# FIRSTWestern

2021 KBW Community Bank Investor Conference August 2021

#### Safe Harbor

This presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements reflect the current views of First Western Financial, Inc.'s ("First Western") management with respect to, among other things, future events and First Western's financial performance. These statements are often, but not always, made through the use of words or phrases such as "may," 'should," 'could, "predict," 'potential, "believe," 'will likely result, "expect," econtinue," "will, "anticipate," "seek," "estimate," "intend," "plan," "project," "future" forecast," "goal," "target," would" and 'outlook," or the negative variations of those words or other comparable words of a future or forward-looking nature. These forward-looking statements are not historical facts, and are based on current expectations, estimates and projections about First Western's industry, management's beliefs and certain assumptions made by management, many of which, by their nature, are inherently uncertain and beyond First Western's control. Accordingly, First Western cautions you that any such forward-looking statements are not guarantees of future performance and are subject to risks, assumptions and uncertainties that are difficult to predict. Although First Western believes that the expectations reflected in these forward-looking statements could cause actual results and future events to differ materially from those set forth or contemplated in the forward-looking statements: the COVID-19 pandemic and its effects, the occurrence of any veent, change or other circumstances that could give rise to the right of one or both of the parties to terminate the definitive merger agreement between First Western and Teton Financial Services, delays in completing the transaction, the failure to obtain necessary regulatory approvals (and the risk that such approvals may be instudy approvals (and the risk that such ap

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#### Additional Information about the Acquisition and Where to Find It

In connection with the proposed acquisition, First Western will file with the Securities and Exchange Commission (the "SEC") a registration statement on Form S-4 to register the shares of First Western common stock to be issued to the shareholders of Teton Financial Services. The registration statement will include a proxy statement/prospectus which will be sent to the shareholders of Teton Financial Services seeking their approval of the acquisition and related matters. In addition, First Western may file other relevant documents concerning the proposed acquisition with the SEC.

SHAREHOLDERS OF TETON FINANCIAL SERVICESARE URGED TO READ THE REGISTRATION STATEMENT ON FORM S-4 AND THE PROXY STATEMENT/PROSPECTUS INCLUDED WITHIN THE REGISTRATION STATEMENT AND ANY OTHER RELEVANT DOCUMENTS TO BE FILED WITH THE SEC IN CONNECTION WITH THE PROPOSED ACQUISITION BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT FIRST WESTERN, TETON FINANCIAL SERVICES AND THE PROPOSED TRANSACTION.

Investors and shareholders may obtain free copies of these documents through the website maintained by the SEC at www.sec.gov. Free copies of the proxy statement/prospectus also may be obtained by directing a request by telephone or mail to First Western Financial, Inc., 1900 16th Street, Suite 1200, Denver CO, 80202, Attention: Investor Relations (telephone: (877) 505-1281), or by accessing First Western's website at www.myfw.com under "Investor Relations." The information on First Western's website is not, and shall not be deemed to be, a part of this release or incorporated into other filings it makes with the SEC.

#### Participants in the Solicitation

First Western, Teton Financial Services, Inc. and their respective directors and executive officers may be deemed to be participants in the solicitation of proxies from the shareholders of Teton Financial Services in connection with the acquisition. Information about the directors and executive officers of First Western is set forth in the proxy statement for First Western's 2021 annual meeting of shareholders filed with the SEC on April 29, 2021. Additional information regarding the interests of these participants and other persons who may be deemed participants in the acquisition may be obtained by reading the proxy statement/prospectus regarding the acquisition when it becomes available.



## **An Emerging High Performing Institution**

Overview	<ul><li>built on a private tru</li><li>Headquartered in D</li></ul>	onal wealth manager ist bank platform enver, Colorado and ble, affluent and high	
Target Market		million liquid net worth high growth markets Vyoming, California	CA WY CO
Competitive Advantage	<ul> <li>Team approach ben First Western</li> </ul>	egrated firm, not silos efits both clients and ate trust bank offices experts	◆ Office Locations
Company Highlights	(as of 6/3) Assets: Total Loans: Total Deposits: AUM: (for the year en Loan Growth: Deposit Growth: Asset Growth: ROAA:	\$2.01 billion \$1.62 billion \$1.68 billion \$6.76 billion	First Western Financial, Inc. (FW) Financial Holding Company First Western Trust Bank Colorado state chartered bank (16 locations) First Western Merger Corporation State licensed insurance agency



### **Investment Highlights**

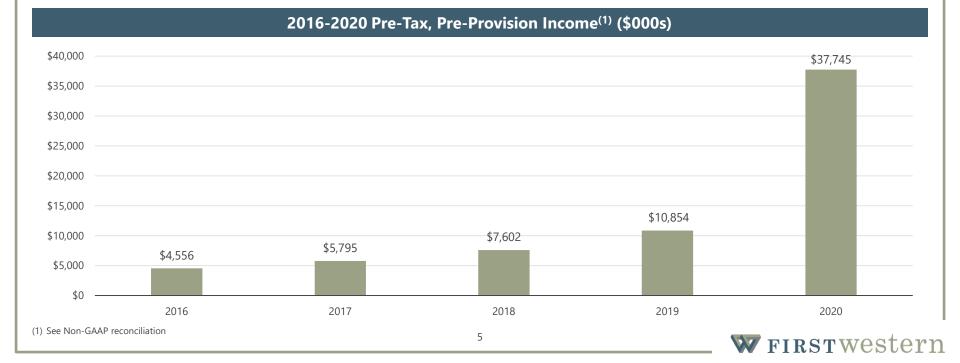
Attractive Markets and Business Model	<ul> <li>Rapidly growing institution operating in high growth markets</li> <li>Diverse sources of recurring fee income that represent 50%+ of total revenue</li> <li>Attractive, stable deposit base with noninterest-bearing and money market accounts comprising 83% of total deposits</li> <li>Conservative underwriting and affluent client base results in exceptional asset quality with minimal credit losses</li> </ul>
Strong Earnings Momentum	<ul> <li>Significant revenue growth driving improved operating leverage and higher profitability</li> <li>TBV/share<sup>(1)</sup> increased 25% in 2020</li> <li>Continued scale expected to drive further leverage and generate returns consistent with a high performing institution over long term</li> <li>Pending acquisition of Teton Financial Services, Inc. provides additional catalyst for earnings growth in 2022</li> </ul>
Proven Execution on Growth Strategies	<ul> <li>Track record of generating organic growth, expansion and acquisitions</li> <li>Total assets up 58% in 2020 with substantial increases in revenue and EPS</li> <li>Strengthening commercial banking platform creating more diverse loan portfolio and lower-cost deposit base</li> </ul>
High Insider Ownership and Discounted Valuation	<ul> <li>Highly aligned with shareholder interests as insiders own ~22% of total shares outstanding</li> <li>Discounted valuation trading at just 1.5x TBV/share<sup>(2)</sup></li> </ul>

(1) See Non-GAAP reconciliation(2) As of July 23, 2021

### **Strong Operational and Financial Momentum**

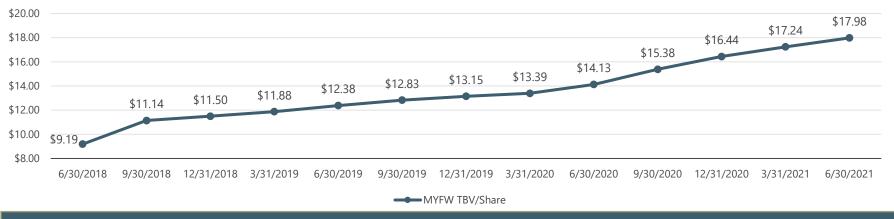
#### **Drivers of Improved Performance**

- Robust balance sheet growth
- Higher fee income driven by strengthened mortgage team
- Consistent new client acquisition activity driving growth in assets under management
- Highly leverageable operating platform driving improved efficiencies
- Outstanding asset quality and low credit costs

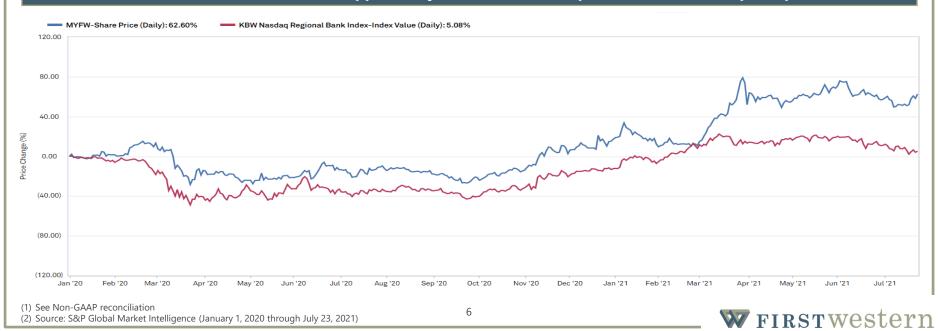


### Improving Earnings Driving Outperformance and Creating Shareholder Value

TBV/Share<sup>(1)</sup> Up 96% Since July 2018 IPO



**Discounted Valuation Provides Opportunity for Continued Outperformance as Multiple Expands** 



# **Franchise Overview**



#### Great Markets, Scarce Investment Opportunity

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#### First Western Market Favorability <sup>(1)</sup>

