

First Western Financial, Inc.
The First, Western-Based Private Trust Bank

Third Quarter 2020 Conference Call

FIRSTwestern

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This presentation contains certain non-GAAP financial measures intended to supplement, not substitute for, comparable GAAP measures. Reconciliations of non-GAAP financial measures to GAAP financial measures are provided at the end of this presentation. Numbers in the presentation may not sum due to rounding.

## W Overview of 3Q20

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Record
Financial
Performance
Investments in
Talent and
Platform Driving
Expected Growth
```

- Net income available to common shareholders of $\mathbf{\$ 9 . 6}$ million, or $\mathbf{\$ 1 . 2 0}$ EPS
- Gross revenue ${ }^{(1)}$ of $\mathbf{\$ 3 1 . 0}$ million, up 18.0\% from 2Q20
- Book value per share and tangible book value ${ }^{(1)}$ per share increased 7.1\% and $8.8 \%$, respectively, from 2Q20
- Strong organic balance sheet growth as established offices continue to achieve scale and new offices increase their contributions
- Gross loans increased 5.9\% from 2Q20
- Total deposits increased 11.1\% from 2Q20
- Commercial banking initiative resulting in strong growth in commercial relationships, loans and deposits

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Record Quarter of
    Mortgage
    Production
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- Total residential mortgage originations for sale of $\mathbf{\$ 3 7 6 . 3}$ million
- Net gain on mortgage loans of $\mathbf{\$ 1 2 . 3}$ million


## Positive Trends in Asset Quality

- COVID-19 loan modifications declined by 62.3\% from June 30, 2020
- COVID-19 loan modifications represented just 4.4\% of total loans at September 30, 2020
- Non-performing assets declined by $13.8 \%$ from end of prior quarter
- History of exceptionally low credit losses continues


## Net Income Available to Common Shareholders and Earnings per Share

- Record financial performance despite ongoing impact of COVID-19 pandemic
- Net income of $\mathbf{\$ 9 . 6}$ million, or $\mathbf{\$ 1 . 2 0}$ diluted earnings per share, in 3Q20
- Mortgage activity providing significant contribution to current earnings, while balance sheet growth and improving leverage demonstrating sustainable progress to improving profitability and returns

Net Income Available to Common Shareholders
(in thousands)


Earnings per Share


## W Loan Portfolio

- Total loans held-for-investment (HFI) increased \$83.3 million, or 23.6\% from prior quarter
- Balanced growth across most areas of the portfolio
- Commercial banking initiative shifting loan portfolio more towards business-related loans

| Loan Portfolio Composition ${ }^{(2)}$ |  |  |  |
| :---: | :---: | :---: | :---: |
| (in thousands, as of quarter-end) |  |  |  |
|  | 3Q 2019 | 2Q 2020 | 3Q 2020 |
| Cash, Securities and Other | \$146,622 | \$371,111 | \$371,481 |
| Construction and Development | 42,059 | 74,793 | 105,717 |
| 1-4 Family Residential | 366,238 | 418,409 | 446,959 |
| Non-Owner Occupied CRE | 138,753 | 229,150 | 243,564 |
| Owner Occupied CRE | 119,497 | 117,426 | 154,138 |
| Commercial and Industrial | 111,187 | 213,271 | 185,625 |
| Total Loans HFI | \$924,356 | \$1,424,160 | \$1,507,484 |
| Mortgage loans held-for-sale (HFS) | 69,231 | 69,604 | 89,872 |
| Total Loans | \$993,587 | \$1,493,764 | \$1,597,356 |



(1) Bank originated
(2) Excludes deferred (fees) costs, and amortized premium/(unaccreted discount), net

## W Total Deposits <br> \section*{Firstwestern}

- Total deposits increased $\mathbf{\$ 1 5 6 . 7}$ million, or $\mathbf{1 1 . 1 \%}$, from end of prior quarter
