A. Gart	2013	<ul> <li>Real Estate Developer</li> <li>Specialty Retail Executive</li> <li>Family business, PE investing across broad range of industries</li> </ul>
Patrick H. Hamill	2004	<ul> <li>Real Estate Developer</li> <li>Home Builder Executive</li> <li>Entrepreneur, business/community leader, real estate expertise</li> </ul>
Luke A. Latimer	2015	<ul> <li>Utility Maintenance</li> <li>Construction Executive</li> <li>Family business, public bank board</li> </ul>
Scott C. Mitchell	2021	<ul> <li>President, U.S. Engineering, Metalworks</li> <li>President of several successful manufacturing companies</li> <li>Six Sigma Master Black Belt</li> </ul>
Eric D. Sipf, CPA <sup>(1)</sup>	2003	<ul> <li>Former Healthcare Executive</li> <li>US Army</li> <li>Asset management, finance, bank board, M&amp;A</li> </ul>
Mark L. Smith	2002	<ul><li>Real Estate Developer</li><li>Entrepreneur, community leadership, real estate expertise</li></ul>
Joseph C. Zimlich, CPA	2004	<ul><li>Family Office Executive</li><li>Corporate leadership, board, and investment management</li></ul>



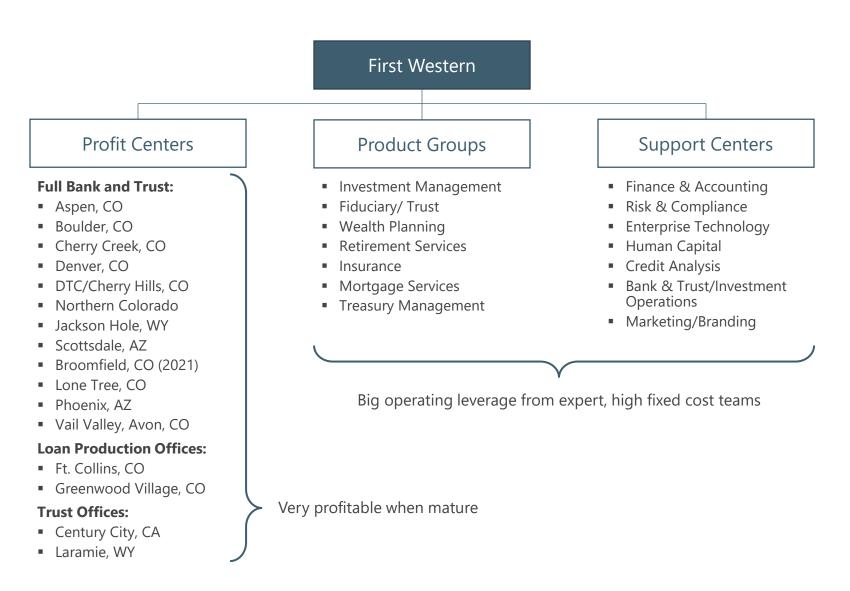
**W FIRSTWestern** 

#### **Integrated Team Approach in Boutique Offices**



#### W FIRSTWestern

### **Organizational Structure Built for Scale**







Consolidated Efficiency Ratio		For the	e Three Months Ende	d,	
(Dollars in thousands)	March 31, 2020	June 30, 2020 Se	ptember 30, 2020	December 31, 2020	March 31, 2021
Non-interest expense	\$14,647	\$12,644	\$16,632	\$15,614	\$15,629
Less: amortization	2	4	4	4	4
Less: provision on other real estate owned	-	-	100	76	-
Less: loss on assets held for sale	553	-	-	-	-
Plus: gain on sale of LA fixed income team	-	-	-	62	-
Adjusted non-interest expense	\$14,092	\$12,640	\$16,528	\$15,596	\$15,625
Net interest income	\$8,931	\$10,796	\$12,918	\$13,457	\$13,053
Non-interest income	7,767	15,427	18,032	9,954	10,615
Less: Net gain on sale of securities	-	-	-	-	-
Less: Net gain on sale of assets	-	-	-	-	-
Total income	\$16,698	\$26,223	\$30,950	\$23,411	\$23,668
Efficiency ratio	84.4%	48.2%	53.4%	66.6%	66.0%

