UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 10, 2020

FIRST WESTERN FINANCIAL, INC.

(Exact name of registrant as specified in its charter)

Colorado (State or other jurisdiction of incorporation or organization) **001-38595** (Commission File Number)

ssion nber) **37-1442266** (I.R.S. Employer Identification No.)

1900 16th Street, Suite 1200 Denver, Colorado (Address of principal executive offices)

80202 (Zip Code)

Registrant's telephone number, including area code: (303) 531-8100

Former name or former address, if changed since last report: Not Applicable

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

☑ Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of each exchange on which registered
Common Stock, no par value	MŸFŴ	The Nasdaq Stock Market LLC

Item 7.01 Regulation FD Disclosure.

First Western Financial, Inc. (the "Company") is furnishing investor presentation materials as Exhibit 99.1 to this Form 8-K, which may be presented at meetings with investors, analysts, and others, in whole or in part and possibly with modifications, during the fiscal year ending December 31, 2020.

As provided in General Instruction B.2 to Form 8-K, the information furnished in Exhibit 99.1 of this Current Report on Form 8-K shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, and such information shall not be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d)	Exhibits.
Exhibit Number	Description
99.1	First Western Financial, Inc. Investor Presentation

104 Cover Page Interactive Data File (the cover page XBRL tags are embedded in the Inline XBRL document).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

FIRST WESTERN FINANCIAL, INC.

Date: November 10, 2020

By: /s/ Scott C. Wylie Scott C. Wylie Chairman, Chief Executive Officer and President

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Investor Presentation November 2020



FIRSTWestern

This presentation contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements reflect the current views of First Western Financial, Inc.'s ("First Western") management with respect to, among other things, future events and First Western's financial performance. These statements are often, but not always, made through the use of words or phrases such as "may," "should," "could," "predict," "potential," "believe," "will likely result," "expect," "continue," "will," "anticipate," "seek," "estimate," "intend," "plan," "project," "future" "forecast," "goal," "target," "would" and "outlook," or the negative variations of those words or other comparable words of a future or forward-looking nature. These forward-looking statements are not historical facts, and are based on current expectations, estimates and projections about First Western's industry, management's beliefs and certain assumptions made by management, many of which, by their nature, are inherently uncertain and beyond First Western's control. Accordingly, First Western cautions you that any such forward-looking statements are not guarantees of future performance and are subject to risks, assumptions and uncertainties that are difficult to predict. Although First Western believes that the expectations reflected in these forward-looking statements are reasonable as of the date made, actual results may prove to be materially different from the results expressed or implied by the forward-looking statements. Those following risks and uncertainties, among others, could cause actual results and future events to differ materially from those set forth or contemplated in the forward-looking statements: the COVID-19 pandemic and its effects; integration risks in connection with acquisitions; the risk of geographic concentration in Colorado, Arizona, Wyoming and California; the risk of changes in the economy affecting real estate values and liquidity; the risk in our ability to continue to originate residential real estate loans and sell such loans; risks specific to commercial loans and borrowers; the risk of claims and litigation pertaining to our fiduciary responsibilities; the risk of competition for investment managers and professionals; the risk of fluctuation in the value of our investment securities; the risk of changes in interest rates; and the risk of the adequacy of our allowance for credit losses and the risk in our ability to maintain a strong core deposit base or other low-cost funding sources. Additional information regarding these and other risks and uncertainties to which our business and future financial performance are subject is contained in our Annual Report on Form 10-K filed with the U.S. Securities and Exchange Commission ("SEC") on March 12, 2020 and other documents we file with the SEC from time to time. All subsequent written and oral forward-looking statements attributable to First Western or persons acting on First Western's behalf are expressly qualified in their entirety by this paragraph. Forward-looking statements speak only as of the date of this presentation. First Western undertakes no obligation to publicly update or otherwise revise any forward-looking statements, whether as a result of new information, future events or otherwise (except as required by law).

Certain of the information contained herein may be derived from information provided by industry sources. The Company believes that such information is accurate and the sources from which it has been obtained are reliable; however, the Company cannot guaranty the accuracy of such information and has not independently verified such information.

This presentation contains certain non-GAAP financial measures intended to supplement, not substitute for, comparable GAAP measures. Reconciliations of non-GAAP financial measures to GAAP financial measures are provided at the end of this presentation. Numbers in the presentation may not sum due to rounding.