- PPP-related deposits accounted for $\mathbf{\$ 2 9 . 0}$ million of quarter end total deposits
- Growth almost entirely attributable to increases in commercial DDA relationships
- Noninterest-bearing deposits increased to 30.2\% of total deposits at 3Q20 from 20.9\% at 3Q19

| Deposit Portfolio Composition |  |  |  |
| :---: | :---: | :---: | :---: |
| (in thousands, as of quarter-end) |  |  |  |
|  | 3Q 2019 | 2Q 2020 ${ }^{(1)}$ | 3Q 2020 ${ }^{(1)}$ |
| Money market deposit accounts | \$620,434 | \$759,997 | \$805,634 |
| Time deposits | 170,457 | 152,897 | 177,391 |
| NOW | 83,022 | 88,560 | 101,708 |
| Savings accounts | 3,456 | 7,415 | 5,976 |
| Noninterest-bearing accounts | 231,535 | 398,063 | 472,963 |
| Total Deposits | \$1,108,904 | \$1,406,932 | \$1,563,672 |



## W Trust and Investment Management

- Total assets under management increased $\$ \mathbf{3 7 8 . 8}$ million from June 30, 2020 to $\$ 6.13$ billion at September 30, 2020
- Increase was primarily attributable to client contributions to existing accounts and improving market conditions



## W Paycheck Protection Program Overview

| Impact on 3Q20 Financials (1) <br> (\$ in Millions) |  |
| :---: | :---: |
| Net Interest Income |  |
| Amortization of SBA Fee Income and deferred loan origination expense ${ }^{(2)}$ | \$0.4 |
| Interest Income from PPP loans, less PPPLF funding cost | \$0.3 |
| Net Interest Income | \$0.7 |
| Expense: Salaries \& Employee Benefits |  |
| Deferred Loan Origination Expense | (\$0.1) |
| Net Impact of PPP | \$0.8 |


| (\$ in Millions) | At or for the three <br> months ended 9/30/20 |
| :--- | :---: |
| Total Loans | $\$ 206.1$ |
| Average Loan Size | $\$ 0.3$ |
| Total Deposits | $\$ 29.0$ |
| PPPLF Advances <br> Net Interest Margin Impact <br> Remaining Fees to be Recognized <br> Pre-Tax ${ }^{(3)}$ | $\$ 204.1$ |
| R2 bps |  |


| PPP Loan Forgiveness <br> (\$ in Millions) | As of 10/16/20 |
| :--- | :---: |
| Loans Submitted to SBA | $\$ 85.2$ |
| Number of Loans Forgiven by SBA | 46 |
| Amount of Loans Forgiven by SBA | $\$ 2.1$ |
| Loans under \$50K not yet <br> forgiven | $\$ 5.5$ |

[^0](2) The deferred loan origination expenses are recorded in non-interest expenses (Salaries and Benefits) and amortized through net interest income
(3) Includes $\$ 4.4$ million in SBA fee income less $\$ 2.3$ million of deferred loan origination expense

## Gross Revenue

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- Gross revenue ${ }^{(1)}$ increased $18.0 \%$ from $2 Q 20$
- Strong year-over-year growth in both net interest income and non-interest income
- Relative to 2Q20, net interest income growth exceeded non-interest income growth




## Net Interest Income \& Net Interest Margin

- Net interest income increased 19.7\% from 2Q20, primarily due to an increase in average loan balances
- Net interest margin, including impact of PPP loans, remained relatively stable at 3.07\%
- Net interest margin, excluding impact of PPP and purchase accretion ${ }^{(1)}$, increased to 3.23\% in 3Q20
- Cost of deposits decreased 11 bps to 0.29\% in 3Q20 from 0.40\% in 2Q20
- Redeployment of excess liquidity and additional opportunities to reduce deposit costs should result in higher NIM going forward




## (D) Non-Interest Income

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- Non-interest income increased 16.9\% from 2Q20
- Increase primarily due to record quarter of net gain on mortgage loans
- Increasing economic activity and clients added through branch acquisition contributing to increase in fee income




## Mortgage Operations




- Record mortgage originations in 3Q20
- Refi/Purchase mix of 59\%/41\% in 3Q20, compared to 73\%/27\% in 2Q20 and 54\%/46\% in 3Q19