#### Colorado (2020)

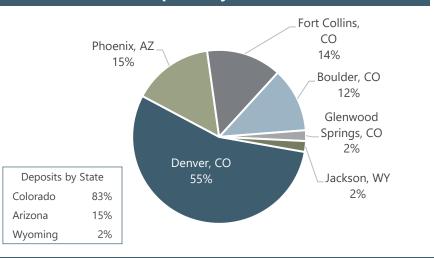
- #1 state for growth in personal income in 2019
- #3 best state for business (24/7 Wall Street)
- #3 best state for entrepreneurs and start-ups (Motley Fool)
- Denver, Colorado (2020)
  - #3 hottest job market (Wall Street Journal)
  - #5 fastest growing city (WalletHub)
  - #1 most searched location for out-of-state movers (Apartment List)
- Fort Collins, CO (2019)
  - #9 best performing city (Milken Institute)
  - Manufacturing for Anheuser-Busch, Broadcom, Intel
- Phoenix, Arizona (2019)
  - America's fastest growing city three years in a row
  - 7.9% population growth from 2015 2019

#### MYFW is 2<sup>nd</sup> Largest Publicly Held CO Chartered Bank

As of March 31, 2021	Current Ownership	Total Assets (\$bn)
FirstBank	Private	24.4
NBH Bank	Public (NYSE: NBHC)	6.7
Bank of Colorado	Private (Sub. Of Pinnacle Bancorp-NE)	5.6
Alpine Bank	Private	5.2
Sunflower Bank	Private	5.0
ANB Bank	Private	3.3
Citywide Banks	HTLF (Acquired in 2017)	2.6
First Western Trust Bank	Public (Nasdaq: MYFW)	2.2

Source: 2020 Downtown Denver Partnership Report; Ft. Collins Chamber of Commerce; City of Phoenix
 Source: S&P Global Market Intelligence as of 06/30/2020.
 Percentage growth in household income (HHI).

#### Deposits by MSA <sup>(2)</sup>



#### Small Market Share Provides Large Growth Opportunity

MSA	State	Market Share	Projected % Change in HHI (2021-2026) <sup>(3)</sup>
Denver-Aurora-Lakewood	CO	0.73	11.0
Fort Collins	СО	2.03	13.45
Phoenix-Mesa-Scottsdale	AZ	0.15	13.18
Boulder	СО	1.40	11.41
Jackson	WY/ID	1.12	8.50
Glenwood Springs	СО	0.80	8.82
National Average			9.01

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### **MYFW: Our Five Core Strengths**

Differentiated, Proven in the Marketplace	<ul> <li>Niche-focused franchise headquartered in Denver, Colorado</li> <li>Well-positioned in many attractive markets in Arizona, California, Colorado and Wyoming</li> <li>Specialized central expertise to compete with siloed national, regional firms</li> <li>Delivered through local, boutique trust banking teams so clients "owned" by MYFW, not associates</li> </ul>
Built-in Operating Leverage	<ul> <li>Strong profit center margins at maturity, growth opportunities in current and new markets</li> <li>Revenue growth in both fee income and net interest income, with neutral balance sheet</li> <li>Scalable, leverageable high fixed cost, low variable cost Product and Support Centers</li> <li>Operating expense investment already in place for growth and expansion</li> </ul>
Highly Desirable Recurring Fee Income	<ul> <li>~50% fee income, consistently through MYFW's history</li> <li>Primarily recurring trust and investment management ("TIM") fees</li> <li>Low risk, "sticky" wealth/trust business with comprehensive product offering</li> <li>Multiple entry points with ConnectView® – proprietary review process to service, cross-sell</li> </ul>
Experienced, Tested Team	<ul> <li>Executives are major bank/professional firm trained, with deep relationships in communities</li> <li>Achieved growth through business and economic cycles, capital constraints</li> <li>Healthy relationship with all regulators with strong risk management culture</li> <li>CEO with proven track record for creating value in previous bank ownership</li> </ul>
Unique Opportunity for Investors	<ul> <li>At critical mass but small market share, many current and new market opportunities</li> <li>Proven ability to expand: (1) Organically, (2) By expansion and (3) By acquisition</li> <li>Few large Colorado bank alternatives for investors and clients, creating lift-out opportunities</li> <li>Attractive revenue and earnings growth story trading at discounted valuation</li> </ul>

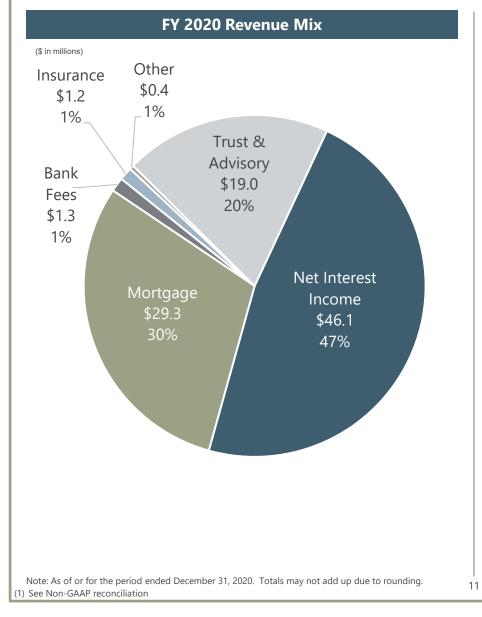
## **Cross-Selling a Diverse Set of Products and Services**

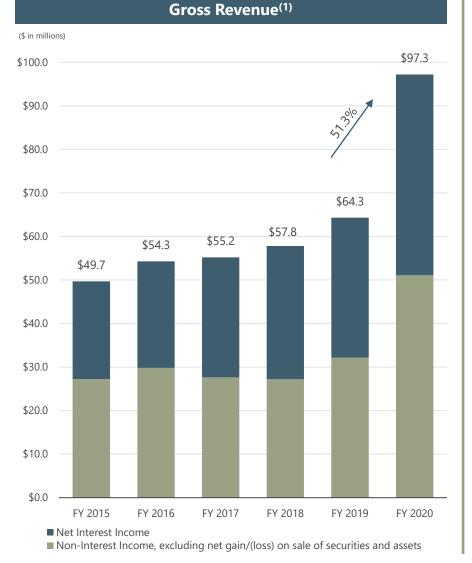
#### Our local profit centers team with specialized product experts through ConnectView®, with many points of entry

Commercial Banking	<ul> <li>Corporate loans to match specific needs</li> <li>Well-versed in working with complex cash flows and business models</li> <li>Customized treasury management products and services</li> </ul>
Retirement / 401(k) Plan Consulting	<ul> <li>Retirement plan consultants partnering with businesses to sponsor retirement plans</li> <li>Creative corporate retirement plan design, analysis solutions, fiduciary liability management</li> <li>ERISA compliance and education</li> </ul>
Residential Mortgage Lending	<ul> <li>Mortgage banking specializing in purchase money, high net worth lending</li> <li>Underwritten to Fannie Mae and Freddie Mac guidelines</li> <li>Targeted portfolio lending and secondary sales</li> </ul>
Wealth Planning	<ul> <li>Wealth planning with specialized services (e.g. philanthropic)</li> <li>Proprietary ConnectView<sup>®</sup> approach, with access to CFPs, CPAs and estate planning attorneys</li> <li>Charitable giving tax strategies, deferred-compensation plans, life insurance, key person insurance</li> </ul>
Investment Management	<ul> <li>Provide a broad range of asset and sub asset classes, with automated tax and basis management</li> <li>Create unique solutions through internal research, proprietary and third-party investment options</li> <li>Central team creates the platform for Portfolio Managers to service clients, manage accounts</li> </ul>
Trust	<ul> <li>Fiduciary wealth management with expert review of client objectives, creating solutions</li> <li>Irrevocable life insurance trust, conservatorship, successor trustee, directed custodial trusteeship</li> <li>WY tax-exempt asset protection, special needs trusts, escrow services, family office services</li> </ul>



