

#### Safe Harbor

This presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements reflect the current views of First Western Financial, Inc.'s ("First Western") management with respect to, among other things, future events and First Western's financial performance. These statements are often, but not always, made through the use of words or phrases such as "may," "should," "could," "predict," "potential," "believe," "will likely result," "expect," "continue," "will," "anticipate," "seek," comparable words of a future or forward-looking nature. These forward-looking statements are not historical facts, and are based on current expectations, estimates and projections about First Western's industry, management's beliefs and certain assumptions made by management, many of which, by their nature, are inherently uncertain and beyond First Western's control. Accordingly, First Western cautions you that any such forward-looking statements are not guarantees of future performance and are subject to risks, assumptions and uncertainties that are difficult to predict. Although First Western believes that the expectations reflected in these forward-looking statements are reasonable as of the date made, actual results may prove to be materially different from the results expressed or implied by the forward-looking statements. The following risks and uncertainties, among others, could cause actual results and future events to differ materially from those set forth or contemplated in the forward-looking statements: integration risks in connection with acquisitions; the risk of geographic concentration in Colorado, Arizona, Wyoming, California, and Montana; the risk of changes in the economy affecting real estate values and liquidity; the risk in our ability to continue to originate residential real estate loans and sell such loans; risks specific to commercial loans and borrowers; the risk of claims and litigation pertaining to our fiduciary responsibilities; the risk of competition for investment managers and professionals; the risk of fluctuation in the value of our investment securities; the risk of changes in interest rates; and the risk of the adequacy of our allowance for credit losses and the risk in our ability to maintain a strong core deposit base or other low-cost funding sources. Additional information regarding these and other risks and uncertainties to which our business and future financial performance are subject is contained in our Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission ("SEC") on March 15, 2023 and other documents we file with the SEC from time to time. All subsequent written and oral forward-looking statements attributable to First Western or persons acting on First Western's behalf are expressly qualified in their entirety by this paragraph. Forward-looking statements speak only as of the date of this presentation. First Western undertakes no obligation to publicly update or otherwise revise any forward-looking statements, whether as a result of new information, future events or otherwise (except as required by law).

Certain of the information contained herein may be derived from information provided by industry sources. The Company believes that such information is accurate and the sources from which it has been obtained are reliable; however, the Company cannot guaranty the accuracy of such information and has not independently verified such information.

This presentation contains certain non-GAAP financial measures intended to supplement, not substitute for, comparable GAAP measures. Reconciliations of non-GAAP financial measures to GAAP financial measures are provided at the end of this presentation. Numbers in the presentation may not sum due to rounding.

Our common stock is not a deposit or savings account. Our common stock is not insured by the Federal Deposit Insurance Corporation or any governmental agency or instrumentality.

This presentation is not an offer to sell any securities and it is not soliciting an offer to buy any securities in any state or jurisdiction where the offer or sale is not permitted. Neither the SEC nor any state securities commission has approved or disapproved of the securities of the Company or passed upon the accuracy or adequacy of this presentation. Any representation to the contrary is a criminal offense. Except as otherwise indicated, this presentation speaks as of the date hereof. The delivery of this presentation shall not, under any circumstances, create any implication that there has been no change in the affairs of the Company after the date hereof.

### **An Emerging High Performing Institution**

Overview

- Niche-focused regional wealth manager built on a private trust bank platform
- Headquartered in Denver, Colorado and positioned in desirable, affluent and high growth markets

**Target Market** 

- Households of \$1+ million liquid net worth
- High net worth and high growth markets
- Colorado, Arizona, Wyoming, California and Montana

Competitive Advantage

- Operates as one integrated firm, not silos
- Team approach benefits both clients and First Western
- Local boutique private trust bank offices with central product experts

Company Highlights

#### (as of 03/31/24)

•	Assets:	\$2.93 billion
•	Total Loans:	\$2.48 billion
•	Total Deposits:	\$2.53 billion
	AUM:	\$7.14 billion

(for the year ending 12/31/23)

•	Loan Growth:	2.4%
•	Deposit Growth:	5.1%
•	Asset Growth:	3.8%
	TBV/Share(1) Growth:	0.1%



### HOVDE'S HIGH PERFORMERS CLASS OF 2022

Hovde's High Performers
CLASS OF 2021

PIPER | SANDLER

2021 Bank & Thrift Sm-All Stars

### **Investment Highlights**

### Attractive Markets and Business Model

- Rapidly growing institution operating in high growth markets
- Attractive, stable deposit base with noninterest-bearing and money market accounts comprising 77% of total deposits as of 3/31/24
- Conservative underwriting and affluent client base results in minimal credit losses

### Strong Earnings Momentum

- Significant revenue growth driving improved operating leverage and higher profitability since pre-IPO
- TBV/share<sup>(1)</sup> increased ~140% since the IPO, 21% in 2021, 11% in 2022 and 0.1% in 2023.
- Continued scale expected to drive further leverage and generate returns consistent with a high performing institution over long term

#### Successful Execution on Growth Strategies

- Track record of combining organic growth and market expansion with accretive acquisitions to enhance franchise value
- Total assets up 184% since the IPO, 28% in 2021, 13% in 2022 and 4% in 2023 with substantial increases in revenue and EPS
- Strengthening commercial banking platform creating more diverse loan portfolio and lower-cost deposit base

# Proven Management Team, High Insider Ownership, and Discounted Valuation

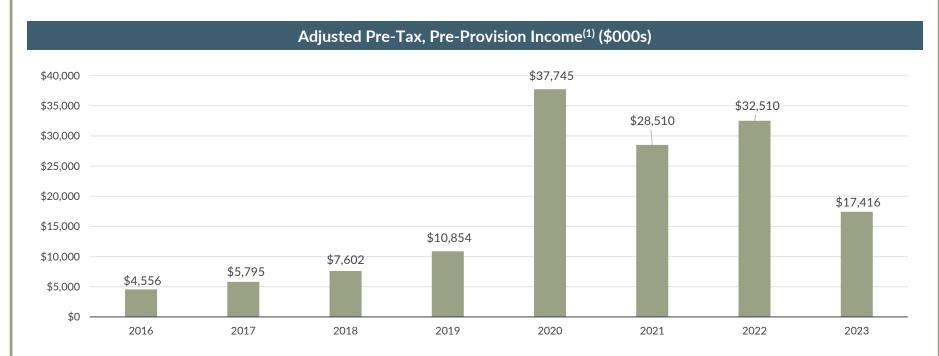
- Chairman and CEO has previously built and sold three banks for substantial gains for shareholders
- COO has been instrumental in building the MYFW franchise over 17 years at the institution
- Highly aligned with shareholder interests as insiders own ~18% of total shares outstanding<sup>(2)</sup>
- Discounted valuation trading at just 0.79x TBV/share<sup>(3)</sup>
- (1) See Non-GAAP reconciliation
- (2) Represents beneficial ownership as defined by the Proxy Statement
- (3) As of April 3, 2024



### **Strong Operational and Financial Momentum**

#### **Drivers of Improved Performance**

- Robust organic balance sheet growth
- Accretive acquisitions
- Market expansion
- Highly leverageable operating platform driving improved efficiencies
- Minimal credit losses



Franchise Overview

### **Great Markets, Scarce Investment Opportunity**

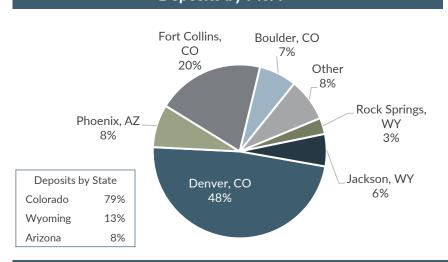
#### **Characteristics of First Western Markets**

- Ranked among states with highest GDP growth
- Strong job and population growth
- Experiencing significant in-migration
- Attractive demographics with large amount of high net worth individuals that utilize private banking and investment management services
- Favorable tax laws for trusts and estates that attract wealthy individuals