- Mortgage profit margins have increased from 39\% in 3Q19 to 83\% in 3Q20



## (in millions)

$\$ 612.2$


## W Non-Interest Expense and Efficiency Ratio

- Non-interest expense increased 31.5\% from 2Q20
- Increase in non-interest expense primarily due to deferred loan origination expense related to PPP loans that reduced expense levels in 2Q20
- Full quarter impact of personnel and offices added through branch acquisition also contributed to increase in non-interest expense
- Balance sheet growth and mortgage activity continue to drive significant improvement in efficiency ratio





## (V) Asset Quality

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- Generally stable to improving trends across the portfolio
- Non-performing assets decreased by $\$ 1.7$ million, and declined as a percentage of total assets to $0.53 \%$ from $0.67 \%$ in 2Q20
- Minimal charge-offs again in the quarter



## W Asset Quality

- \$1.5 million provision expense reflects the growth in the loan portfolio, as well as continued economic uncertainty
- Increased loan level reviews and portfolio monitoring continue through the duration of the pandemic
- Past due loans as a percentage of total loans declined from Q2 2020



## W Loan Modification Overview

- Modified loan balances declined by 62.3\% during 3Q20
- New loan modification requests have slowed considerably, offering on exception basis only as of June 30
$>$ One new loan modification made in July and one in September
- Most initial modifications were for $\mathbf{1 8 0}$ days or less
- Only one modified loan has been granted a second 90-day modification (\$750,000)

|  | As reported June 30, 2020 |  |  | As of September 30, 2020 |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |

## W Loan Modification Overview

## Portfolio Loan Level Reviews

- Borrowers providing current financials and cash flow forecasts
- Increased monitoring and oversight
- Identify emerging issues early

| Modified Loan Characteristics <br> (as of September 30, 2020) |  |
| :--- | ---: |
| Commercial / Consumer Mix | $97 \% / 3 \%$ |
| Total Modified Loans | $\$ 66.7$ million |
| Number of Loans | 44 |
| Average Loan Size | $\$ 1.5$ million |
| Loan-to-Value (Avg) | $46 \%$ |
| Seasoning (Avg) | 3.6 years |




## W Near-Term Outlook and Expectations

- Significant growth in tangible book value expected to continue
$>$ Core earnings and operating leverage improvement expected to continue
> PPP fee recognition and pending sale of LA Fixed Income Team
- Asset quality showing strength despite continuation of pandemic
- Initial synergies being realized from branch acquisition
- Net interest margin expected to expand as excess liquidity is redeployed and deposit costs continue to decline
- Strong mortgage originations continuing in 4Q20
- Healthy loan pipeline should continue to drive organic loan growth
- Commercial banking initiative accelerating following the addition of talent from branch acquisition in May
> Adding expertise to target niche industries
> Building SBA lending capability
> Actively participating in Main Street Lending Program

Appendix

## W Loan Portfolio Composition <br> FIRSTwestern

\$1.5 Billion (as of $9 / 30 / 20$ )



## W Commercial Loans by Industry ${ }^{(1)}$

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(1) Excludes PPP loan
(2) Represents the aggregate of individual industries; no one industry is more than $2 \%$ of Commercial loans

## W CRE ${ }^{(1)}$ Loans By Property Type

\$503.4 Million
(as of 9/30/20)

Property Type as a Percentage of CRE Loans
(as of 9/30/20)


## W <br> FIRSTwestern <br> CRE Portfolio Characteristics and Underwriting

| Portfolio Characteristics - CRE |  |