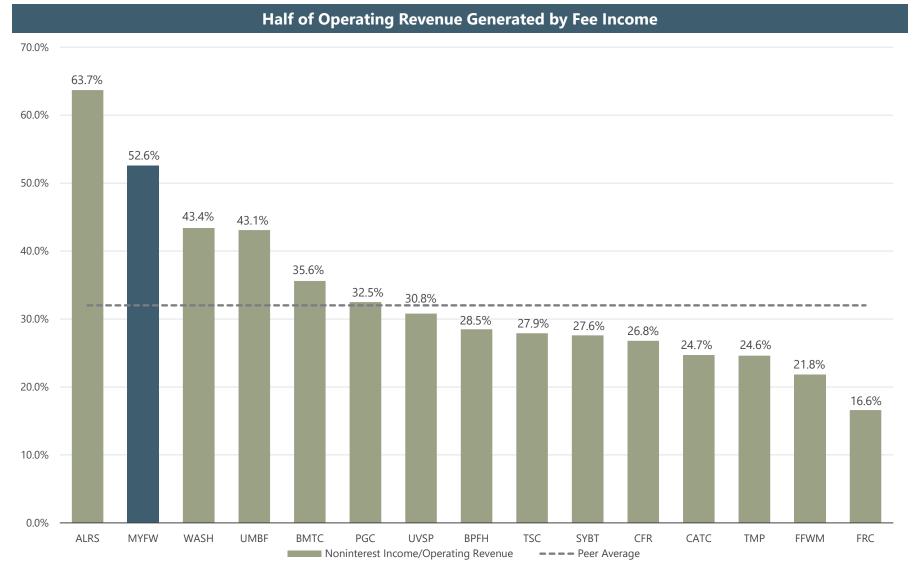
### High Quality Revenues with Predictable Sources of Recurring Income







### **Private Bank Model Generates Strong Fee Income**



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# **Driving Profitable Growth**





 Added through the Teton Financial Services, Inc. acquisition. Jackson Hole offices are expected to be consolidated

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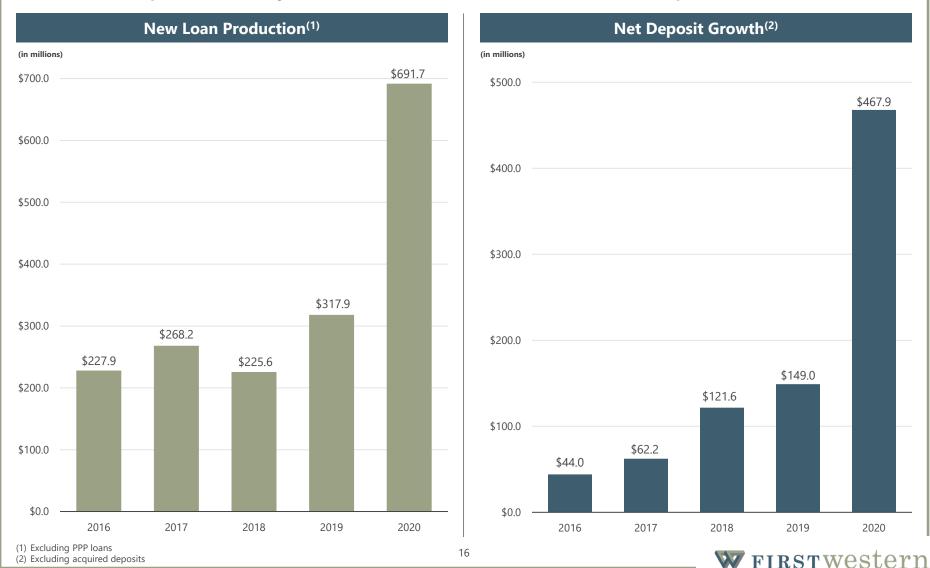
### **Revenue Growth Strategies**

Expand commercial loan production platform	<ul> <li>Building expertise in specific vertical markets, e.g. medical and dental practices</li> <li>Capitalize on growing reputation to attract additional experience commercial banking talent</li> </ul>
Expand into new markets with attractive demographics	<ul> <li>Vail Valley office opened in 2019</li> <li>Lone Tree office opened in 2020</li> <li>Built team and revenue base to open office in Broomfield, CO in 2Q21</li> </ul>
Continue growing Mortgage business	<ul> <li>MLO count increased 24% in 2019</li> <li>Added mortgage operations depth, capital markets capabilities in 2020</li> <li>Continuing to attract proven MLOs to increase market share</li> </ul>
Execute on low- risk strategic transactions that add value to the MYFW franchise	<ul> <li>Execute on minimally dilutive acquisitions</li> <li>Leverage infrastructure through branch acquisition transactions</li> <li>Proactive expansion, acquisition team</li> </ul>



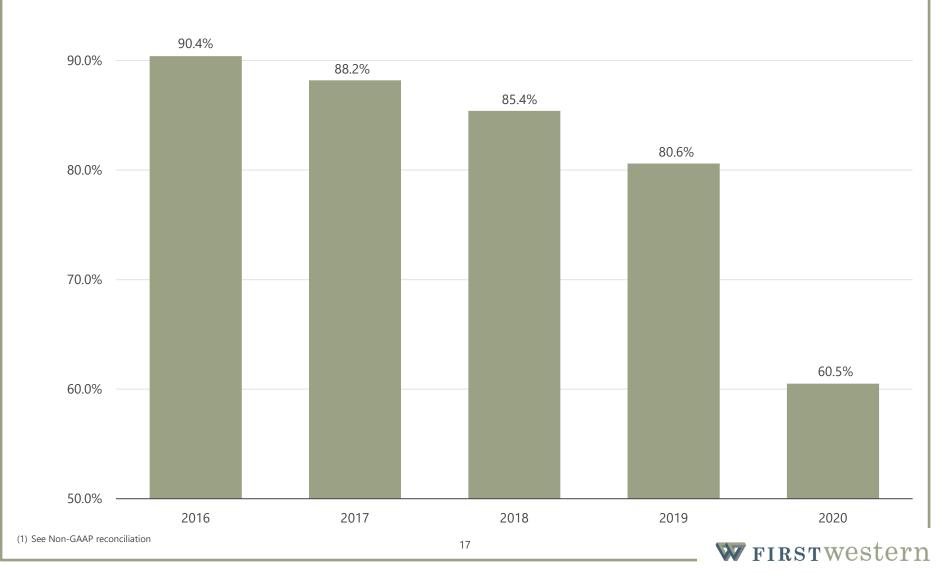
#### **Accelerating Business Development Trends**

Capital raised in July 2018 IPO has allowed for increased business development activities



### Increased Scale and Back-Office Streamlining Driving Improved Efficiencies

Efficiency Ratio<sup>(1)</sup>



### **Commercial Banking Driving Growth**

- During 2020, expanded commercial banking team and added construction lending expertise
- Increase in commercial banking clients contributing to growth in total loans and low-cost deposits while improving overall diversification
- Stronger commercial banking platform complements private banking and expanded mortgage capabilities to create a more valuable franchise with additional catalysts for future growth

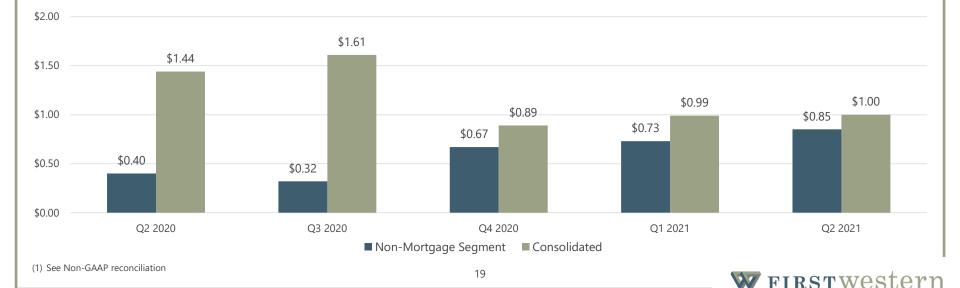




#### **Non-Mortgage Segment Earnings**

- Non-mortgage segment earnings reflects contribution of private banking, commercial banking, and trust and investment management business lines
- Growth in private banking, commercial banking, and TIM businesses replacing earnings generated by mortgage segment in 2020 and creating sustainable path to higher profitability over long-term





# **Recent Financial Trends**



### **Overview of 2Q21**

Earnings Growth and Higher Returns

- Net income available to common shareholders of \$6.3 million, or \$0.76 diluted EPS, up from \$6.0 million, or \$0.74 diluted EPS, in 1Q21
- Return on average assets of 1.22%, up from 1.16% in 1Q21
- Return on average shareholders' equity of 15.17%, up from 14.95% in 1Q21

Growth in Private and Commercial Banking Driving Improved Profitability

- Excluding mortgage business, gross revenue increased 27% over prior year, while non-interest expense increased just 7%
- Balance sheet growth driving significant operating leverage and higher profitability
- New client additions and growth in AUM resulted in 9% growth in trust and investment management fees over prior year, despite sale of Los Angeles Fixed Income Team during 4Q20

Increasing Loan Growth and Reduction in Excess Liquidity

- Total loans held for investment, excluding PPP loans, increased 34% annualized from prior quarter
- Well balanced production across the portfolio
- Intentional run-off of higher-cost, non-relationship deposit accounts to reduce excess liquidity and support net interest margin

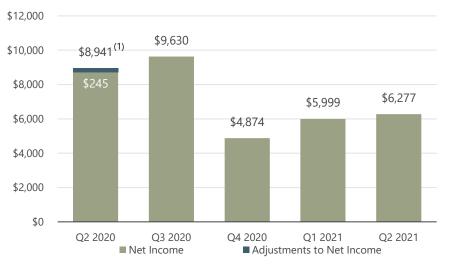
Asset Quality Remains Exceptional

- Non-performing assets declined to 0.16% of total assets from 0.18% at end of prior quarter
- History of exceptionally low charge-offs continues