Our common stock is not a deposit or savings account. Our common stock is not insured by the Federal Deposit Insurance Corporation or any governmental agency or instrumentality.

This presentation is not an offer to sell any securities and it is not soliciting an offer to buy any securities in any state or jurisdiction where the offer or sale is not permitted. Neither the SEC nor any state securities commission has approved or disapproved of the securities of the Company or passed upon the accuracy or adequacy of this presentation. Any representation to the contrary is a criminal offense. Except as otherwise indicated, this presentation speaks as of the date hereof. The delivery of this presentation shall not, under any circumstances, create any implication that there has been no change in the affairs of the Company after the date hereof.

A Wealth Manager on Private Trust Bank Platform

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FIRSTwestern Niche-focused regional wealth manager built on a private trust bank platform . Headquartered in Denver, Colorado and Overview positioned in desirable, affluent and high growth markets WY Households of \$1+ million liquid net worth 3 CA . High net worth and high growth markets Target Market co . Colorado, Arizona, Wyoming and California AZ ۲ Operates as one integrated firm, not silos . Office Locations . Team approach benefits clients, First Western Competitive Local boutique private trust bank offices with . Advantage First Western Financial, Inc. (FW) central product experts Financial Holding Company First Western Trust Bank o state chartered bank (14 locations) \$1.97 billion Assets: . \$1.51 billion Gross Loans: \$1.56 billion Total Deposits: **Company Highlights** First Western Merger Corporation State licensed insurance agency . AUM: \$6.13 billion as of 9/30/2020 Tier 1 Ratio: 9.88% . 9.88% CET 1 Ratio: First Western Capital Management Co Registered investment advisor (1 location) . Leverage Ratio: 7.52% . TRBC Ratio: 12.03% 3

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Great Markets, Scarce Investment Opportunity

FIRSTwestern

First Western Market Favorability⁽¹⁾

Colorado (2019)

- #4 fastest growing state with GDP CAGR of 3.6% (2014-2018)
- #4 best state economy (Business Insider) ٠
- #8 best state for business (Forbes)
- Denver, Colorado (2019)
 - #3 best large city to start a business
 - #5 highest job growth among major cities (2010-2018)
 - #7 highest gross metro product among major cities (2012-2017)
- Fort Collins, Colorado (2019)
 - Gross metro product CAGR of 6.2% (2013-2018)
 - . Manufacturing for Anheuser-Busch, Broadcom, Intel
- Phoenix, Arizona (2018)
 - Added nearly 100,000 residents from July 2017-July 2018
 - Second fastest growing metro in the U.S.

Colorado Chartered Banks (Assets > ~\$2.0 billion)

As of September 30, 2020	Current Ownership	Total Assets (\$bn)
FirstBank	Private	23.5
NBH Bank	Public (NYSE: NBHC)	6.6
Bank of Colorado	Private (Sub. of Pinnacle Bancorp-NE)	5.3
Alpine Bank	Private	5.1
Sunflower Bank	Private	4.9
ANB Bank	Private	3.2
Citywide Banks	HTLF (Acquired in 2017)	2.6
First Western Trust Bank	Public (Nasdaq: MYFW)	2.0

 Source: 2019 Downtown Denver Partnership Report; Raymond James research; Ft. Collins Chamber of Commerce; City of Phoenix; U.S. Census Bureau
 Source: S&P Global Market Intelligence as of 66/30/2020.
 Percentage growth in household income (HHI).
 Note: Demographic data provided by Claritas per US Census data. (1)

Deposits by State		Fort Collins,
Colorado	83%	CO 14%
Arizona :	15% 2%	Phoenix, AZ 15% Boulder, CO 12% Glenwood
		Springs, CO 2% Jackson, W
		Denver, CO 2%

MSA	State	Market Share	Projected % Change in HHI (2021-2026) ^[3]
Denver-Aurora-Lakewood	со	0.73	11.00
Fort Collins	со	2.03	13.45
Phoenix-Mesa-Scottsdale	AZ	0.15	13.18
Boulder	CO	1.40	11.41
Jackson	WY/ID	1.12	8.50
Glenwood Springs	со	0.80	8.82
National Average		Î	9.01
			t
Small market share and growing household income means lots of room to grow			