#### MYFW is 2<sup>nd</sup> Largest Publicly Held CO Chartered Bank

As of March 31, 2024	Current Ownership	Total Assets (\$bn)			
FirstBank	Private	27.5			
NBH Bank	Public (NYSE: NBHC)	9.9			
Bank of Colorado	Private (Sub. Of Pinnacle Bancorp-NE)	7.6			
Alpine Bank	Private	6.6			
ANB Bank	Private	3.2			
First Western Trust Bank	Public (Nasdaq: MYFW)	2.9			

#### Deposits by MSA (1)



#### **Small Market Share Provides Large Growth Opportunity**

MSA	State	Market Share	Projected % Change in HHI (2021-2026) <sup>(2)</sup>
Denver-Aurora-Lakewood	СО	1.00	11.00
Fort Collins	СО	4.62	13.45
Phoenix-Mesa-Scottsdale	AZ	0.12	13.18
Boulder	СО	1.39	11.41
Jackson	WY/ID	4.47	8.50
Rock Springs	WY	7.16	8.82
National Average			9.01



<sup>(1)</sup> Source: S&P Capital IQ as of 06/30/2023 (2) Percentage growth in household income (HHI).

- 2002 2005 (5) Westcor Insurance Group, Inc.
- Poudre River Valley Trust Co.
- Sprout & Associates, Inc.
- **Sterling Partners**
- Silversmith Financial Corp

#### 2006 - 2010 (4)

- Reber/Russell Company
- Rvder, Stilwell Inc.
- Asset Purchase Financial Management Advisors, LLC
- Asset Purchase GKM Advisors, LLC

#### 2011 - 2015 (1)

 Trust Department Assets - First National Bank of Wvoming

#### 2016 - 2020 (2)

- Asset Purchase EMC Holdings, Inc.
- Branch Purchase & Assumption from Simmons Bank





#### 2016 - 2020 (4)

- Broomfield, CO (2021)
- Greenwood Village, CO
- Lone Tree, CO<sup>(2)</sup>
- Vail Valley, CO

#### 2021 - 2022 (1)

Teton Financial Services, Inc.





- Jackson Hole, WY<sup>(1)</sup>
- Pinedale, WY<sup>(1)</sup>
- Rock Springs, WY(1)
- Bozeman, MT<sup>(5)</sup>
- Phoenix, AZ(3)

#### 2002 - 2005 (3)

- Cherry Creek, CO
- Denver, CO
- Northern Colorado, CO

#### 2006 - 2010 (3)

- Boulder, CO
- Century City, CA
- Scottsdale, AZ
- Jackson Hole, WY Laramie, WY(4)

  - Phoenix, AZ

2011 - 2015 (6)

Aspen, CO

DTC/Cherry Hills, CO

Fort Collins, CO



2002

Total Acquisitions



**Total Offices** 



- (2) Lone Tree office closed in 2O2022
- (3) Phoenix loan production office opened in 4O2022
- (4) Laramie trust office closed 1O2023
- (5) Bozeman office expanded from a loan production office to a full-service office in 3Q23



### **Revenue Growth Strategies**

Expand commercial loan production platform

- Building expertise in specific vertical markets
- Capitalize on growing reputation to attract additional experienced commercial banking talent

Expand into new markets with attractive demographics

- Vail Valley office opened in 2019
- Built team and revenue base to open office in Broomfield, CO in 2021
- Added teams to expand presence in Arizona in 2022
- Full-service Bozeman, MT office opened in 2023

Execute on revenue initiatives in existing markets

- Capitalize on higher legal lending limit to expand relationships with existing clients and pursue larger commercial clients
- Cross-sell MYFW's larger offering of trust and wealth management products
- Continue adding banking talent to further accelerate market share gains

risk strategic transactions that add value to the MYFW franchise

- Execute on minimally dilutive acquisitions
- Leverage infrastructure through branch acquisition transactions
- Proactive expansion, acquisition team

### **Recent M&A Transactions**

#### **Branch Purchase and Assumption**



#### **Transaction Overview**

- Closed on May 18, 2020
- Acquisition of all of the Denver locations of Simmons Bank (three branches and one loan production office)
- Assumed \$63 million in deposits and \$120 million in loans related to the acquired locations
- Added scale, an attractive client base, and commercial banking talent

#### **Financial Impact**

Mid-teens earnings accretion in 2021

#### Whole Bank Acquisition



#### **Transaction Overview**

- Closed on December 31, 2021
- Acquisition of Teton Financial Services Inc., the holding company for Rocky Mountain Bank
- Expanded First Western's footprint and market share in Wyoming where favorable trust, estate and tax laws align well with private banking and investment management business model
- Added \$379 million in deposits and \$252 million in loans
- Added scale and improves operating efficiencies

#### **Financial Impact**

- High single-digit earnings accretion in 2022
- Immediately accretive to TBV/share upon closing
- Added low-cost deposits and higher-yielding loans that positively impacted net interest margin



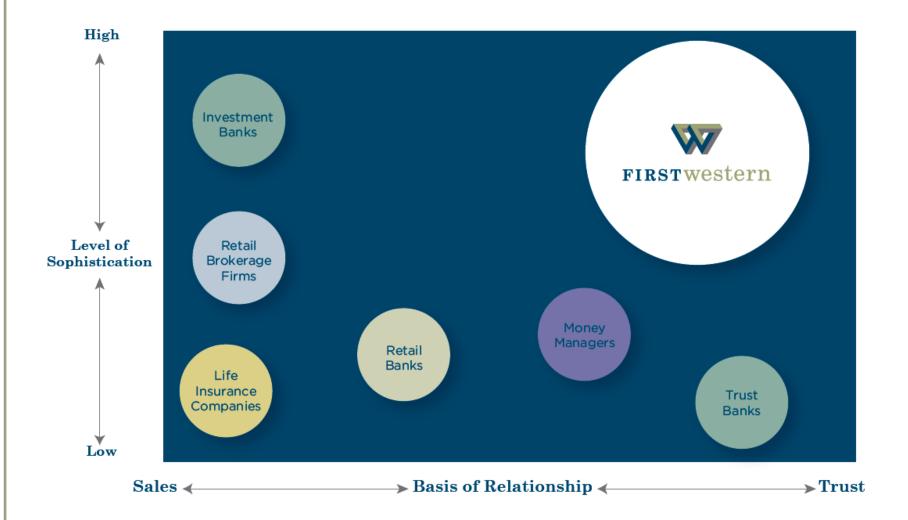
### **Increasing Market Share**

Successfully attracting new banking talent and growing awareness of superior value proposition are driving increases in market share

MSA	2023 Market Share <sup>(1)</sup>	2022 Market Share	Change
Denver-Aurora-Centennial, CO	1.00%	0.77%	0.23%
Fort Collins-Loveland, CO	4.62%	2.20%	2.42%
Rock Springs, WY	7.16%	6.83%	0.33%
Edwards, CO	1.59%	0.63%	0.96%

**Unique Business Model** 

### **Unique Market Position**



### Cross-Selling a Diverse Set of Products and Services

Our local profit centers team with specialized product experts through ConnectView®, with many points of entry

### Commercial Banking

- Corporate loans to match specific needs
- Well-versed in working with complex cash flows and business models
- Customized treasury management products and services

#### Retirement / 401(k) Plan Consulting

- Retirement plan consultants partnering with businesses to sponsor retirement plans
- Creative corporate retirement plan design, analysis solutions, fiduciary liability management
- ERISA compliance and education

#### Residential Mortgage Lending

- Mortgage banking specializing in purchase money, high net worth lending
- Underwritten to Fannie Mae and Freddie Mac guidelines
- Targeted portfolio lending and secondary sales