### Net Income Available to Common Shareholders and Earnings per Share

- Net income of \$6.3 million, or \$0.76 diluted earnings per share, in 2Q21
- Strong profitability results in 3.6% and 4.3% increase in book value per share and tangible book value per share<sup>(1)</sup>, respectively, from 1Q21



Net Income Available to Common Shareholders



(1) See Non-GAAP reconciliation

#### Loan Portfolio

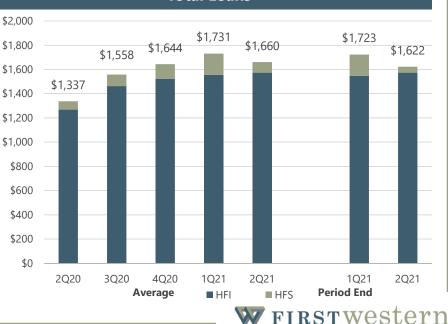
#### Loan Portfolio Details

- Total loans HFI increased \$26.2 million, or 1.7% from prior quarter
- Excluding PPP loans, total loans HFI increased \$113.6 million, or 8.4% from prior quarter
- Forgiveness of PPP loans drove decline in Cash, Securities and Other portfolio
- Loan production returns to normalized levels with balanced contributions across the portfolio
- Decline in payoffs helps drive higher loan growth

Loan Portfolio Composition <sup>(2)</sup>				
(\$ in thousands, as of quarter end)				
	2Q 2020	1Q 2021	2Q 2021	
Cash, Securities and Other	\$371,111	\$363,155	\$290,907	
Construction and Development	74,793	110,024	127,141	
1-4 Family Residential	418,409	452,591	496,101	
Non-Owner Occupied CRE	229,150	317,457	324,493	
Owner Occupied CRE	117,426	161,787	178,847	
Commercial and Industrial	213,271	141,770	155,526	
Total Loans HFI	\$1,424,160	\$1,546,784	\$1,573,015	
Mortgage loans held-for-sale (HFS)	69,604	176,644	48,563	
Total Loans	\$1,493,764	\$1,723,428	\$1,621,578	
(1) Bank originated				

#### (in millions) \$250 \$201.1 \$191.7 \$200 \$142.1 \$137.5 \$128.1 \$122.6 \$150 119.0 \$91.5 \$83.2 \$78.9 \$65.7 \$100 \$71.8 \$91.4 \$48.7 \$30.5 \$50 \$1 \$0 2Q20 3Q20 4Q20 2Q21 1Q21 ■ PPP Production<sup>(1)</sup> Production Net Loan Payoffs PPP Forgiveness

#### Loan Production & Net Loan Payoffs



#### Total Loans<sup>(2)</sup>

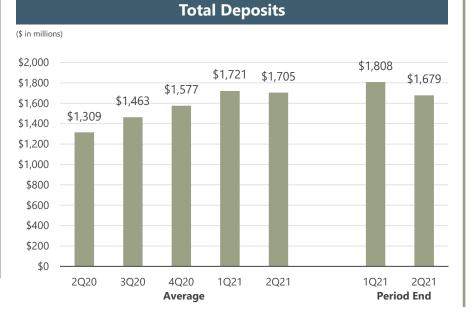
(1) Bank originated

(2) Excludes deferred (fees) costs, and amortized premium/(unaccreted discount), net

### **Total Deposits**

- Total deposits decreased \$128.8 million from end of prior quarter
- Decrease in deposits partially resulting from seasonal outflow related to tax payments and a decline in PPP-related deposits
- Excess liquidity funded the intentional reduction of higher-cost, non-relationship deposits (public funds) that will support net interest margin

Deposit Portfolio Composition			
	2Q 2020	1Q 2021	2Q 2021
Money market deposit accounts	\$759,997	\$918,940	\$840,073
Time deposits	152,897	157,072	137,499
NOW	88,560	130,540	141,076
Savings accounts	7,415	7,885	5,299
Noninterest-bearing accounts	398,063	593,388	555,106
Total Deposits	\$1,406,932	\$1,807,825	\$1,679,053

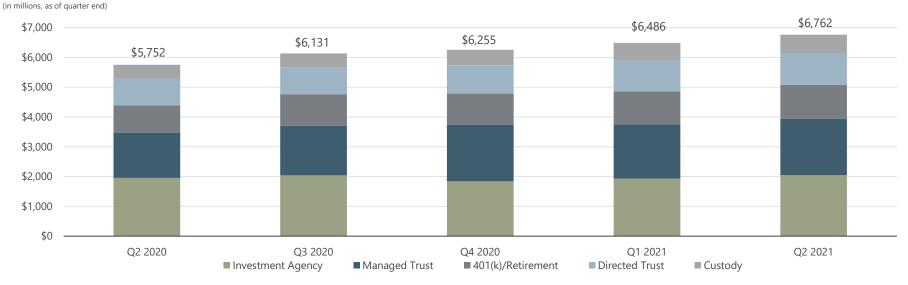


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### **Trust and Investment Management**

- Total assets under management increased \$276.5 million from March 31, 2021 to \$6.76 billion at June 30, 2021
- The increase in asset balances were driven by both account additions and new account growth as well as the continued improvement in market valuations

#### **Total Assets Under Management**





#### **Paycheck Protection Program Overview**

Impact on 2Q21 Financials <sup>(1)</sup> (\$ in Millions)		
Net Interest Income		
Amortization of SBA fee income and deferred loan origination expense <sup>(2)</sup>	\$1.2	
Interest income from PPP loans, less PPPLF funding cost	\$0.3	
Net Interest Income	\$1.5	
Net Interest Margin Impact 7 bps		

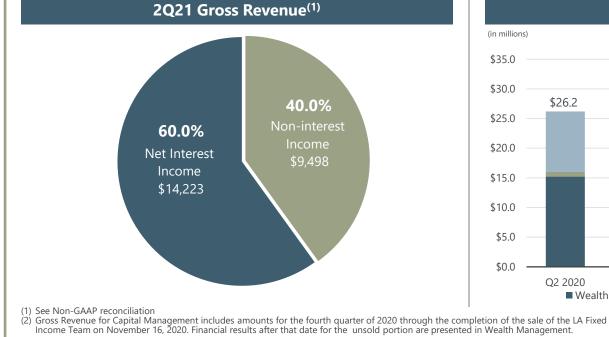
(\$ in Millions)	As of 6/30/21
Total Loans (existing PPP)	\$103.1
Total Loans Forgiven	\$177.4
PPPLF advances	\$105.8
Remaining Fees to be Recognized Pre-Tax <sup>(3)</sup>	\$2.1

All numbers represented do not include the impact of taxes
 The deferred loan origination expenses are recorded in non-interest expenses (Salaries and Benefits) and amortized through net interest income
 Includes \$3.0 million in SBA fee income less \$0.9 million of deferred loan origination expense



#### **Gross Revenue**

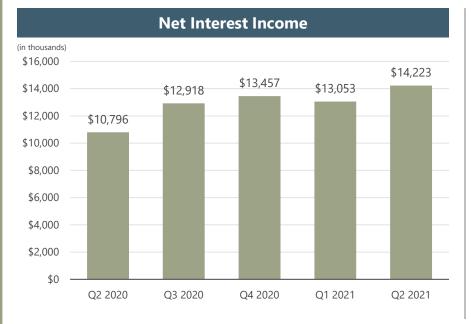
- Gross revenue<sup>(1)</sup> unchanged from 1Q21
- Increase in net interest income and trust and investment management fees offset by lower net gain on mortgage loans

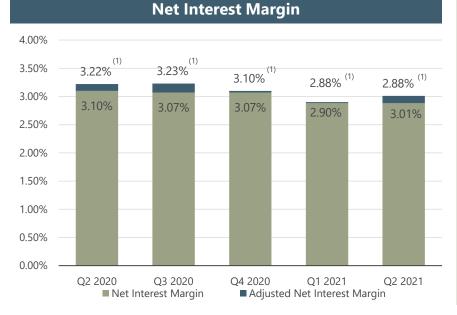




### **Net Interest Income and Net Interest Margin**

- Net interest income increased 9.0% from 1Q21, primarily due to higher PPP-related fees and higher average balances of non-PPP loans
- Net interest margin, including PPP and purchase accretion, increased 11 bps to 3.01%
- Net interest margin, excluding PPP and purchase accretion<sup>(1)</sup>, was unchanged from 1Q21 at 2.88% Cost of funds decreased 3 bps to 0.28% in 2Q21 from 0.31% in 1Q21
- Net interest margin expected to be flat to slightly higher over 2Q21 as excess liquidity is utilized to fund increased loan growth