Consolidated Tangible Common Book Value Per Share	As of the Three Months Ended,											
(Dollars in thousands)	June 30, 2018	Sep. 30, 2018	Dec. 31, 2018	March 31, 2019	June 30, 2019	Sep. 30, 2019	Dec. 31, 2019	March 31, 2020	June 30, 2020	Sep. 30, 2020	Dec. 31, 2020	March 31, 2021
Total shareholders' equity	\$104,958	\$114,164	\$116,875	\$119,668	\$122,157	\$125,732	\$127,678	\$128,703	\$139,417	\$149,576	\$154,962	\$161,439
Less: Preferred stock (liquidation preference) Goodwill and other	24,968	-	-	-	-	-	-	-	-	-	-	-
intangibles, net	25,584	25,376	25,213	25,040	23,327	19,722	19,714	19,712	24,267	24,263	24,258	24,254
Intangibles held for sale <sup>(1)</sup>	-	-	-	-	-	3,553	3,553	3,000	3,000	3,000	-	-
Tangible common equity	54,406	88,788	91,662	94,628	98,830	102,457	104,411	105,991	112,150	122,313	130,704	137,185
Common shares outstanding, end of period	5,917,667	7,968,420	7,968,420	7,968,420	7,983,866	7,983,284	7,940,168	7,917,489	7,939,024	7,951,749	7,951,773	7,957,900
Tangible common book value per share	\$9.19	\$11.14	\$11.50	\$11.88	\$12.38	\$12.83	\$13.15	\$13.39	\$14.13	\$15.38	\$16.44	\$17.24
									\$5,999 17.49%			

**W FIRSTWestern** 

Wealth Management Gross Revenue		For the Three Months Ended,							
(Dollars in thousands)	March 31, 2020	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021				
Total income before non-interest expense	\$13,023	\$13,114	\$16,232	\$17,973	\$18,471				
Plus: Provision for loan loss	367	2,124	1,496	695					
Gross revenue	\$13,390	\$15,238	\$17,728	\$18,668	\$18,471				

Capital Management Gross Revenue	For the Three Months Ended,						
(Dollars in thousands)	March 31, 2020	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021		
Total income before non-interest expense	\$804	\$788	\$899	\$423	\$-		
Plus: Provision for loan loss	-	-	-	-	-		
Gross revenue	\$804	\$788	\$899	\$423	\$-		

Mortgage Gross Revenue	For the Three Months Ended,							
(Dollars in thousands)	March 31, 2020	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021			
Total income before non-interest expense	\$2,504	\$10,197	\$12,323	\$4,320	\$5,197			
Plus: Provision for loan loss	-	-	-	-	-			
Gross revenue	\$2,504	\$10,197	\$12,323	\$4,320	\$5,197			

Consolidated Gross Revenue	For the Three Months Ended,							
(Dollars in thousands)	March 31, 2020	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021			
Total income before non-interest expense	\$16,331	\$24,099	\$29,454	\$22,716	\$23,668			
Plus: Provision for loan loss	367	2,124	1,496	695	-			
Gross revenue	\$16,698	\$26,223	\$30,950	\$23,411	\$23,668			



Adjusted net income available to common shareholders	For the Three Months Ended,								
(Dollars in thousands, except per share data)	March 31, 2020	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021				
Net income available to common shareholders	\$1,334	\$8,696	\$9,630	\$4,874	\$5,999				
Plus: acquisition related expense including tax impact	-	245	-	-	-				
Plus: loss on intangibles held for sale including tax impact	438	-	-	-	-				
Adjusted net income to common shareholders	\$1,772	\$8,941	\$9,630	\$,4,874	\$,5,999				
Adjusted earnings per share		For the Three Months Ended,							
(Dollars in thousands, except per share data)	March 31, 2020	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021				
Earnings per share	\$0.17	\$1.10	\$1.21	\$0.61	\$0.74				
Plus: acquisition related expenses including tax impact	-	0.03	-	-	-				
Plus: loss on intangibles held for sale including tax impact	0.05	-	-	-	-				
Adjusted earnings per share	\$0.22	\$1.13	\$1.21	\$061	\$0.74				

Total Non-Interest Expense adjusted for Non-Operating items	For the Three Months Ended,							
(Dollars in thousands)	March 31, 2020	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021			
Total non-interest expense	\$14,647	\$12,644	\$16,632	\$15,614	\$15,629			
Less: acquisition related expense	-	323	-	-	-			
Less: loss on intangibles held for sale	553	-	-	-	-			
Total Non-Interest Expense adjusted for Non-Operating items	\$14,094	\$12,321	\$16,632	\$15,614	\$15,629			

Allowance for loan losses to Bank originated loans excluding PPP	As	of
(Dollars in thousands)	December 31, 2020	March 31, 2021
Gross loans	1,534,185	1,546,784
Less: Branch acquisition	127,233	120,839
Less: PPP loans	130,019	183,005
Loans excluding acquired and PPP	1,276,933	1,242,940
Allowance for loan losses	12,539	12,539
Allowance for loan losses to Bank originated loans excluding PPP	0.98%	1.01%