#### Wealth Planning

- Wealth planning with specialized services (e.g. philanthropic)
- Proprietary ConnectView® approach, with access to CFPs, CPAs and estate planning attorneys
- Charitable giving tax strategies, deferred-compensation plans, life insurance, key person insurance

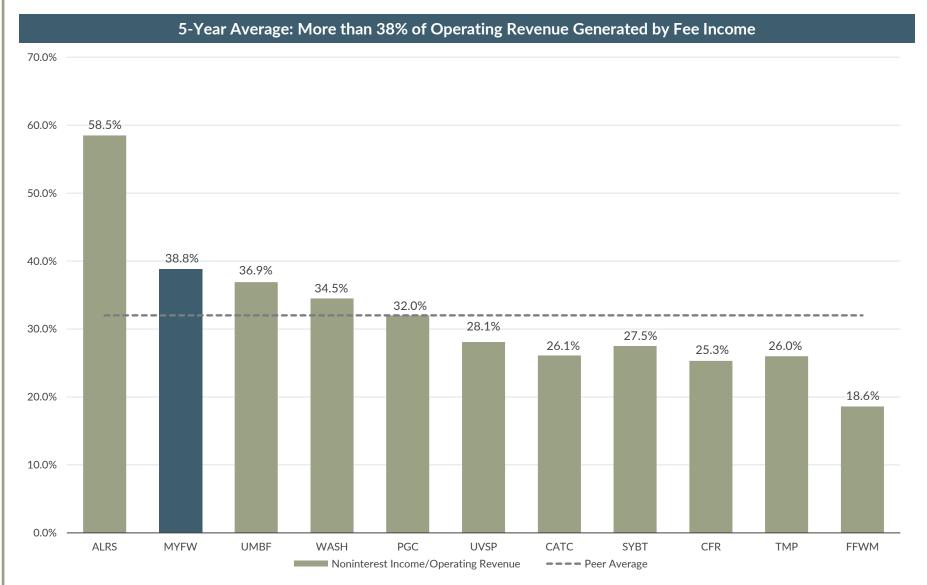
#### Investment Management

- Provide a broad range of asset and sub asset classes, with automated tax and basis management
- Create unique solutions through internal research, proprietary and third-party investment options
- Central team creates the platform for Portfolio Managers to service clients, manage accounts

#### Trust

- Fiduciary wealth management with expert review of client objectives, creating solutions
- Irrevocable life insurance trust, conservatorship, successor trustee, directed custodial trusteeship
- WY tax-exempt asset protection, special needs trusts, escrow services, family office services

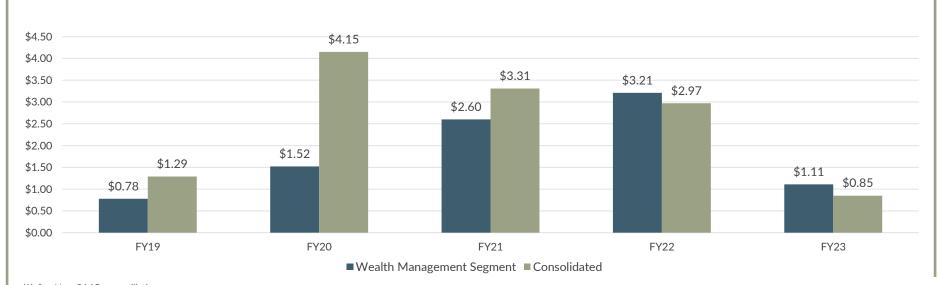
### Private Bank Model Generates Strong Fee Income



### Wealth Management Segment Earnings

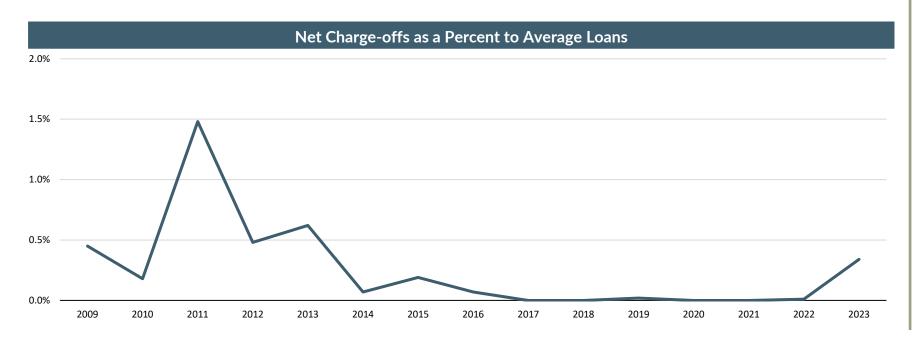
- Wealth Management segment earnings reflects contribution of private banking, commercial banking, and trust and investment management business lines
- Growth in private banking, commercial banking, and trust and investment management (TIM)
  businesses replacing earnings generated by mortgage segment in 2020 and creating sustainable
  path to higher profitability over long-term

#### Wealth Management Segment Diluted Pre-Tax Earnings Per Share<sup>(1)</sup>



### **Long Track Record of Superior Credit Quality**

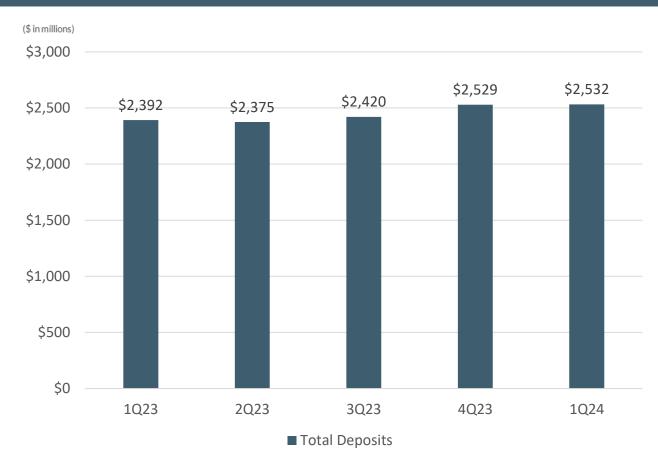
- Relationship-based approach, conservative underwriting criteria, and financial strength of clients have resulted in minimal credit losses over First Western's history
  - Underwriting criteria includes three sources of repayment including personal guarantees
  - Low LTVs and high DSCRs
  - ➤ 66% of borrowers have deposit accounts at First Western



17

### Strong Client Relationships Result in Sticky Deposit Base

#### Stable Deposit Base During Highly Volatile Period for the Banking Industry

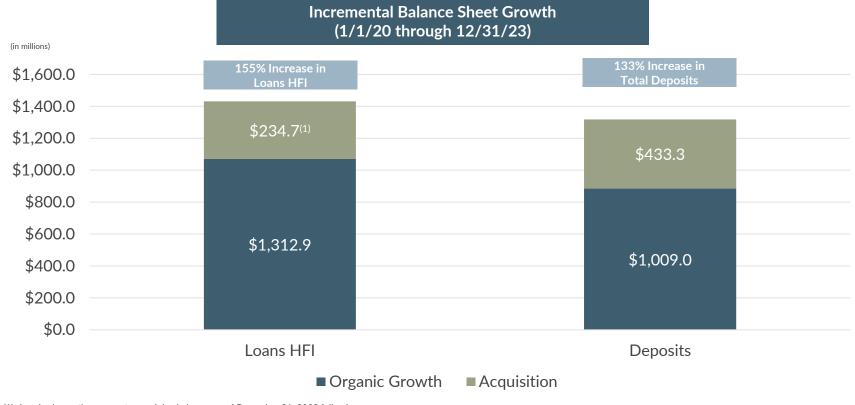


Uninsured Deposits Represent 32.7% of Total Deposits at 03/31/24

**Driving Profitable Growth** 

### Strong Execution on Revenue Growth Strategies

- Accelerating business development, office expansion and accretive acquisitions all contributing to the balance sheet growth driving improved operating leverage and higher profitability
- M&A strategy continued with acquisition of Teton Financial Services
- Office expansion continued with hiring of teams to focus on Bozeman, MT market and deepen presence in Colorado and Arizona