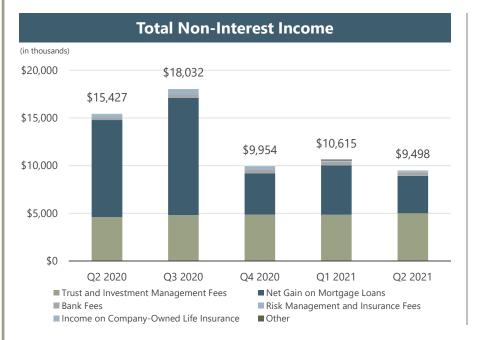


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(1) See Non-GAAP reconciliation

#### **Non-Interest Income**

- Non-interest income decreased 10.5% from 1Q21
- Decreased net gain on mortgage loans partially offset by higher trust and investment management fees
- Trust and investment management fees up 9% over 2Q20, despite loss of approximately \$0.4 million in fees per quarter related to LA Fixed Income Team sold in 4Q20





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#### **Mortgage Operations**

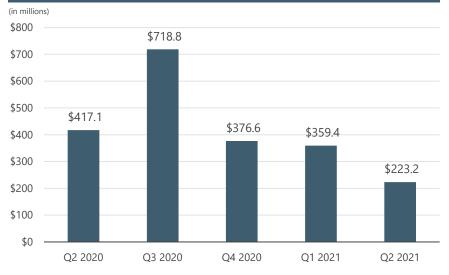
#### **Mortgage Details**

- Mortgage locks down 38% from prior quarter reflects decreased inventory and refi slow down
- Refi/Purchase mix of 49/51% in 2Q21 compared to 77/23% in 1Q21 and 67/33% in 4Q20
- Profit margin down 10% due to decreased volume



Net Income, Revenue and Profit Margin

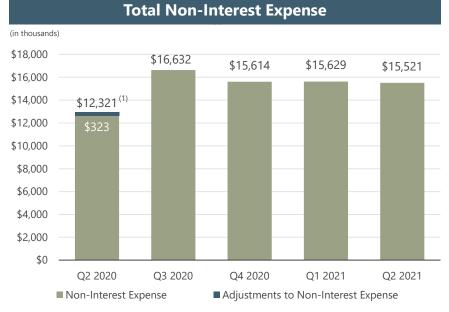


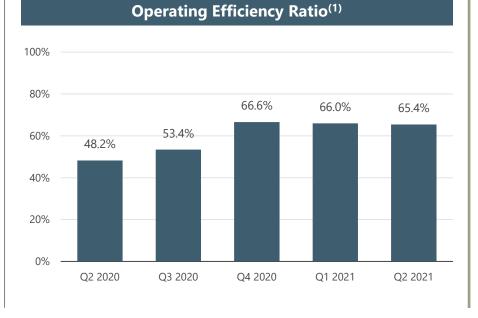


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#### **Non-Interest Expense and Efficiency Ratio**

- Non-interest expense declined 0.7% from 1Q21
- Decline in non-interest expense drives improvement in operating efficiency ratio compared to 1Q21



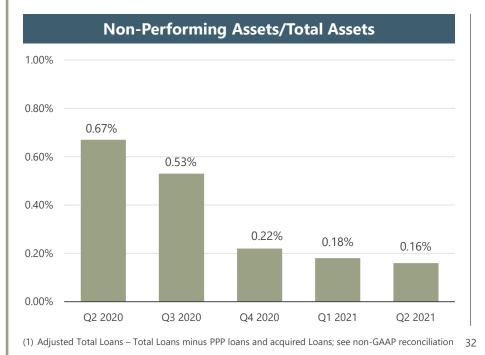


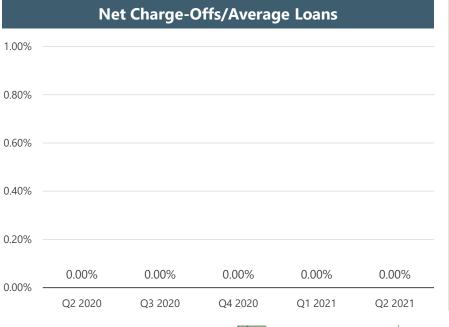
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(1) See Non-GAAP reconciliation

## **Asset Quality**

- Positive asset quality trends across the portfolio
- Non-performing assets decreased by \$0.9 million, and declined as a percentage of total assets to 0.16% from 0.18% in 1Q21
- Immaterial net charge-offs again in the quarter
- ALL/Adjusted Total Loans<sup>(1)</sup> decreased to 0.93% in 2Q21 from 1.01% in 1Q21, consistent with strong asset quality trends

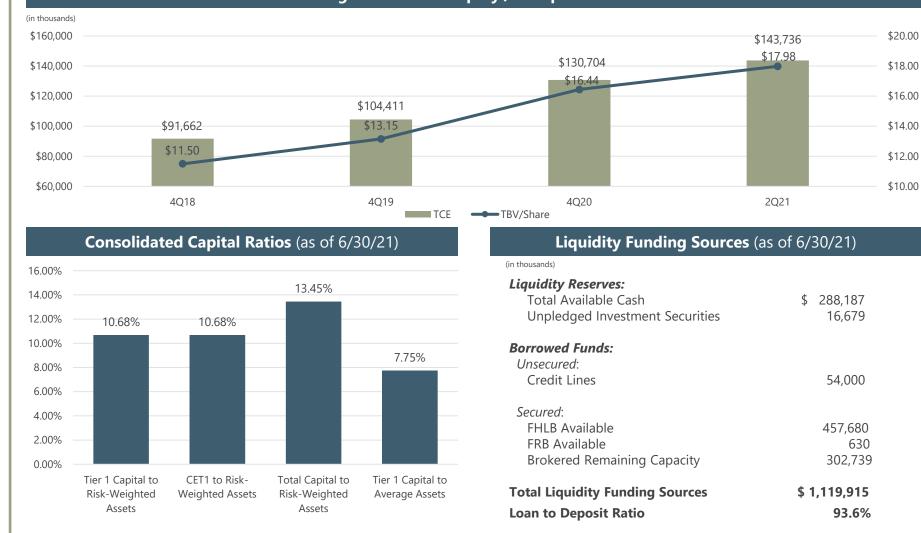






### **Capital and Liquidity Overview**

Tangible Common Equity / TBV per Share<sup>(1)</sup>



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# Acquisition of Teton Financial Services, Inc.



### **Expansion Into a Growing Wyoming Region**

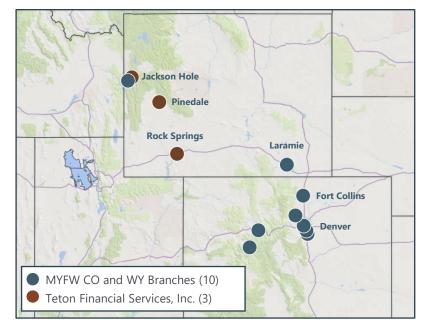
	<ul> <li>Acquisition of Teton Financial Services, Inc., holding company for Rocky Mountain Bank, creates a \$2.4 billion financial institution with \$1.9 billion in gross loans, \$2.1 billion in deposits, and \$7.2 billion in assets under management</li> </ul>
	<ul> <li>Expands First Western's footprint / market share in Wyoming</li> </ul>
	<ul> <li>Wyoming demographics and business landscape aligns with First Western's business model with favorable trust, estate and tax laws</li> </ul>
Strategic Rationale	<ul> <li>Ability to consolidate two Jackson Hole offices, and provide an attractive base for expansion into Pinedale and Rock Springs</li> </ul>
	<ul> <li>Complementary asset / liability mix and further diversification of First Western's loan portfolio</li> </ul>
	<ul> <li>Improves operating leverage and provides additional financial resources to execute First Western's strategic plan</li> </ul>
	<ul> <li>Enhances revenue generation (not modeled) through diversification of lending revenues and robust cross-selling opportunities</li> </ul>
	<ul> <li>Low-cost core deposits and higher yielding loans strengthen NIM and earnings</li> </ul>
	<ul> <li>5.2% accretive to 2022 EPS<sup>(1)</sup> (7.4% accretive assuming fully phased-in cost savings)</li> </ul>
	<ul> <li>0.4% dilutive to tangible book value with a short earnback period of 0.4 years using the crossover method</li> </ul>
Enhances Shareholder / Stakeholder Value	<ul> <li>&gt;20% internal rate of return</li> </ul>
Stakenolder value	<ul> <li>Improves scale, profitability and liquidity</li> </ul>
	<ul> <li>Opportunity to retain talented banking professionals with an established presence in Wyoming</li> </ul>
	<ul> <li>Enhances capabilities to support local communities</li> </ul>

**WFIRSTWestern** 

### **Teton Financial Services, Inc. Overview**

#### **Company Overview**

- Holding company for Rocky Mountain Bank
- Operates out of three branches in Jackson Hole, Pinedale and Rock Springs
- Primarily focused on real estate and C&I lending within the Wyoming region
- Offers trust / wealth management expertise in Wyoming's favorable trust environment
- Attractive low-cost deposit franchise with 94% core deposits<sup>(1)</sup>
- Double digit CAGR in loans and deposits (2013 2020)
- Bank level headquarters: Jackson, WY
- Year established: 1983