Adjusted net interest margin		Three Months une 30, 2020			Three Month tember 30, 2			hree Months mber 31, 20			Three Month arch 31, 202	
(Dollars in thousands)	Average Balance	Interest Earned/Paid	Average /ield/Rate	Average Balance	Interest Earned/Paid	Average Yield/Rate	Average Balance	Interest Earned/Paid	Average /ield/Rate	Average Balance	Interest Earned/Paid	Average Yield/Rate
Interest-bearing deposits in												
other financial institutions	76,463	44		178,756	99		194,179	100		213,577	91	
PPP adjustment	20,587	25		(38,618)	(45)		(20,871)	(5)		21,173	5	
Available-for-sale securities	48,614	224		40,528	173		37,512	186		31,936	196	
PPP adjustment	-	-		-	-		-	-		-	-	
Loans	1,268,797	12,202		1,462,872	14,138		1,522,947	14,656		1,554,990	14,212	
PPP adjustment	(152,893)	(718)		(201,208)	(870)		(174,046)	(1,209)		(171,263)	(945)	
Purchase Accretion					(=0.1)			(222)				
adjustment			_	-	(534)		-	(333)	-	-	(344)	
Adjusted total Interest- earning assets	1,261,568	11,777		1,442,330	12,961		1,559,721	13,395		1,650,413	13,215	
	1,201,000	11,777		1,112,000	12,001		1,000,721	10,000		1,000,110	10,210	
Interest-bearing deposits		1,319			1,067			1,015			974	
PPP adjustment		-			-			-			-	
Federal Home Loan Bank												
Topeka and Federal Reserve												
borrowings		129			204			200			132	
PPP adjustment		(39)			(180)			(175)			(109)	
Subordinated notes		226			221			270			340	
Adjusted total interest-												
bearing liabilities		1,635			1,312			1,310			1,337	
Net interest income		10,142			11,649			12,085			11,878	
Adjusted net interest margin			3.22%			3.23%			3.10%			2.88%

Consolidated Gross Revenue		For the Years Ended,					
(Dollars in thousands)	2015	2016	2017	2018	2019	2020	
Total income before non-interest							
expense	\$49,339	\$53,394	\$54,501	\$57,617	\$63,976	\$92,60	
Less: Net gain on sale of securities	717	114	81	-	119		
Less: Net gain on sale of assets	-	-	-	-	183		
Plus: Provision for credit loss	1,071	985	788	180	662	4,68	
Gross revenue	\$49,693	\$54,265	\$55,208	\$57,797	\$64,336	\$97,28	
Consolidated Pre-tax, Pre-provision Incon	ne	For	the Twelve Mo	onths Ended Dec	ember 31,		
(Dollars in thousands)	201	16 2	2017	2018	2019	2020	
Net Income, as reported		\$2,302	\$2,023	\$5,647	\$8,009	\$24,53	
Provision for loan losses		985	788	180	662	4,68	
Income tax (benefit) expense		1,269	2,984	1,775	2,183	8,52	
Pre-tax, Pre-provision Income		\$4,556	\$5,795	\$7,602	\$10,854	\$37,74	
Consolidated Efficiency Ratio			e Years Ended,				
(Dollars in thousands)	<b>2016</b> \$49,823	2017	<b>201</b> ),494	<b>8</b> 2 \$50,195	<b>2019</b> \$53,784	<b>2020</b> \$59,53	
Non-interest expense		\$45					
Less: Amortization	747		784	831	374	1	
Less: Goodwill impairment	-		-	-	1,572	47	
Less: Provision on other real estate owned	-		-	-	-	17	
Less: Loss on assets held for sale Plus: Gain on sale of LA fixed income	-		-	-	-	55	
team	_		_	_	_	(62	
Adjusted non-interest expense	\$49,076	\$48	3,710	\$49,364	\$51,838	\$58,85	
Net interest income	\$24,457	¢07	7,576	\$30,624	\$32,061	\$46,10	
Non-interest income	29,922		,713	27,173	32,577	51,18	
Less: Net gain on securities	114		81	,	119	51,10	
Less: Net gain on sale of assets	-		_	-	183		
Total income	\$54,265	\$55	5,208	\$57,797	\$64,336	\$97,28	
Efficiency ratio	90.4%		3.2%	85.4%	80.6%	60.5	



Non-Mortgage Segment Diluted Pre-Tax Earnings Per Share	For The Years Ended December 31,		
(Dollars in thousands)	2019	2020	
Non-Mortgage income before income tax	\$6,152	\$12,086	
Mortgage income before income tax	4,040	20,977	
Less: Income tax expense	2,183	8,529	
Less: Preferred stock dividends		-	
Net income available to common shareholders	\$8,009	\$24,534	
Diluted weighted average shares	7,914,961	7,961,904	
Non-Mortgage Segment Diluted Pre-Tax Earnings Per Share	\$0.78	\$1.52	