| :--- | ---: |
| Loan Balances Outstanding (9/30/20) | $\$ 503.4$ million |
| Number of Loans | 270 |
| Average Loan Size | $\$ 1.9$ million |
| Loan-to-Value (Avg) | $47.7 \%$ |
| Seasoning (Avg) | 2.3 years |
| Net Charge-offs in 2019 \& 2020 | $0.00 \%$ |

## Underwriting Criteria

- We require our CRE loans to be secured by seasoned and well-managed properties with adequate margins
- We generally obtain a guaranty from experienced owners and managers with outside cash flows and/or other assets
- Loan amounts generally do not exceed $80 \%$ or $75 \%$ of the property's appraised value for owneroccupied and non-owner occupied, respectively
- Aggregate debt service ratios, including the guarantor's cash flow and the borrower's other projects, are required by policy to have a minimum annual cash flow to debt service ratio of 2.0x


## WV Exposure to Stressed Industries (as of 9/30/20)

| Industry Exposure | Outstanding Balances (\$ in millions) | \% of Total Loans | Unused Commitments (\$ in Millions) | Portfolio Characteristics |
| :---: | :---: | :---: | :---: | :---: |
| Energy Related | \$6.7 | 0.4\% | \$16.8 | - Indirect business or personal exposure to energy industry <br> - Collateral type: $47 \%$ life insurance, $39 \%$ IM accounts, $14 \%$ other assets |
| Accommodations | \$20.1 | 1.3\% | \$5.7 | - Portfolio consists of nine loans <br> - Largest loan is in prominent geographic region with multiple sources of repayment and personal guarantee |
| Food Service, Drinking Establishments | \$12.3 | 0.8\% | \$2.8 | - Portfolio consists of nineteen borrowers <br> - Average loan balance of approximately \$648,000 <br> - Includes loans directly to restaurants and those with > 50\% cash flows from restaurants |

## W Capital and Liquidity Overview

## FIRSTwestern



## W) Non-GAAP Reconciliation

| Consolidated Efficiency Ratio | For the Three Months Ended, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (Dollars in thousands) | September 30, 2019 | December 31, 2019 | March 31, 2020 | June 30, 2020 | September 30, 2020 |
| Non-interest expense | \$13,442 | \$13,082 | \$14,647 | \$12,644 | \$16,632 |
| Less: amortization | 52 | 7 | 2 | 38 | 4 |
| Less: provision on other real estate owned | - | - | - | - | 100 |
| Less: loss on assets held for sale | - | - | 553 | - | - |
| Adjusted non-interest expense | \$13,390 | \$13,075 | \$14,092 | \$12,606 | \$16,528 |
| Net interest income | \$7,940 | \$8,190 | \$8,931 | \$10,796 | \$12,918 |
| Non-interest income | 8,788 | 8,228 | 7,767 | 15,427 | 18,032 |
| Less: Net gain on sale of securities | 119 | - | - | - |  |
| Less: Net gain on sale of assets | - | 183 | - | - |  |
| Total income | \$16,609 | \$16,235 | \$16,698 | \$26,223 | \$30,950 |
| Efficiency ratio | 80.6\% | 80.5\% | 84.4\% | 48.1\% | 53.4\% |
| Consolidated Tangible Common Book Value Per Share | As of the Three Months Ended, |  |  |  |  |
| (Dollars in thousands) | September 30, 2019 | December 31, 2019 | March 31, 2020 | June 30, 2020 | September 30, 2020 |
| Total shareholders' equity | \$125,732 | \$127,678 | \$128,703 | \$139,417 | \$149,576 |
| Less: |  |  |  |  |  |
| Goodwill | 19,686 | \$19,686 | \$19,686 | \$24,191 | \$24,191 |
| Intangibles held for sale ${ }^{(1)}$ | 3,553 | 3,553 | 3,000 | 3,000 | 3,000 |
| Other intangibles, net | 36 | 28 | 26 | 76 | 72 |
| Tangible common equity | 102,457 | 104,411 | 105,991 | 112,150 | 122,313 |
| Common shares outstanding, end of period | 7,983,284 | 7,940,168 | 7,917,489 | 7,939,024 | 7,951,749 |
| Tangible common book value per share | \$12.83 | \$13.15 | \$13.39 | \$14.13 | \$15.38 |

W) Non-GAAP Reconciliation