#### **Key Bank Level Financial Highlights**

For the quarter ended March 31, 2021	
Balance Sheet (\$mm)	
Total Assets	\$ 429.2
Gross Loans	274.9
Total Deposits	384.6
Total Equity	42.0
Profitability / Rates (%)	
Net Income (\$000s)	\$ 1,379
Return on Average Assets	1.32
Return on Average Equity	13.33
Net Interest Margin	3.08
Efficiency Ratio	52.9
Yield on Total Loans	4.79
Cost of Total Deposits	0.22
Balance Sheet Ratios / Capital (%)	
Gross Loans / Deposits	71.5
TCE / TA	9.33
Leverage Ratio	9.54
Tier 1 Capital Ratio	15.33
TRBC Ratio	16.60
Asset Quality (%)	
NPAs (excl. TDRs) / Assets	0.00
NPAs / Loans & OREO	0.03
NCOs / Avg. Loans	0.21
LLR / Gross Loans	2.02

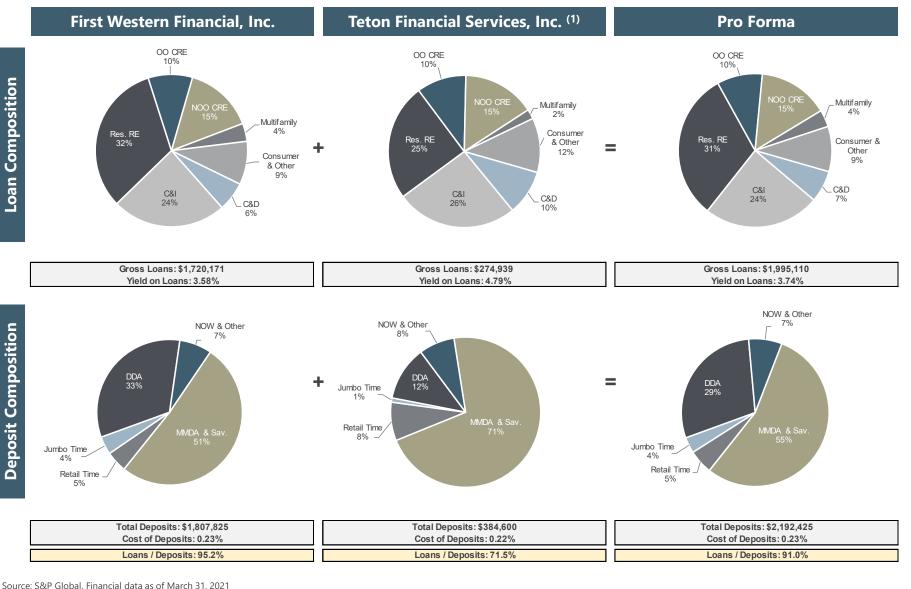
#### **Deposit Market Share by County**

		Median HH			Deposit	Deposit
	Market Pop.	Income	Deposits	Branches	Mkt. Share	Mkt. Rank
Market	(#)	(\$)	(\$) (\$mm)	(#)	(%)	(#)
Teton, WY	23,703	98,623	174.3	1	6.4	6
Sublette, WY	9,771	78,347	85.2	1	26.1	2
Sweetwater, WY	41,651	76,181	83.1	1	8.2	5
Total / Average	75,125	78,347	342.5	3	-	-

Source: S&P Global and FDIC Summary of Deposits Note: Deposit market share data as of June 30, 2020 (1) Core deposits equal to total deposits less time deposits greater than \$100,000



#### **Pro Forma Loan and Deposit Composition**



Note: Pro forma excludes purchase accounting adjustments (1) Bank level regulatory data

#### **Transaction Structure**

Consideration	<ul> <li>0.0466 shares of First Western and \$0.39 in cash for each share of Teton Financial Services, Inc.</li> <li>Results in ~76% stock   ~24% cash mix</li> </ul>							
Transaction Value <sup>(1)</sup>	<ul><li>\$1.62 per share</li><li>\$47.8 million aggregate transaction value</li></ul>							
Collars <sup>(2)</sup>	<ul> <li>Fixed exchange ratio with collars set between \$21.50 and \$29.08</li> </ul>							
	<ul> <li>Price / Tangible Book Value: 1.27x</li> </ul>							
	<ul> <li>Pay-to-Trade Ratio: 0.86x</li> </ul>							
<b>Transaction Multiples</b> (Financial information as of 6/30/2021)	<ul> <li>Price / LTM Earnings<sup>(3)</sup>: 17.6x</li> </ul>							
	<ul> <li>Price / 2022 Earnings: 11.0x</li> </ul>							
	<ul> <li>Core Deposit Premium<sup>(4)</sup>: 2.9%</li> </ul>							
Pro Forma Ownership	<ul> <li>~85% First Western   ~15% Teton Financial Services, Inc.</li> </ul>							
Due Diligence	<ul> <li>Completed, including extensive financial, loan compliance and legal review</li> </ul>							
Required Approvals	<ul> <li>Teton Financial Services, Inc. shareholder approvals and other customary regulatory approvals</li> </ul>							
Anticipated Closing	<ul> <li>Late Q4 2021 or early Q1 2022</li> </ul>							
<ol> <li>Based on MYFW's stock price of \$26.46 as of July 21, 20</li> <li>Please refer to the Plan and Agreement of Merger for c</li> <li>For the last 12 months ending June 30, 2021</li> <li>Core deposits equal to total deposits less time deposits</li> </ol>	omplete terms relating to stock collars and termination rights							

#### **Key Transaction Assumptions**

Earnings	<ul> <li>Consensus estimates for First Western</li> <li>Management estimates for Teton Financial Services, Inc.</li> </ul>
Cost Savings	<ul> <li>~\$3.0 million, or 30.0% of Teton Financial Services, Inc.'s 2022e standalone noninterest expense base</li> <li>75% phase-in during 2022 and 100% thereafter</li> </ul>
Fair Market Value Adjustments	<ul> <li>Loan Mark: \$5.8 million gross loan credit mark, or 2.17% of Teton Financial Services, Inc.'s loan portfolio (as of 6/30/2021)</li> <li>Real Estate Fair Value Write-up: \$3.8 million amortized using straight-line method over 20 years</li> </ul>
Core Deposit Intangibles	<ul> <li>\$1.7 million, or 0.50% of Teton Financial Services, Inc.'s non-time deposits</li> <li>Amortized sum-of-the-year digits over 10 years</li> </ul>
Other Assumptions	<ul> <li>Transaction expenses of \$5.7 million after-tax</li> <li>Increase in equity of \$1.3 million due to repayment of employee stock loan</li> <li>Teton Financial Services, Inc.'s \$3.6 million of subordinated debt is paid off before close</li> <li>Cash portion financed with new subordinated debt</li> </ul>
	<sup>39</sup> WFIRSTWestern

# **Creating Additional Shareholder Value**



#### Near-Term Outlook

- Loan pipeline continues to increase and should lead to a higher level of loan growth in the second half of the year
- Reduction in excess liquidity and higher loan growth should lead to improved net interest margin relative to first half of 2021
- Success in new business development should drive continued growth in trust and investment management fees
- Mortgage activity should remain relatively consistent until seasonally slower fourth quarter
- Continued growth in revenue and stable expense levels should lead to improved operating leverage and higher profitability
- Acquisition of Teton Financial Services positions First Western to deliver another strong year of organic and acquisitive growth in 2022



#### Long-Term Goals to Drive Shareholder Value

Our mission is to be the BPBFWWMC – Best Private Bank for the Western Wealth Management Client

We believe First Western can be a unique, niche focused regional powerhouse with high fee income and consistent strong earnings from our scalable wealth management platform

- Drive to \$5 billion in total assets, \$25 billion TIM assets through both organic growth and acquisitions
  - ~50 offices
  - \$7-8 million in revenue per office
  - 60% contribution margin per office
- Build footprint, scale and operating leverage with M&A
  - Capital and earnings accretive
- Create, roll out virtual private bank
  - Robo advisor tied to bank
  - "Buy up" into expert advice
- Upgrade wealth management platform
  - Fully integrated front end
- Sell wholesale TIM services to other banks