**Recent Financial Trends** 

### Overview of 1Q24

1Q24 Earnings

- Net income available to common shareholders of \$2.5 million, or \$0.26 per diluted share
- Pre-tax, pre-provision net income<sup>(1)</sup> of \$3.7 million

Continued
Execution on
Balance Sheet
Management
Strategies

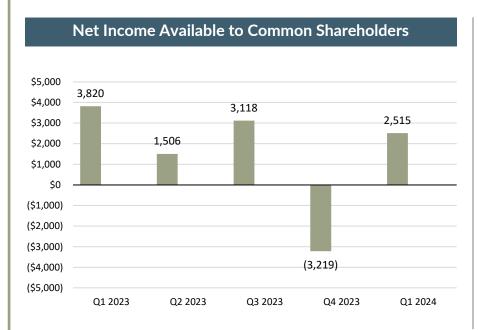
- Continued improvement in loan-to-deposit ratio
- Higher level of liquidity enabled repayment of higher cost borrowings
- Total loans declined due to conservative approach to new loan production, continued high levels of payoffs, and lower level of draws on credit lines than previous quarters

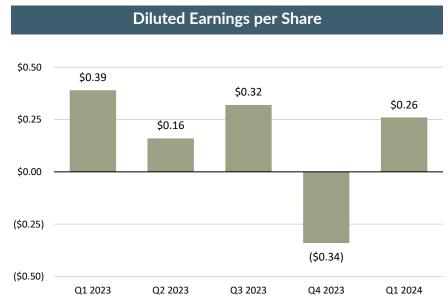
Positive Trends in Key Metrics

- Increase in non-interest income from prior quarter resulting from higher Net Gain on Mortgage Loans, Bank fees and Trust and Investment Management fees
- Non-performing loans declined from prior quarter
- Net charge-offs/average loans were 0.00%
- Further increase in tangible book value per share<sup>(1)</sup>

## Net Income Available to Common Shareholders and Earnings per Share

- Net income of \$2.5 million, or \$0.26 diluted earnings per share, in 1Q24
- Tangible book value per share<sup>(1)</sup> increased approximately 1% to \$22.21





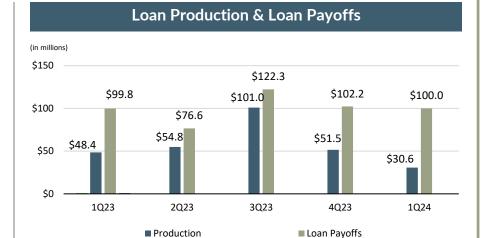
### Loan Portfolio

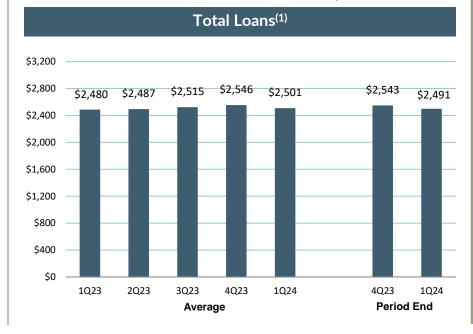
#### **Loan Portfolio Details**

- Total loans held for investment decreased \$55.9 million from prior quarter
- Decrease due to limited new production that was more than offset by payoffs and a lower level of draws on existing credit lines than previous quarters
- New loan production of \$31 million, with focus primarily on non-CRE lending to clients that also bring deposits to the bank
- Average rate on new loan production of 6.95% impacted by a large cash secured origination

Loan Portfolio Composition <sup>(1)</sup>							
(\$ in thousands, as of quarter end)		1Q 2023		4Q 2023		1Q 2024	
Cash, Securities and Other	\$	157,308	\$	140,053	\$	151,178	
Consumer and Other		22,183		27,446		18,556	
Construction and Development		283,999		347,515		333,284	
1-4 Family Residential		889,782		925,984		910,129	
Non-Owner Occupied CRE		536,679		546,966		562,862	
Owner Occupied CRE		223,449		197,205		194,338	
Commercial and Industrial		340,632		336,842		297,573	
Total	\$	2,454,032	\$	2,522,011	\$	2,467,920	
Loans accounted for at fair value <sup>(2)</sup>		21,052		14,129		12,276	
Total Loans HFI	\$	2,475,084	\$	2,536,140	\$	2,480,196	
Loans held-for-sale (HFS)		9,873		7,254		10,470	
Total Loans	\$	2,484,957	\$	2,543,394	\$	2,490,666	

<sup>(1)</sup> Represents unpaid principal balance. Excludes deferred (fees) costs, and amortized premium/ (unaccreted discount).







<sup>(2)</sup> Excludes fair value adjustments on loans accounted for under the fair value option.

### **Total Deposits**

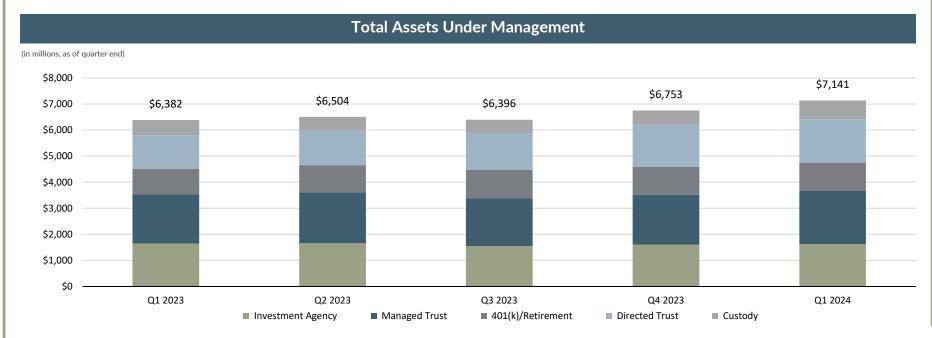
- Total deposits trending up again in 1Q24, with average balances up 3.5% or 14% annualized over 4Q23
- Success in new business development, with \$17 million in new deposit relationships added in 1Q24
- Strongest growth in money market accounts resulting from expanded relationships with existing clients and funds moved from CDs

Deposit Portfolio Composition							
		1Q 2023		4Q 2023		1Q 2024	
Money market deposit accounts	\$	1,277,988	\$	1,386,149	\$	1,503,598	
Time deposits		354,545		496,452		442,834	
NOW		192,011		147,488		132,415	
Savings accounts		22,319		16,371		18,887	
Noninterest-bearing accounts		545,064		482,579		434,236	
Total Deposits	\$	2,391,927	\$	2,529,039	\$	2,531,970	



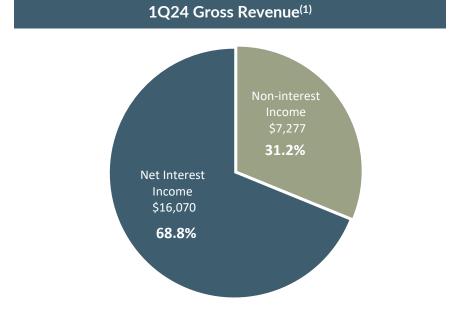
### **Trust and Investment Management**

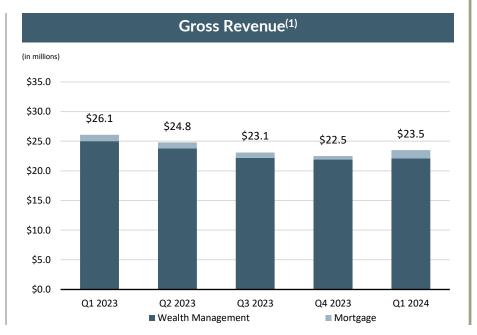
- Total assets under management increased \$388.5 million from December 31, 2023 to \$7.1 billion as of March 31, 2024
- Increase in AUM driven by an increase in market values throughout 1Q24, resulting in a 6% increase compared to 4Q23, and a 12% increase year-over-year