FIRSTWESTERN Perfe	ormance Through COVID-19 Pandemic	
Strong Asset Quality	 Minimal exposure to industries most impacted by the pandemic COVID-19 loan modifications represented just 4.4% of total loans at September 30, 2020 Net charge-offs/average loans of 0.00% YTD in 2020 	
Exceptional Organic Balance Sheet Growth	 Non-PPP loan production has exceeded payoffs/paydowns by 36.7% Total loan growth of 19.4% YTD (excluding PPP and acquired loans) Total deposit growth of 35.4% YTD (excluding PPP-related and acquired deposits) 	
Growing Sources of Fee Income	 YTD non-interest income up 69.3% from 2019 Investments in mortgage business have enabled First Western to capitalize on increased demand following reductions in interest rates Mortgage profit margins increased to 83.1% in 3Q20 from 39.0% in 3Q19 	
Significant Increase in Profitability	 YTD diluted EPS up 259% from 2019 YTD ROAA increased to 1.26% from 0.68% in 2019 YTD Efficiency Ratio⁽¹⁾ improved to 58.5% from 80.6% in 2019 	
(1) See Non-GAAP reconciliation		5

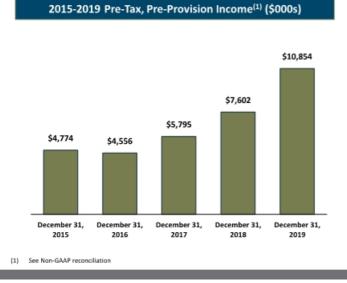
Strong Operational and Financial Momentum FIRSTwestern

Drivers of Improved Performance

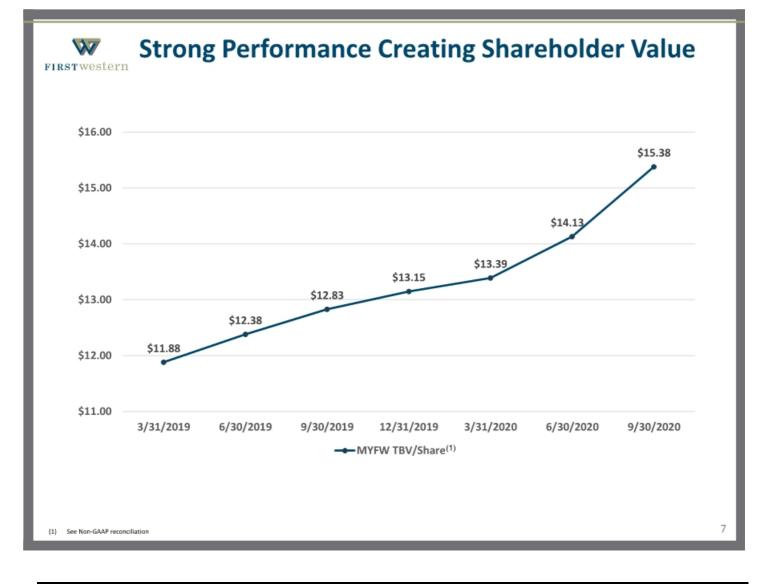
Robust balance sheet growth

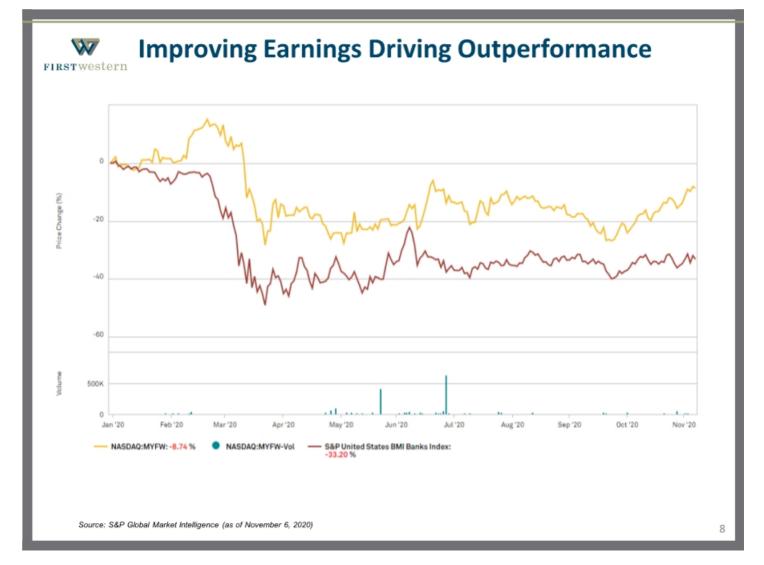
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- Higher fee income driven by robust mortgage activity
- Consistent new client acquisition activity driving growth in assets under management
- Highly leverageable operating platform driving improved efficiencies
- Outstanding asset quality and low credit costs