#### A Unique and Attractive Investment

MYFW's core strengths provide the foundation for driving shareholder value

Differentiated, Proven in the Marketplace

Built-in Operating Leverage Highly Desirable Recurring Fee Income

Experienced, Tested Team Unique Opportunity for Investors



# Appendix



# **Organizational Overview**



### Team: Ready to Take MYFW to the Next Level

Name	Title	Joined FW	Years in Industry	Prior Experience
Scott C. Wylie	Chairman, CEO & President	2002	34	<ul> <li>Chairman &amp; CEO, Northern Trust Bank of Colorado</li> <li>Chairman &amp; CEO, Trust Bank of Colorado</li> <li>CEO, Equitable Bancshares of Colorado and Women's Bank, Chairman, Equitable Bank</li> <li>Chairman, American Fundware</li> <li>President &amp; CEO, Bank and Trust of Puerto Rico</li> <li>Associate, First Boston Corporation</li> </ul>
Julie A. Courkamp	Chief Financial Officer, Director & Treasurer	2006	21	<ul> <li>Assurance services with PricewaterhouseCoopers</li> <li>Executive roles within First Western with responsibility for Accounting &amp; Finance, Risk, Technology and Operations</li> </ul>
John E. Sawyer	Chief Investment Officer	2017	28	<ul> <li>Chief Investment &amp; Fiduciary Officer, BBVA Compass Bank</li> <li>President &amp; COO, Florida-based boutique wealth management firm</li> <li>Executive with Credit Suisse, Morgan Keegan &amp; Co., and First Tennessee Capital Markets</li> </ul>
Scott J. Lawley	Chief Credit Officer	2018	34	<ul> <li>Sr. Credit Officer &amp; Segment Risk Officer, Huntington National Bank</li> <li>Credit advisor, chief underwriter, CRE credit officer PNC Bank, US Bank</li> <li>Lending positions with Fleet Bank</li> </ul>
Matt Cassell	President, Commercial Banking	2020	24	<ul> <li>Colorado Market President, Simmons Bank</li> <li>President-Colorado, Bank SNB</li> <li>Market President, Community Banks of Colorado</li> </ul>
Josh M. Wilson	Regional President, CO/WY/AZ	2008	22	<ul> <li>CFO, international oil and gas operating company</li> <li>PC President at First Western</li> <li>Executive with Bank One, JP Morgan and Vectra Private Bank</li> </ul>

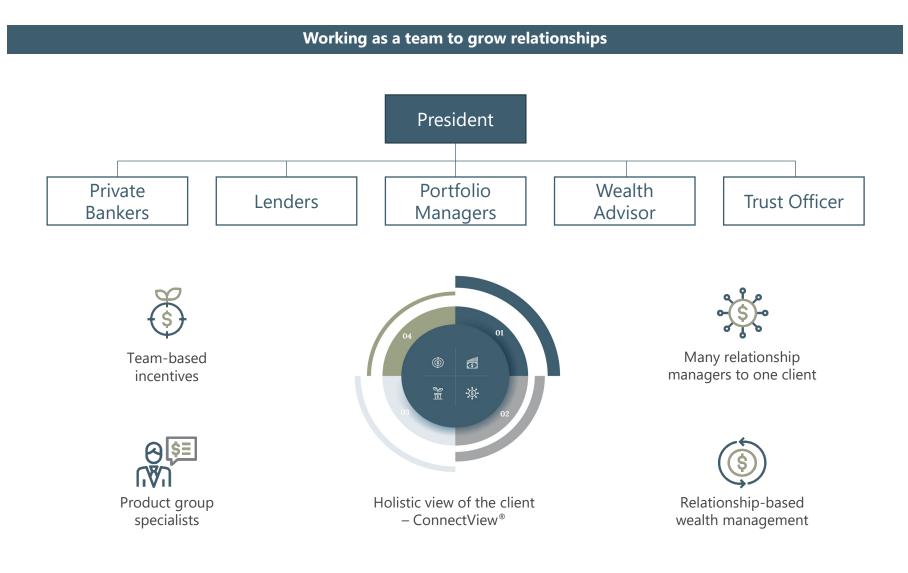


#### **MYFW's Sophisticated Board of Directors**

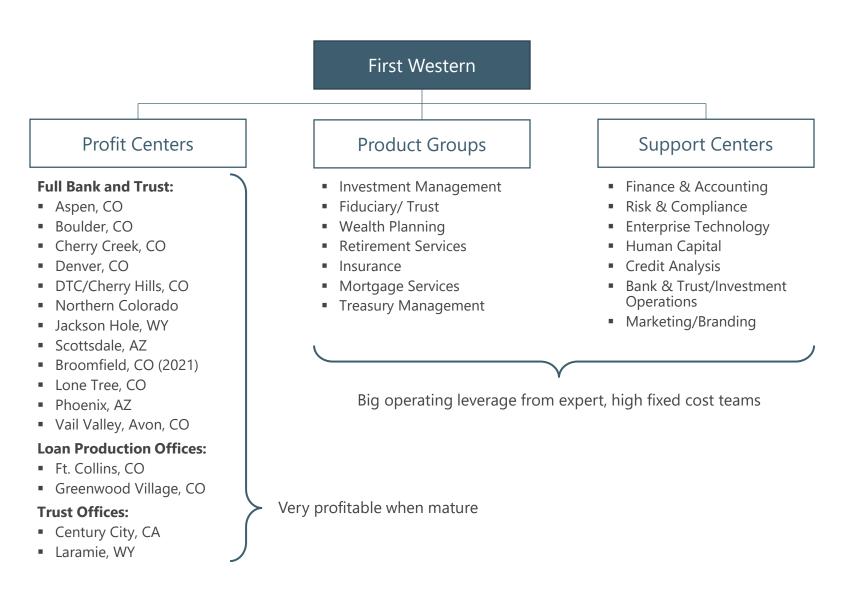
Name	Director Since	Primary Business
Scott C. Wylie	2002	First Western Financial, Inc.
Julie A. Caponi, CPA	2017	<ul> <li>Former Finance Executive at Arconic, Inc. (fka Alcoa Inc.)</li> <li>Former audit partner at Deloitte</li> <li>Board member &amp; Audit Committee chair for FCF (NYSE)</li> </ul>
Julie A. Courkamp	2021	First Western Financial, Inc.
David R. Duncan	2011	<ul> <li>Energy</li> <li>Winery Executive, Silver Oak Cellars</li> <li>Entrepreneur, board member, business leader</li> </ul>
Thomas A. Gart	2013	<ul> <li>Real Estate Developer</li> <li>Specialty Retail Executive</li> <li>Family business, PE investing across broad range of industries</li> </ul>
Patrick H. Hamill	2004	<ul> <li>Real Estate Developer</li> <li>Home Builder Executive</li> <li>Entrepreneur, business/community leader, real estate expertise</li> </ul>
Luke A. Latimer	2015	<ul> <li>Utility Maintenance</li> <li>Construction Executive</li> <li>Family business, public bank board</li> </ul>
Scott C. Mitchell	2021	<ul> <li>President, U.S. Engineering, Metalworks</li> <li>President of several successful manufacturing companies</li> <li>Six Sigma Master Black Belt</li> </ul>
Eric D. Sipf, CPA <sup>(1)</sup>	2003	<ul> <li>Former Healthcare Executive</li> <li>US Army</li> <li>Asset management, finance, bank board, M&amp;A</li> </ul>
Mark L. Smith	2002	<ul><li>Real Estate Developer</li><li>Entrepreneur, community leadership, real estate expertise</li></ul>
Joseph C. Zimlich, CPA	2004	<ul><li>Family Office Executive</li><li>Corporate leadership, board, and investment management</li></ul>



#### **Integrated Team Approach in Boutique Offices**



### **Organizational Structure Built for Scale**







Consolidated Efficiency Ratio		For	the Three Months Ende	d,	
(Dollars in thousands)	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021	June 30, 2021
Non-interest expense	\$12,644	\$16,632	\$15,614	\$15,629	\$15,521
Less: amortization	4	4	4	4	4
Less: provision on other real estate owned	-	100	76	-	-
Less: loss on assets held for sale	-	-	-	-	-
Plus: gain on sale of LA fixed income team		-	62	-	-
Adjusted non-interest expense	\$12,640	\$16,528	\$15,596	\$15,625	\$15,517
Net interest income	\$10,796	\$12,918	\$13,457	\$13,053	\$14,223
Non-interest income	15,427	18,032	9,954	10,615	9,498
Less: Net gain on sale of securities	-	-	-	-	-
Less: Net gain on sale of assets		-	-	-	
Total income	\$26,223	\$30,950	\$23,411	\$23,668	\$23,721
Efficiency ratio	48.2%	53.4%	66.6%	66.0%	65.4%

Consolidated Tangible Common Book Value Per Share		As of the Three Months Ended,											
(Dollars in thousands)	June 30, 2018	Sep. 30, 2018	Dec. 31, 2018	March 31, 2019	June 30, 2019	Sep. 30, 2019	Dec. 31, 2019	March 31, 2020	June 30, 2020	Sep. 30, 2020	Dec. 31, 2020	March 31, 2021	June 30, 2021
Total shareholders' equity	\$104,958	\$114,164	\$116,875	\$119,668	\$122,157	\$125,732	\$127,678	\$128,703	\$139,417	\$149,576	\$154,962	\$161,439	\$167,986
Less: Preferred stock (liquidation preference)	24,968	-	-	-	-	-	-	-	-	-	-	-	-
Goodwill and other intangibles, net Intangibles held for sale <sup>(1)</sup>	25,584	25,376	25,213	25,040	23,327 -	19,722 3,553	19,714 3,553	19,712 3,000	24,267 3,000	24,263 3,000	24,258	24,254	24,250
Tangible common equity	54,406	88,788	91,662	94,628	98,830	102,457	104,411	105,991	112,150	122,313	130,704	137,185	143,736
Common shares outstanding, end of period Tangible common book value	5,917,667	7,968,420	7,968,420	7,968,420	7,983,866	7,983,284	7,940,168	7,917,489	7,939,024	7,951,749	7,951,773	7,957,900	7,994,832
per share	\$9.19	\$11.14	\$11.50	\$11.88	\$12.38	\$12.83	\$13.15	\$13.39	\$14.13	\$15.38	\$16.44	\$17.24	\$17.98