### **Gross Revenue**

- Gross revenue<sup>(1)</sup> increased 4.6% from prior quarter
- Net interest income relatively consistent with prior quarter
- Non-interest income increased 19.7% from prior quarter

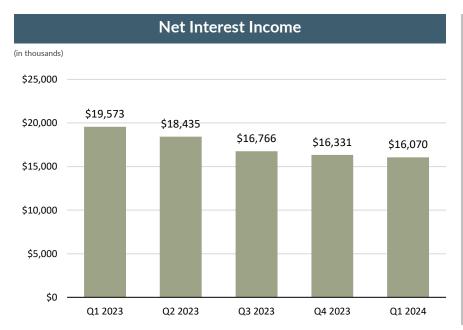


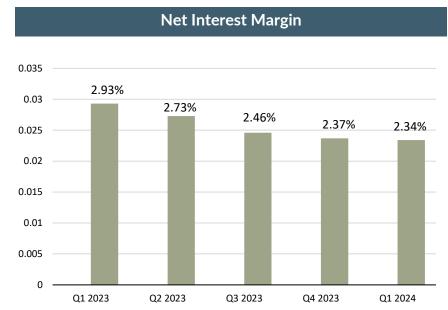


(1) See Non-GAAP reconciliation

### Net Interest Income and Net Interest Margin

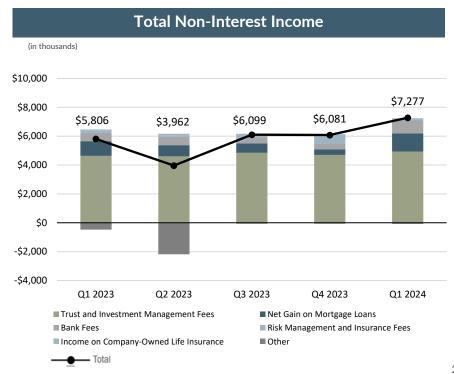
- Net interest income decreased slightly to \$16.1 million, or 1.6%, from \$16.3 million in 4Q23, due primarily to higher deposit costs
- Net interest margin decreased 3 bps to 2.34%. The rate of decline in net interest margin has decelerated over the past three quarters, nearing a point of stabilization
- Yield on interest earning assets increased 7 bps from prior quarter
- Repayment of \$31 million of borrowings from Bank Term Funding Program in March will reduce level of borrowings in the second quarter of 2024





### **Non-Interest Income**

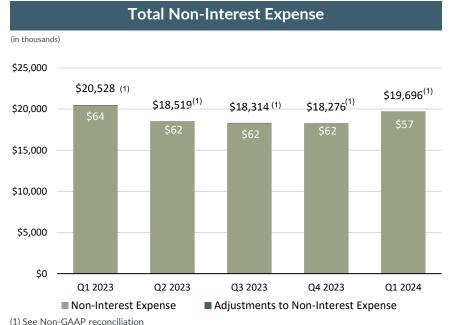
- Non-interest income increased 19.7% from prior quarter
- Increase driven by higher Trust and Investment Management fees, Net Gain on Mortgage Loans, and Bank Fees, partially offset by lower Risk Management and Insurance Fees, which are seasonally higher in the fourth quarter each year
- Mortgage production increased to \$91 million from \$67 million in prior quarter, primarily due to increased home buying activity in our markets and production from mortgage loan originators hired in 2024
- Increase in Net Gain on Mortgage Loans also resulted from higher average gain on sale margins

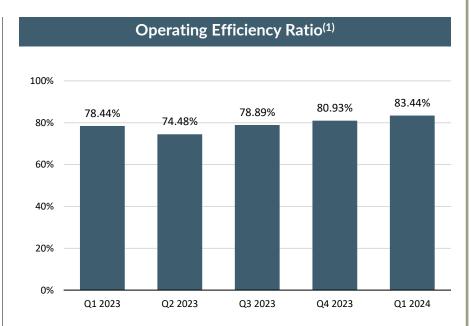




### Non-Interest Expense and Efficiency Ratio

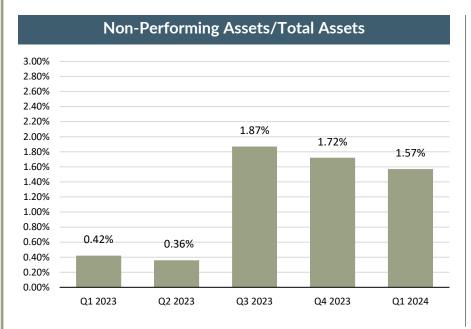
- Non-interest expense increased to \$19.7 million, primarily due to seasonal impact of higher payroll taxes, higher incentive compensation resulting from improved financial performance, and higher legal costs
- Non-interest expense expected to be relatively consistent over next few quarters with primary variable being incentive compensation dependent upon financial performance

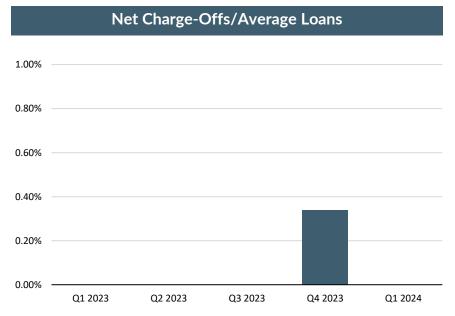




### **Asset Quality**

- NPAs decreased \$5.1 million due to the sale of a non-performing construction loan at a gain and a paydown on the largest NPL following the sale of one of the properties held as collateral
- Remainder of portfolio continues to perform well as indicated by a decline in past due loans during the quarter
- ACL/Adjusted Total Loans<sup>(1)</sup> increased to 1.00% in 1Q24 from 0.95% in 4Q23
- Continue to experience immaterial amount of credit losses
- Minimal amount of multifamily loans with no loans to borrowers with rent-controlled properties

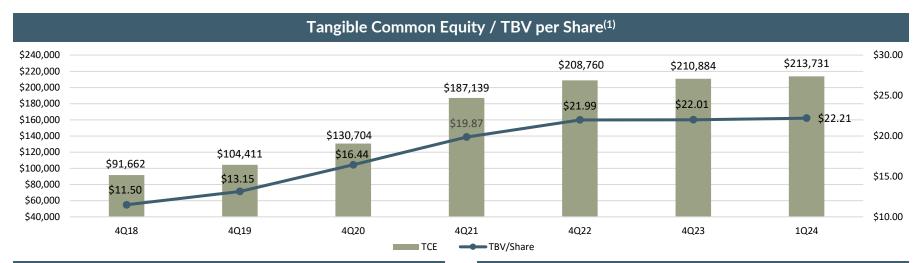




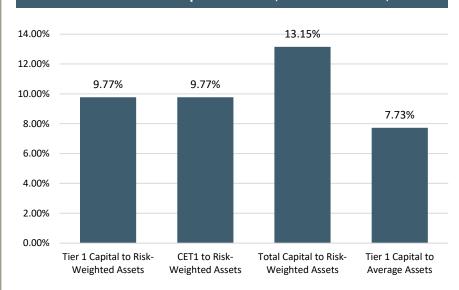
Adjusted Total Loans – Total Loans minus PPP loans and loans accounted for under fair value option; see non-GAAP reconciliation



### **Capital and Liquidity Overview**



#### Consolidated Capital Ratios (as of 03/31/23)



#### Liquidity Funding Sources (as of 03/31/24)

(in thousands)

#### Liquidity Reserves:

Total Available Cash \$256,492
Unpledged Investment Securities 25,840

#### **Borrowed Funds:**

Secured:

FHLB Available 722,747
FRB Available 23,430

Other:

Brokered Remaining Capacity 128,993<sup>(2)</sup>

Unsecured:

Credit Lines 29,000

Total Liquidity Funding Sources \$1,186,501

Loan to Deposit Ratio

98.4%



<sup>(1)</sup> See Non-GAAP reconciliation

<sup>(2)</sup> Based on internal policy guidelines

Creating Additional Shareholder Value

### **Near-Term Outlook**

- Well positioned to manage through and perform well in any economic scenario that emerges in 2024
- Prudent risk management and conservative underwriting criteria expected to result in modest asset growth in 2024 until economic conditions improve
- Deposit gathering will remain a top priority throughout the organization with increased focus on targeting deposit rich industries
- Business development focus remains on full banking relationships with high quality clients who need multiple products and services First Western provides in banking, wealth management, and other areas
- Positive trends in non-interest income expected to continue largely driven by wealth management and mortgage banking businesses
- Progress on working through credits placed on non-performing status
- Increase in TBV/share, capital ratios, and improvement in asset quality provides flexibility to consider additional options for capital utilization
- Strength of franchise and balance sheet enables First Western to continue capitalizing on our attractive markets to consistently add new clients, realize more operating leverage as we increase scale, generate profitable growth, and further enhance the long-term value of our franchise

### **MYFW: Our Five Core Strengths**

#### Differentiated, Proven in the Marketplace

- Niche-focused franchise headquartered in Denver, Colorado
- Well-positioned in many attractive markets in Arizona, California, Colorado, Montana, and Wyoming
- Specialized central expertise to compete with siloed national, regional firms
- Delivered through **local**, **boutique trust banking teams** so clients "owned" by MYFW, not associates

### Built-in Operating Leverage

- Strong profit center margins at maturity, growth opportunities in current and new markets
- Revenue growth over long-term in both fee income and net interest income, with neutral balance sheet
- Scalable, leverageable high fixed cost, low variable cost Product and Support Centers
- Operating expense investment already in place for growth and expansion

#### Highly Desirable Recurring Fee Income

- Primarily recurring trust and investment management ("TIM") fees
- Low risk, "sticky" wealth/trust business with comprehensive product offering
- Multiple entry points with ConnectView® proprietary review process to service, cross-sell

### Experienced, Tested Team

- Executives are major bank/professional firm trained, with deep relationships in communities
- Achieved growth through business and economic cycles, capital constraints
- Healthy relationship with all regulators with strong risk management culture
- CEO with proven track record for creating value in previous bank ownership

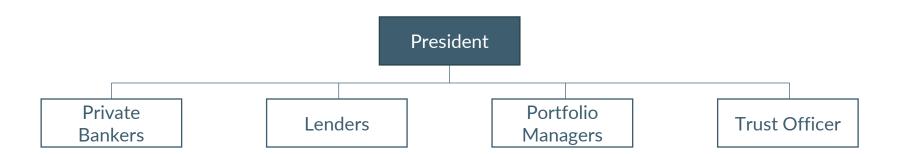
#### Unique Opportunity for Investors

- At critical mass but small market share, many current and new market opportunities
- Proven ability to expand: (1) Organically, (2) By expansion and (3) By acquisition
- Few large Colorado bank alternatives for investors and clients, creating lift-out opportunities
- Attractive revenue and earnings growth story trading at discounted valuation



### **Integrated Team Approach in Boutique Offices**

#### Working as a team to grow relationships









Holistic view of the client
- ConnectView®



Many relationship managers to one client



Relationship-based wealth management

# Organizational Structure Built for Scale

### First Western

#### **Profit Centers**

#### **Full Bank and Trust:**

- Aspen, CO
- Boulder, CO
- Cherry Creek, CO
- Denver, CO
- DTC/Cherry Hills, CO
- Northern Colorado
- Jackson Hole, WY
- Rock Springs, WY
- Pinedale, WY
- Scottsdale, AZ
- Broomfield, CO
- Phoenix, AZ
- Vail Valley, Avon, CO
- Bozeman, MT

#### **Loan Production Offices:**

- Ft. Collins, CO
- Greenwood Village, CO
- Phoenix, AZ

#### **Trust Offices:**

Century City, CA

### **Product Groups**

- Investment Management
- Fiduciary/ Trust
- Wealth Planning
- Retirement Services
- Insurance
- Mortgage Services
- Treasury Management

### **Support Centers**

- Finance & Accounting
- Risk & Compliance
- Enterprise Technology
- Human Capital
- Credit Analysis
- Bank & Trust/Investment Operations
- Marketing/Branding

Big operating leverage from expert, high fixed cost teams

Very profitable when mature

# Long-Term Goals to Drive Shareholder Value

Our mission is to be the BPBFWWMC - Best Private Bank for the Western Wealth Management Client

We believe First Western can be a unique, niche focused regional powerhouse with high fee income and consistent strong earnings from our scalable wealth management platform

- Since our pre-2018 IPO status as of year end 2017, we have tripled total loans and total deposits, more than doubled TBV per share, had substantial increases in annual revenue, and demonstrated significant operating leverage. Looking forward we can drive shareholder value by:
- Continuing to execute well, creating more operating leverage to drive high performing ROAA and ROAE results
- Emphasizing our differentiation in marketplace
- Growing through \$5 billion in total assets, \$25 billion TIM assets through both organic growth and acquisitions, ideally:
  - ~50 offices infill and adjacent
  - Maturing at \$8 million in revenue per office through growing 20%
  - 75% contribution margin per office at maturity, then growing
- Building footprint, scale and operating leverage with M&A
  - Disciplined approach to be significantly earnings accretive with minimal TBV dilution
- Enhancing wealth management platform
  - Upgrade omnichannel client experience
  - Create new digital distribution channel



# A Unique and Attractive Investment

MYFW's core strengths provide the foundation for driving shareholder value

Differentiated, Proven in the Marketplace

Built-in Operating Leverage

Highly Desirable Recurring Fee Income

Experienced, Tested Team

Unique Opportunity for Investors Appendix

Organizational Overview

# Team: Ready to Take MYFW to the Next Level

	J			
Name	Title	Joined FW	Years in Industry	Prior Experience
Scott C. Wylie	Chairman, CEO & President	2002	35	<ul> <li>Chairman &amp; CEO, Northern Trust Bank of Colorado</li> <li>Chairman &amp; CEO, Trust Bank of Colorado</li> <li>CEO, Equitable Bancshares of Colorado and Women's Bank, Chairman, Equitable Bank</li> <li>Chairman, American Fundware</li> <li>President &amp; CEO, Bank and Trust of Puerto Rico</li> <li>Associate, First Boston Corporation</li> </ul>
Julie A. Courkamp	Chief Operating Officer, Director & Treasurer	2006	22	<ul> <li>Executive roles within First Western with responsibility for Accounting &amp; Finance, Risk, Technology, Operations and Human Resources</li> <li>Assurance services with PricewaterhouseCoopers</li> </ul>
David R. Weber	Chief Financial Officer & Treasurer	2018	15	<ul> <li>Various finance roles at First Western including Finance &amp; Treasury Manager and Director of Finance &amp; Treasury &amp; Cashier of the Bank</li> <li>Various finance roles at Fifth Third Bank</li> </ul>
Matt C. Cassell	Chief Banking Officer	2020	25	<ul> <li>Colorado Market President, Simmons Bank</li> <li>President-Colorado, Bank SNB</li> <li>Market President, Community Banks of Colorado</li> </ul>
Scott J. Lawley	Chief Credit Officer	2018	35	<ul> <li>Sr. Credit Officer &amp; Segment Risk Officer, Huntington National Bank</li> <li>Credit advisor, chief underwriter, CRE credit officer PNC Bank, US Bank</li> <li>Lending positions with Fleet Bank</li> </ul>