Franchise Overview

Differentiated, Proven in the Marketplace	 Niche-focused franchise headquartered in Denver, Colorado Well-positioned in many attractive markets in Arizona, California, Colorado and Wyoming Specialized central expertise to compete with siloed national, regional firms Delivered through local, boutique trust banking teams so clients "owned" by MYFW, not associated
Built in Operating Leverage	 Strong profit center margins at maturity, growth opportunities in current and new markets Revenue growth in both fee income and net interest income, with neutral balance sheet Scalable, leverageable high fixed cost Product and Support Centers Operating expense investment already in place for growth and expansion
Highly Desirable Recurring Fee Income	 ~50% fee income, consistently through MYFW's history Primarily recurring trust and investment management ("TIM") fees Low risk, "sticky" wealth/trust business with comprehensive product offering Multiple entry points with ConnectView[®] – proprietary review process to service, cross-sell
Experienced and Tested Team	 Executives are major bank/professional firm trained, with deep relationships in communities Achieved growth through business and economic cycles, capital constraints Healthy relationship with all regulators with strong risk management culture CEO with proven track record for creating value in previous bank ownership
Unique Opportunity for Investors	 At critical mass but small market share, many current and new market opportunities Proven ability to expand: (1) Organically, (2) By expansion and (3) By acquisition Few large Colorado bank alternatives for investors and clients, creating lift-out opportunities Attractive revenue and earnings growth story trading at discount to tangible book value

Cross-Selling a Diverse Set of Products and Services

Our local profit centers team with specialized product experts through ConnectView®

Commercial Banking	 Corporate loans to match specific needs Well-versed in working with complex cash flows and business models Customized treasury management products and services
Retirement / 401(k) Plan Consulting	 Retirement plan consultants partnering with businesses to sponsor retirement plans Creative corporate retirement plan design, analysis solutions, fiduciary liability management ERISA compliance and education
Residential Mortgage Lending	 Mortgage banking specializing in high net worth lending Underwritten to Fannie Mae and Freddie Mac guidelines Portfolio lending and secondary sales
Wealth Planning	 Wealth planning with specialized services (e.g. philanthropic) Proprietary ConnectView® approach, with access to CFPs, CPAs and estate planning attorneys Charitable giving tax strategies, deferred-compensation plans, life insurance, key person insurance
Investment Management	 Provide a broad range of asset and sub asset classes Create unique solutions through internal research, proprietary and third-party investment options Central team creates the platform for Portfolio Managers to service clients, manage accounts
Trust	 Fiduciary wealth management with expert review of client objectives, creating solutions Irrevocable life insurance trust, conservatorship, successor trustee, directed custodial trusteeship WY tax-exempt asset protection, special needs trusts, escrow services, family office services

FIRSTWestern

Private Bank Model Generates Strong Fee Income

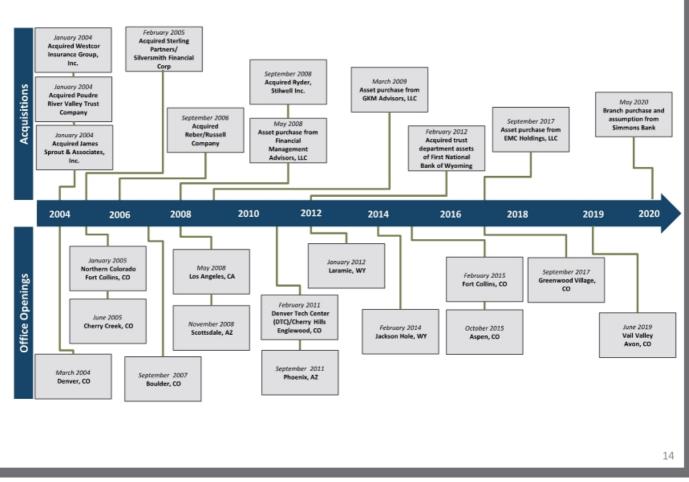
Half of Operating Revenue Generated by Fee Income 63.5% 54.8% 40.9% 38.1% 35.8% 33.1% 28.6% 28.1% 27.9% 26.8% 26.4% 24.7% 22.1% 16.8% MYFW WASH UMBF BMTC ALRS PGC UVSP BPFH SYBT CATC TSC CFR TMP FFWM FRC Noninterest Income/Operating Revenue Peer Average 12 Source: 5&P Global Market Intelligence (for the 12 months ended September 30, 2020)