#### (1) Represents the intangible portion of assets held for sale

Wealth Management Gross Revenue0		For the Three Months Ended,								
(Dollars in thousands)	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021	June 30, 2021					
Total income before non-interest expense	\$13,114	\$16,232	\$17,973	\$18,471	\$19,782					
Plus: Provision for loan loss	2,124	1,496	695	-	12					
Gross revenue	\$15,238	\$17,728	\$18,668	\$18,471	\$19,794					

Capital Management Gross Revenue	For the Three Months Ended,								
(Dollars in thousands)	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021	June 30, 2021				
Total income before non-interest expense	\$788	\$899	\$423	\$-	\$				
Plus: Provision for loan loss	-	-	-	-	-				
Gross revenue	\$788	\$899	\$423	\$-	\$				

Mortgage Gross Revenue	For the Three Months Ended,								
(Dollars in thousands)	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021	June 30, 2021				
Total income before non-interest expense	\$10,197	\$12,323	\$4,320	\$5,197	\$3,927				
Plus: Provision for loan loss		-	-	-	-				
Gross revenue	\$10,197	\$12,323	\$4,320	\$5,197	\$3,927				

Consolidated Gross Revenue		For t	he Three Months Ende	ed,	
(Dollars in thousands)	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021	June 30, 2021
Total income before non-interest expense	\$24,099	\$29,454	\$22,716	\$23,668	\$23,709
Plus: Provision for loan loss	2,124	1,496	695	-	12
Gross revenue	\$26,223	\$30,950	\$23,411	\$23,668	\$23,721
Diluted Pre-Tax Earnings Per Share		ed			
(Dollars in thousands)	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021	June 30, 2021
Non-Mortgage income before income tax	\$3,148	\$2,581	\$5,386	\$5,917	\$6,983
Mortgage income before income tax	8,307	10,241	1,716	2,122	1,205
Less: Income tax expense	2,759	3,192	2,228	2,040	1,911
Net income available to common shareholders	\$8,696	\$9,630	\$4,874	\$5,999	\$6,277
Diluted weighted average shares	7,928,518	7,963,736	8,015,780	8,098,680	8,213,900
Non-Mortgage Segment Diluted Pre-Tax Earnings Per Share	\$0.40	<b>\$0.32</b>	\$0.67	\$0.73	\$0.85
Consolidated Diluted Pre-Tax Earnings Per Share	\$1.44	\$1.61	\$0.89	\$0.99	\$1.00

Adjusted net income available to common shareholders	For the Three Months Ended,									
(Dollars in thousands, except per share data)	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021	June 30, 2021					
Net income available to common shareholders	\$8,696	\$9,630	\$4,874	\$5,999	\$6,277					
Plus: acquisition related expense including tax impact	245	-	-	-	-					
Plus: loss on intangibles held for sale including tax impact	-	-	-	-	-					
Adjusted net income to common shareholders	\$8,941	\$9,630	\$4,874	\$5,999	\$6,277					
Adjusted earnings per share			he Three Months En							
(Dollars in thousands, except per share data)	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021	June 30, 2021					
Earnings per share	\$1.10	\$1.21	\$0.61	\$0.74	\$0.76					
Plus: acquisition related expenses including tax impact	0.03	-	-	-	-					
Plus: loss on intangibles held for sale including tax impact	-	-	-	-	-					
Adjusted earnings per share	\$1.13	\$1.21	\$0.61	\$0.74	\$0.76					
Total Non-Interest Expense adjusted for Non-Operating items		For t	the Three Months Ended,							
(Dollars in thousands)	June 30, 2020	September 30, 2020	December 31, 2020	March 31, 2021	June 30, 2021					
Total non-interest expense	\$12,644	\$16,632	\$15,614	\$15,629	\$15,521					
Less: acquisition related expense	323	-	-	-	-					
Less: loss on intangibles held for sale	-	-	-	-	-					
Total Non-Interest Expense adjusted for Non-Operating items	\$12,321	\$16,632	\$15,614	\$15,629	\$15,521					
Allowance for loan losses to Bank originated loans excluding PPP		As of								
(Dollars in thousands)	March 31, 2021	June 30, 2021								
Gross loans	1,546,78	34 1,573,01	5							
Less: Branch acquisition	120,83	39 116,05	2							
Less: PPP loans	183,00	)5 102,35	9							
Loans excluding acquired and PPP	1,242,94	40 1,354,60	4							
Allowance for loan losses	12,53	39 12,55	2							
Allowance for loan losses to Bank originated loans excluding PPP	1.01	% 0.93%	6							



Adjusted net interest margin		Three Months tember 30, 20			Three Month ember 31, 2			hree Months arch 31, 202		For the Three Months Ended June 30, 2021		
(Dollars in thousands)	Average		Average	Average Balance	Interest Earned/Paid	Average Yield/Rate	Average Balance	Interest Earned/Paid	Average Yield/Rate	Average	Interest Earned/Paid	Average
Interest-bearing deposits in												
other financial institutions	178,756	99		194,179	100		213,577	91		292,615	92	
PPP adjustment	(38,618)	(45)		(20,871)	(5)		21,173	5		17,115	4	
Available-for-sale securities	40,528	173		37,512	186		31,936	196		26,474	169	
PPP adjustment	-	-		-	-		-	-		-	-	
Loans	1,462,872	14,138		1,522,947	14,656		1,554,990	14,212		1,573,553	15,287	
PPP adjustment	(201,208)	(870)		(174,046)	(1,209)		(171,263)	(945)		(176,396)	(1,583)	
Purchase Accretion adjustment	-	(534)	_	-	(333)		-	(344)		-	(260)	
Adjusted total Interest- earning assets	1,442,330	12,961		1,559,721	13,395		1,650,413	13,215		1,773,360	13,709	
Interest-bearing deposits		1,067			1,015			974			866	
PPP adjustment		-			-			-			-	
Federal Home Loan Bank Topeka and Federal Reserve												
borrowings		204			200			132			117	
PPP adjustment		(180)			(175)			(109)			(93)	
Subordinated notes		221			270			340			342	
Adjusted total interest- bearing liabilities		1,312			1,310			1,337			1,232	
Net interest income		11,649			12,085			11,878			12,477	
Adjusted net interest margin			3.23%			3.10%			2.88%			2.88%

Consolidated Gross Revenue	For the Years Ended,					
(Dollars in thousands)	2015	2016	2017	2018	2019	2020
Total income before non-interest						
expense	\$49,339	\$53,394	\$54,501	\$57,617	\$63,976	\$92,600
Less: Net gain on sale of securities	717	114	81	-	119	
Less: Net gain on sale of assets	-	-	-	-	183	
Plus: Provision for credit loss	1,071	985	788	180	662	4,68
Gross revenue	\$49,693	\$54,265	\$55,208	\$57,797	\$64,336	\$97,282
Consolidated Pre-tax, Pre-provision Incon	For the Twelve Months Ended December 31,					
(Dollars in thousands)	201	16 2	2017	2018	2019	2020
Net Income, as reported		\$2,302	\$2,023	\$5,647	\$8,009	\$24,534
Provision for loan losses		985	788	180	662	4,68
Income tax (benefit) expense		1,269	2,984	1,775	2,183	8,52
Pre-tax, Pre-provision Income		\$4,556	\$5,795	\$7,602	\$10,854	\$37,74
Consolidated Efficiency Ratio			e Years Ended,			
(Dollars in thousands)	2016	2017	201	-	2019	2020
Non-interest expense	\$49,823	\$45	),494	\$50,195	\$53,784	\$59,53
Less: Amortization	747		784	831	374	1
Less: Goodwill impairment	-		-	-	1,572	47
Less: Provision on other real estate owned	-		-	-	-	17
Less: Loss on assets held for sale Plus: Gain on sale of LA fixed income	-		-	-	-	55
team	_		_	_	-	(62
Adjusted non-interest expense	\$49,076	\$48	3,710	\$49,364	\$51,838	\$58,85
	to 4 157	* ~ =		¢20.024	¢22.064	¢ 4 C 4 O
Net interest income	\$24,457		7,576	\$30,624	\$32,061	\$46,10
Non-interest income	29,922 114		7,713	27,173	32,577 119	51,18
Less: Net gain on securities	114		81	-		
Less: Net gain on sale of assets Total income	- \$54,265	ל <b>ר</b> ו	-	- \$57.797	183 \$64.336	\$97,28
rotal income	\$04,205	\$55	0,200	۶٦٬۱۶۱	<u>۵04,330</u>	۵۲,۲۵