# **MYFW's Sophisticated Board of Directors**

Name	Director Since	Primary Business
Scott C. Wylie	2002	First Western Financial, Inc.
Julie A. Caponi, CPA <sup>(1)</sup>	2017	<ul> <li>Former Finance Executive at Arconic, Inc. (fka Alcoa Inc.)</li> <li>Former audit partner at Deloitte</li> <li>Board member &amp; Audit Committee chair for FCF (NYSE)</li> </ul>
Julie A. Courkamp	2021	First Western Financial, Inc.
David R. Duncan	2011	<ul> <li>Energy</li> <li>Winery Executive, Silver Oak Cellars</li> <li>Entrepreneur, board member, business leader</li> </ul>
Thomas A. Gart	2013	<ul> <li>Real Estate Developer</li> <li>Specialty Retail Executive</li> <li>Family business, PE investing across broad range of industries</li> </ul>
Patrick H. Hamill	2004	<ul> <li>Real Estate Developer</li> <li>Home Builder Executive</li> <li>Entrepreneur, business/community leader, real estate expertise</li> </ul>
Luke A. Latimer	2015	<ul> <li>Utility Maintenance</li> <li>Construction Executive</li> <li>Family business, public bank board</li> </ul>
Scott C. Mitchell	2021	<ul> <li>President, U.S. Engineering, Metalworks</li> <li>President of several successful manufacturing companies</li> <li>Six Sigma Master Black Belt</li> </ul>
Eric D. Sipf, CPA <sup>(1)(2)</sup>	2003	<ul> <li>Former Healthcare Executive</li> <li>US Army</li> <li>Asset management, finance, bank board, M&amp;A</li> </ul>
Mark L. Smith	2002	<ul> <li>Real Estate Developer</li> <li>Entrepreneur, community leadership, real estate expertise</li> </ul>
Joseph C. Zimlich, CPA	2004	<ul> <li>Family Office Executive</li> <li>Corporate leadership, board, and investment management</li> </ul>

<sup>(1)</sup> CPA license inactive.

<sup>(2)</sup> Mr. Sipf is retiring from the Board and will not stand for re-election at the 2024 annual meeting.

	11011	GIMII		<del></del>	lacio			
Consolidated Gross Revenue			For the	Years Ended	l,			
(Dollars in thousands)	2016	2017	2018	2019	2020	2021	2022	2023
Total income before non-interest expense Less: Unrealized gains/(losses)	\$53,394	\$54,501	\$57,602	\$63,997	\$92,615	\$95,408	\$107,934	\$82,698
recognized on equity securities Less: net gain/(loss) on loans accounted for under the fair value option	-	-	(15)	21	15	(21)	342 (891)	(22)
Less: Net gain on equity interests	114	81	_	119	_	489	7	(2,010)
Less: Net gain on sale of assets Less: Net gain on loans held for	-	-	-	183	-	-	-	-
sale	-	-	-	-	-	-	(12)	(178)
Plus: Provision for credit losses	985	788	180	662	4,682	1,230	3,682	10,355
Gross revenue	\$54,265	\$55,208	\$57,797	\$64,336	\$97,282	\$96,170	\$112,170	\$95,263
Consolidated Adjusted Pre-tax, Pre- provision Income		Fo	r the Twelve	Months Ended	d December 3	1,		
(Dollars in thousands)	2016	2017	2018	2019	2020	2021	2022	2023
Net Income before income tax, as reported Plus: Provision for credit losses	\$3,57 98		\$7,422 180	\$10,192 662	\$33,063 4,682	\$27,280 1,230	\$28,828 3,682	\$7,061 10,355
Pre-tax, Pre-provision Income	\$4,55		\$7,602	\$10,854	\$37,745	\$28,510	\$32,510	\$17,416
Diluted Pre-Tax Earnings Per Share  For the Twelve Months ended December 31,								
Dilatea i le Tax Laithings i el Silate			For ti	ie i weive Mo	ntns enaea D	ecember 31,		
(Dollars in thousands)			2018	2019	2020	2021	2022	2023
	ne tax						<b>2022</b> \$31,139	<b>2023</b> \$9,591
(Dollars in thousands)			2018	2019	2020	2021		\$9,591
(Dollars in thousands) Non-Mortgage income before income	ideration asse		2018	2019	2020	2021		\$9,591 1,249
(Dollars in thousands)  Non-Mortgage income before income Plus: Impairment of contingent constitutions.	ideration asse	ts	<b>2018</b> \$8,664	<b>2019</b> \$6,152	<b>2020</b> \$12,086	<b>2021</b> \$21,378	\$31,139 -	\$9,591
(Dollars in thousands)  Non-Mortgage income before income Plus: Impairment of contingent considerations Mortgage income before income tax	ideration asset acquisition tax	ts	2018 \$8,664 - (1,242)	\$6,152 - 4,040	2020 \$12,086 - 20,978	2021 \$21,378 - 5,902	\$31,139 - (2,311)	\$9,591 1,249 (2,530) 1,836
(Dollars in thousands)  Non-Mortgage income before income Plus: Impairment of contingent consecutions Mortgage income before income tax Less: Income tax expense including Net income available to common she Diluted weighted average shares	ideration asset c acquisition tax areholders	effect	2018 \$8,664 - (1,242) 1,775	\$6,152 - 4,040 2,183	2020 \$12,086 - 20,978 8,529	2021 \$21,378 - 5,902 6,670	\$31,139 - (2,311) 7,130	\$9,591 1,249 (2,530) 1,836
(Dollars in thousands)  Non-Mortgage income before incomed plus: Impairment of contingent consecutions of Mortgage income before income tax. Less: Income tax expense including. Net income available to common should be before incomed available to common should be before incomed available to common should be before incomed available to common should be before incomediately available to common should be before inc	ideration asset c acquisition tax areholders	effect	2018 \$8,664 - (1,242) 1,775 \$5,647 5,586,620	\$6,152 4,040 2,183 \$8,009 7,914,961	2020 \$12,086 - 20,978 8,529 \$24,535 7,961,904	\$21,378 - 5,902 6,670 \$20,610 8,235,178	\$31,139 - (2,311) 7,130 \$21,698 9,713,623	\$9,591 1,249 (2,530) 1,836 \$6,474 9,725,910
(Dollars in thousands)  Non-Mortgage income before income Plus: Impairment of contingent consecutions Mortgage income before income tax Less: Income tax expense including Net income available to common she Diluted weighted average shares	ideration asset c acquisition tax areholders e-Tax Earnings	effect	2018 \$8,664 - (1,242) 1,775 \$5,647	\$6,152 - 4,040 2,183 \$8,009	2020 \$12,086 - 20,978 8,529 \$24,535	\$21,378 \$21,378 - 5,902 6,670 \$20,610	\$31,139 - (2,311) 7,130 \$21,698	\$9,591 1,249 (2,530) 1,836 \$6,474

Consolidated Efficiency Ratio			For the Ye	ars Ended,				
(Dollars in thousands)	2016	2017	2018	2019	2020	2021	2022	2023
Non-interest expense	\$49,823	\$49,494	\$50,182	\$53,806	\$59,552	\$68,128	\$79,106	\$75,637
Less: Amortization	747	784	831	374	14	17	308	250
Less: Goodwill impairment	-	-	-	1,572	-	-	-	-
Less: Provision on other real estate owned	-	-	-	-	176	-	-	-
Less: Loss on assets held for sale	-	-	-	-	553	-	-	-
Plus: Gain on sale of LA fixed income								
team		-	-	-	62	-	_	_
Adjusted non-interest expense	\$49,076	\$48,710	\$49,351	\$51,860	\$58,871	\$68,111	\$78,798	\$75,387
Net interest income	\$24,457	\$27,576	\$30,624	\$32,061	\$46,102	\$56,509	\$83,204	71,105
Non-interest income	29,922	27,713	27,158	32,598	51,195	40,129	28,412	21,948
Less: Unrealized gains/(losses)								
recognized on equity securities	-	-	(15)	21	15	(21)	342	(22)
Less: net gain/(loss) on loans								
accounted for under the fair value							(004)	(0.040)
option	-	-	-	-	-	-	(891)	(2,010)
Less: Net gain on equity interests	114	81	-	119	-	489	7	-
Less: Net gain on sale of assets	-	-	-	183	-	-	-	-
Less: Net gain on loans held for sale	-	-	-	-	-	-	(12)	(178)
Total income	\$54,265	\$55,208	\$57,797	\$64,336	\$97,282	\$96,170	\$112,170	\$95,263
Efficiency ratio	90.4%	88.2%	85.4%	80.6%	60.5%	70.8%	70.2%	79.1%