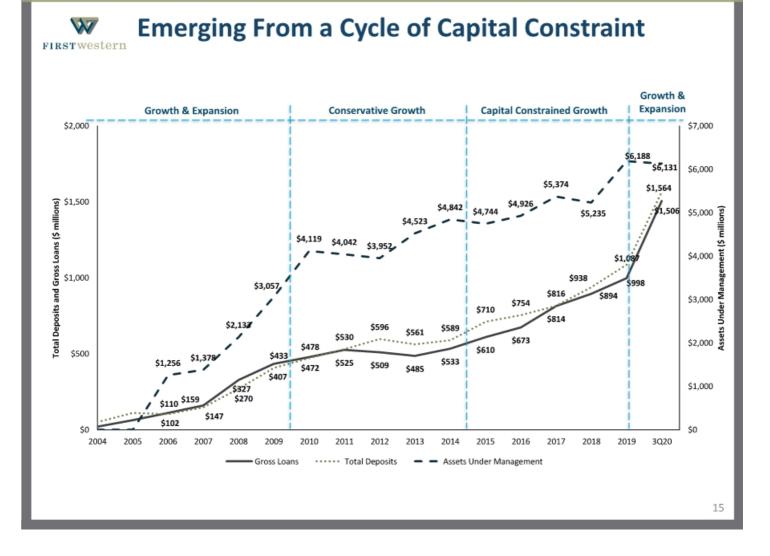


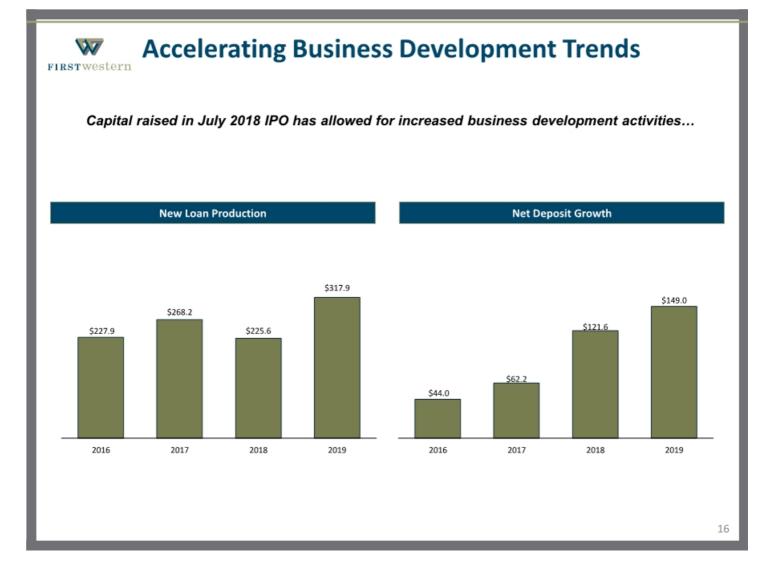


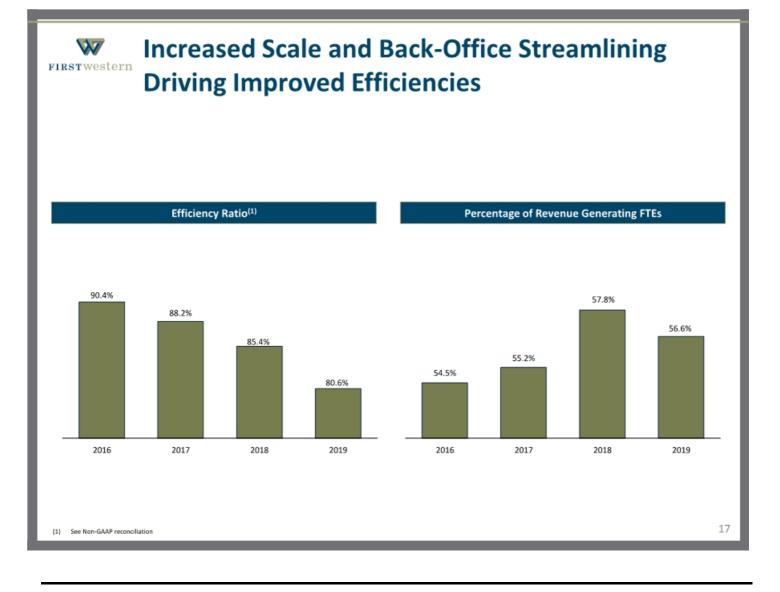
Driving Profitable Growth

W Success in Expansion and Acquisition Growth





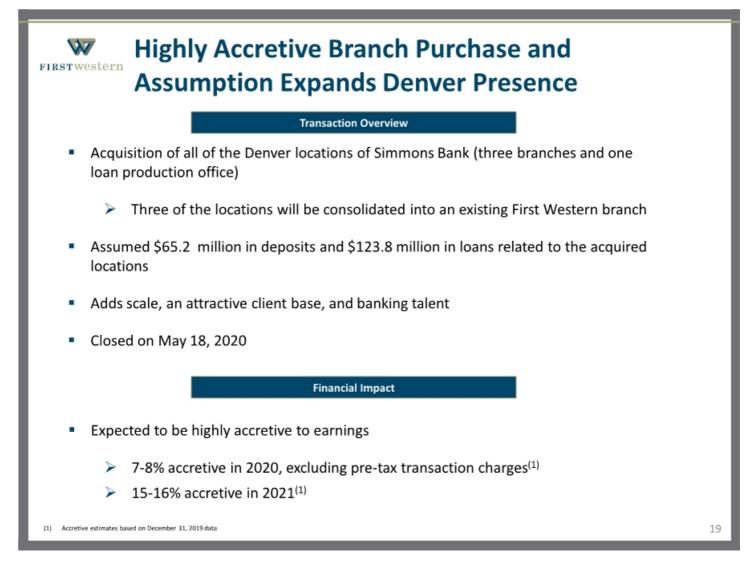




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Revenue Growth Strategies

building expertise in specific vertical markets
 building expertise in specific vertical markets
 building expertise in additional vertical markets
 building expertise in additional vertical markets
 building learne model in additional vertical markets
 building team to focus on Broomfield, CO market in 2020
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Recent Financial Trends

Overview of 3Q20

Record Financial Performance	 Net income available to common shareholders of \$9.6 million, or \$1.20 EPS Gross revenue⁽¹⁾ of \$31.0 million, up 18.0% from 2Q20 Book value per share and tangible book value⁽¹⁾ per share increased 7.1% and 8.8%, respectively, from 2Q20 	
Investments in Talent and Platform Driving Expected Growth	 Strong organic balance sheet growth as established offices continue to achieve scale and new offices increase their contributions Gross loans increased 5.9% from 2Q20 Total deposits increased 11.1% from 2Q20 Commercial banking initiative resulting in strong growth in commercial relationships, loans and deposits 	
Record Quarter of Mortgage Production	 Total residential mortgage originations for sale of \$376.3 million Net gain on mortgage loans of \$12.3 million 	
Positive Trends in Asset Quality	 COVID-19 loan modifications declined by 62.3% from June 30, 2020 COVID-19 loan modifications represented just 4.4% of total loans at September 30, 2020 Non-performing assets declined by 13.8% from end of prior quarter History of exceptionally low credit losses continues 	
1) See Non-GAAP reconciliation		21

Net Income Available to Common Shareholders and Earnings per Share

- Record financial performance despite ongoing impact of COVID-19 pandemic
- Net income of \$9.6 million, or \$1.20 diluted earnings per share, in 3Q20
- Mortgage activity providing significant contribution to current earnings, while balance sheet growth and improving leverage demonstrating sustainable progress to improving profitability and returns