| Wealth Management Gross Revenue | For the Three Months Ended, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (Dollars in thousands) | September 30, 2019 | December 31, 2019 | March 31, 2020 | June 30, 2020 | September 30, 2020 |
| Total income before non-interest expense | \$12,554 | \$12,534 | \$13,023 | \$13,114 | \$16,232 |
| Less: Net gain on sale of securities | 119 | - | - | - | - |
| Less: Net gain on sale of assets | - | 183 | - | - | - |
| Plus: Provision for loan loss | 100 | 447 | 367 | 2,124 | 1,496 |
| Gross revenue | \$12,535 | \$12,798 | \$13,390 | \$15,238 | \$17,728 |
| Capital Management Gross Revenue | For the Three Months Ended, |  |  |  |  |
| (Dollars in thousands) | September 30, 2019 | December 31, 2019 | March 31, 2020 | June 30, 2020 | September 30, 2020 |
| Total income before non-interest expense | \$776 | \$815 | \$804 | \$788 | \$899 |
| Less: Net gain on sale of securities | - | - | - | - | - |
| Less: Net gain on sale of assets | - | - | - | - | - |
| Plus: Provision for loan loss | - | - | - | - | - |
| Gross revenue | \$776 | \$815 | \$804 | \$788 | \$899 |
| Mortgage Gross Revenue | For the Three Months Ended, |  |  |  |  |
| (Dollars in thousands) | September 30, 2019 | December 31, 2019 | March 31, 2020 | June 30, 2020 | September 30, 2020 |
| Total income before non-interest expense | \$3,298 | \$2,622 | \$2,504 | \$10,197 | \$12,323 |
| Less: Net gain on sale of securities | - | - | - | - | - |
| Less: Net gain on sale of assets | - | - | - | - | - |
| Plus: Provision for loan loss | - | - | - | - | - |
| Gross revenue | \$3,298 | \$2,622 | \$2,504 | \$10,197 | \$12,323 |
| Consolidated Gross Revenue | For the Three Months Ended, |  |  |  |  |
| (Dollars in thousands) | September 30, 2019 | December 31, 2019 | March 31, 2020 | June 30, 2020 | September 30, 2020 |
| Total income before non-interest expense | \$16,628 | \$15,971 | \$16,331 | \$24,099 | \$29,454 |
| Less: Net gain on sale of securities | 119 | - | - | - | - |
| Less: Net gain on sale of assets | - | 183 | - | - | - |
| Plus: Provision for loan loss | 100 | 447 | 367 | 2,124 | 1,496 |
| Gross revenue | \$16,609 | \$16,235 | \$16,698 | \$26,223 | \$30,950 |

## W Non-GAAP Reconciliation

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| Adjusted net income available to common shareholders |
| :--- |
| (Dollars in thousands, except per share data) |
| Net income available to common shareholders |
| Plus: acquisition related expense including tax impact |
| Plus: goodwill impairment including tax impact |
| Plus: loss on intangibles held for sale including tax impact |
| Adjusted net income to common shareholders |

## W Non-GAAP Reconciliation

## Firstwestern

| Adjusted net interest margin | For the Three Months Ended June 30, |  |  |
| :---: | :---: | :---: | :---: |
| (Dollars in thousands) | Average Balance | Interest Earned/Paid | Average Yield/Rate |
| Interest-bearing deposits in other financial institutions | 76,463 | 44 |  |
| PPP adjustment | 20,587 | 25 |  |
| Available-for-sale securities | 48,614 | 224 |  |
| PPP adjustment | - | - |  |
| Loans | 1,268,797 | 12,202 |  |
| PPP adjustment | $(152,893)$ | (718) |  |
| Adjusted total Interest-earning assets | 1,261,568 | 11,777 |  |
| Interest-bearing deposits |  | 1,319 |  |
| PPP adjustment |  | - |  |
| Federal Home Loan Bank Topeka and Federal Reserve borrowings |  | 129 |  |
| PPP adjustment |  | (39) |  |
| Subordinated notes |  | 226 |  |
| Adjusted total interest-bearing liabilities |  | 1,635 |  |
| Net interest income |  | 10,142 |  |
| Adjusted net interest margin |  |  | 3.22\% |




[^0]:    (1) All numbers represented do not include the impact of taxes