Diluted Pre-Tax Earnings Per Share					
(Dollars in thousands)	December 31, 2022 M	arch 31, 2023	June 30, 2023	September 30, 2023	December 31, 2023
Non-Mortgage income before income tax	\$8,168	\$5,971	\$2,429	\$5,102	\$(3,695)
Plus: Impairment of contingent consideration assets	-	-	1,249	-	-
Mortgage income before income tax	(867)	(810)	(394)	(880)	(662)
Less: Income tax expense	1,830	1,341	854	1,104	(1,138)
Net income available to common shareholders	\$5,417	\$3,820	\$2,430	\$3,118	\$(3,219)
Diluted weighted average shares	9,702,908	9,732,674	9,686,401	9,743,270	9,572,582
Non-Mortgage Segment Diluted Pre-Tax Earnings Per					
Share	\$0.84	\$0.61	\$0.38	\$0.52	\$(0.39)
Consolidated Diluted Pre-Tax Earnings Per Share	\$0.75	\$0.53	\$0.34	\$0.43	\$(0.46)

Consolidated Efficiency Ratio					
(Dollars in thousands)	March 31, 2023	June 30, 2023	September 30, 2023	December 31, 2023	March 31, 2024
Non-interest expense	\$20,528	\$18,519	\$18,314	\$18,276	\$19,696
Less: amortization	64	62	62	62	57
Adjusted non-interest expense	\$20,427	\$18,457	\$18,252	\$18,214	\$19,639
Net interest income	\$19,573	\$18,435	\$16,766	\$16,331	\$16,070
Non-interest income	5,806	3,962	6,099	6,081	7,277
Less: unrealized gains/(losses) recognized on equity securities	10	(11)	(19)	(2)	(6)
Less: impairment of contingent consideration assets	-	(1,249)	-	-	-
Less: net gain/(loss) on loans accounted for under the fair value option	(543)	(1,124)	(252)	(91)	(302)
Less: net gain on equity interests	-	-	-	-	-
Less: net (loss)/gain on loans held for sale at fair value	(178)	-	-	-	117
Adjusted non-interest income	6,517	6,346	6,370	6,174	7,468
Total income	\$26,090	\$24,781	\$23,136	\$22,505	\$23,538
Efficiency ratio	78.44%	74.48%	78.89%	80.93%	83.44%

Consolidated Tangible Common Book Value Per Share				As of,			
(Dollars in thousands)	Dec. 31, 2018	Dec. 31, 2019	Dec. 31, 2020	Dec. 31, 2021	Dec. 31, 2022	Dec. 31, 2023	Mar. 31, 2024
Total shareholders' equity	\$116,875	\$127,678	\$154,962	\$219,041	\$240,864	\$242,738	\$245,528
Less:							
Goodwill and other intangibles, net	25,213	19,714	24,258	31,902	32,104	31,854	31,797
Intangibles held for sale <sup>(1)</sup>	-	3,553	-	-	-	-	-
Tangible common equity	91,662	104,411	\$130,704	187,139	208,760	210,884	213,731
Common shares outstanding, end of period	7,968,420	7,940,168	7,951,773	9,419,271	9,495,440	9,581,183	9,621,309
Tangible common book value per share	\$11.50	\$13.15	\$16.44	\$19.87	\$21.99	\$22.01	\$22.21

\$2,515

4.71%

Net income available to common shareholders

Return on tangible common equity (annualized)

Wealth Management Gross Revenue		For t	the Three Months Ende	ed,				
(Dollars in thousands)	March 31, 2023	June 30, 2023	September 30, 2023	December 31, 2023	March 31, 2024			
Total income before non-interest expense	\$24,543	\$19,529	\$21,647	\$13,362	\$21,890			
Less: unrealized gains/(losses) recognized on equity securities	10	(11)	(19)	(2)	(6)			
Less: impairment of contingent consideration assets	-	(1,249)	-	-	-			
Less: net gain/(loss) on loans accounted for under the fair value option	(543)	(1,124)	(252)	(91)	(302)			
Less: net gain on equity interests	-	-	-	-	-			
Less: net (loss)/gain on loans held for sale at fair value	(178)	-	-	-	117			
Plus: provision for credit loss	(310)	1,843	329	8,493	72			
Gross revenue	\$24,944	\$23,756	\$22,247	\$21,948	\$22,153			
Mortgage Gross Revenue		Fort	the Three Months Ende	ed,				
(Dollars in thousands)	March 31, 2023	June 30, 2023	September 30, 2023	December 31, 2023	March 31, 2024			
Total income before non-interest expense	\$1,146	\$1,025	\$889	\$557	\$1,385			
Plus: provision for credit loss		-	-	<u>-</u>	-			
Gross revenue	\$1,146	\$1,025	\$889	\$557	\$1,385			
Consolidated Gross Revenue	For the Three Months Ended,							
(Dollars in thousands)	March 30, 2023	June 30, 2023	September 30, 2023	December 31, 2023	March 31, 2024			
Total income before non-interest expense	\$25,689	\$20,554	\$22,536	\$13,919	\$23,275			
Less: unrealized gains/(losses) recognized on equity securities	10	(11)	(19)	(2)	(6)			
Less: impairment of contingent consideration assets	-	(1,249)	-	-	-			
Less: net gain/(loss) on loans accounted for under the fair value option	(543)	(1,124)	(252)	(91)	(302)			
Less: net gain on equity interests	-	-	-	-	-			
Less: net (loss)/gain on loans held for sale at fair value	(178)	-	-	-	117			
Plus: provision for credit loss	(310)	1,843	329	8,493	72			
Gross revenue	\$26,090	\$24,781	\$23,136	\$22,505	\$23,538			
Gross Revenue excluding net gain on mortgage loans								
(Dollars in thousands)	March 31, 2023	December 31, 2023	March 31, 2024					
Gross revenue	\$26,090	\$22,505	. ,	3				
Less: net gain on mortgage loans	1,019	379		_				
Gross revenue excluding net gain on mortgage loans	\$25,071	\$22,126	\$22,274	1				

Pre-tax, pre-provision net income	For t	For the Three Months Ended,					
(Dollars in thousands)	March 31, 2023	December 31, 2023	March 31, 2024				
Income before income taxes	\$5,161	\$(4,357)	\$3,579				
Plus: provision for credit losses	310	8,493	72				
Pre-tax, pre-provision net income	\$5,471	\$4,136	\$3,651				

Allowance for credit losses to Bank originated loans excluding PPP			As of		
(Dollars in thousands)	March 31, 2023	June 30, 2023	September 30, 2023	December 31, 2023	March 31, 2024
Total loans held for investment	\$2,475,084	\$2,501,926	\$2,536,503	\$2,539,990	\$2,480,196
Less: PPP loans	6,100	5,558	4,876	4,343	3,779
Less: Purchased loans accounted for under fair value ("FVO")	21,052	18,274	16,105	14,129	12,276
Adjusted Loans excluding acquired, PPP and FVO	\$2,447,932	\$2,478,094	\$2,515,522	\$2,521,518	\$2,464,141
Allowance for credit losses	19,843	22,044	23,175	23,931	24,630
Allowance for credit losses to adjusted loans	0.81%	0.89%	0.92%	0.95%	1.00%