Loan Portfolio

FIRSTWEST

- Total loans held-for-investment (HFI) increased \$83.3 million, or 5.8% from prior quarter
- Balanced growth across most areas of the portfolio
- Commercial banking initiative shifting loan portfolio more towards business-related loans

n millions)		
	\$191.7	

Loan Production & Net Loan Payoffs/Paydowns



Loan Portfolio Composition⁽²⁾ (in thousands, as of guarter-end) 3Q 2019 2Q 2020 3Q 2020 \$146,622 Cash, Securities and Other \$371,111 \$371,481 42,059 Construction and Development 74,793 105,717 1 - 4 Family Residential 366,238 418,409 446,959 Non-Owner Occupied CRE 138,753 229,150 243,564 Owner Occupied CRE 119,497 117,426 154,138 Commercial and Industrial 213,271 185,625 111,187 Total Loans HFI \$924,356 \$1,424,160 \$1,507,484 Mortgage loans held-for-sale (HFS) 69,231 69,604 89,872 **Total Loans** \$993,587 \$1,493,764 \$1,597,356

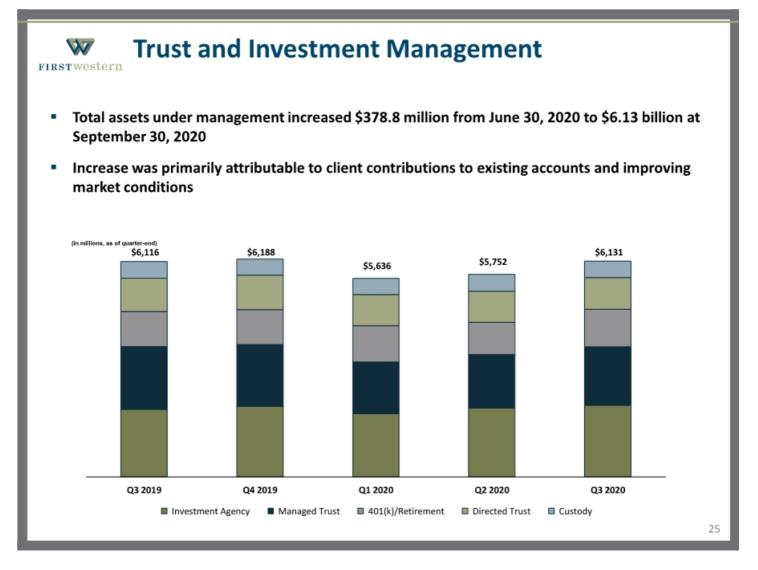
Bank originated
 Excludes deferred (fees) costs, and amortized premium/(unaccreted discount), net

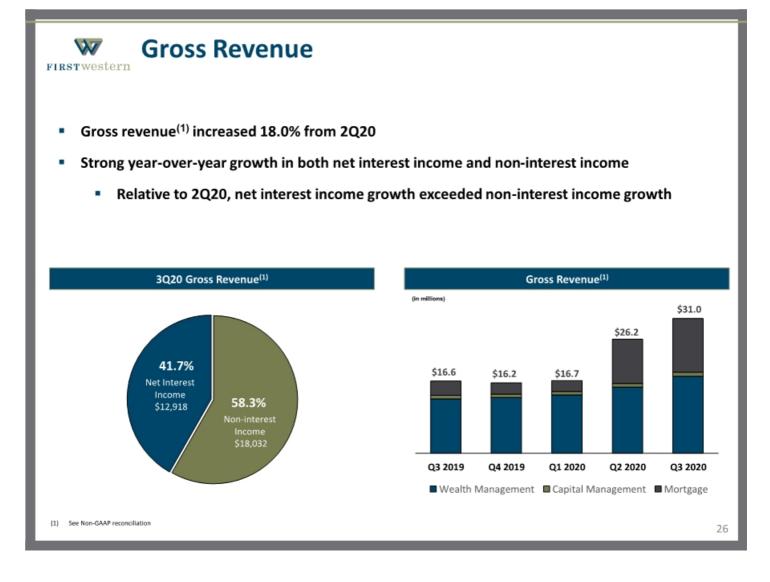


Total Deposits

- Total deposits increased \$156.7 million, or 11.1%, from end of prior quarter
- PPP-related deposits accounted for \$29.0 million of quarter end total deposits
- Growth almost entirely attributable to increases in commercial DDA relationships
- Noninterest-bearing deposits increased to 30.2% of total deposits at 3Q20 from 20.9% at 3Q19

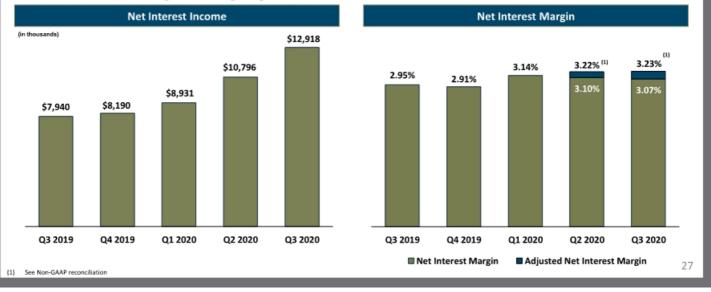






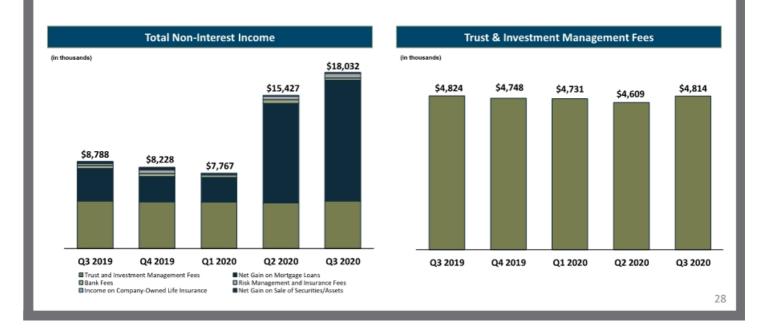
Net Interest Income & Net Interest Margin

- Net interest income increased 19.7% from 2Q20, primarily due to an increase in average loan balances
- Net interest margin, including impact of PPP loans, remained relatively stable at 3.07%
- Net interest margin, excluding impact of PPP and purchase accretion⁽¹⁾, increased to 3.23% in 3Q20
- Cost of deposits decreased 11 bps to 0.29% in 3Q20 from 0.40% in 2Q20
- Redeployment of excess liquidity and additional opportunities to reduce deposit costs should result in higher NIM going forward



W Non-Interest Income

- Non-interest income increased 16.9% from 2Q20
- Increase primarily due to record quarter of net gain on mortgage loans
- Increasing economic activity and clients added through branch acquisition contributing to increase in fee income



W Mortgage Operations

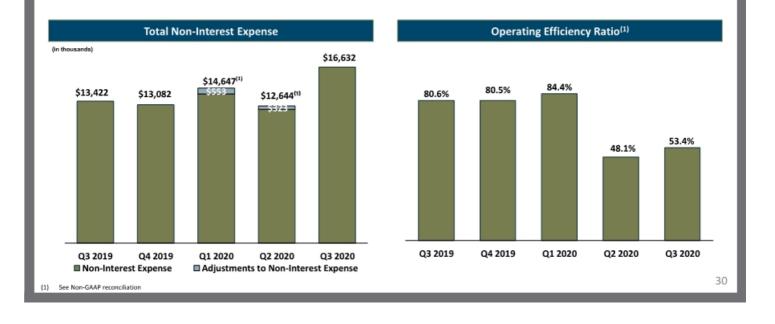
- Record mortgage originations in 3Q20
- Refi/Purchase mix of 59%/41% in 3Q20, compared to 73%/27% in 2Q20 and 54%/46% in 3Q19
- Mortgage profit margins have increased from 39% in 3Q19 to 83% in 3Q20





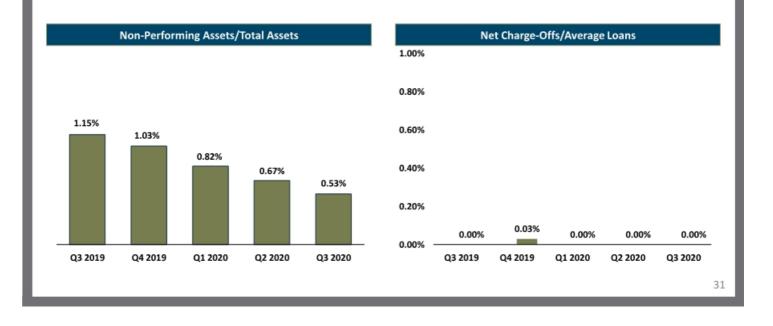
Non-Interest Expense and Efficiency Ratio

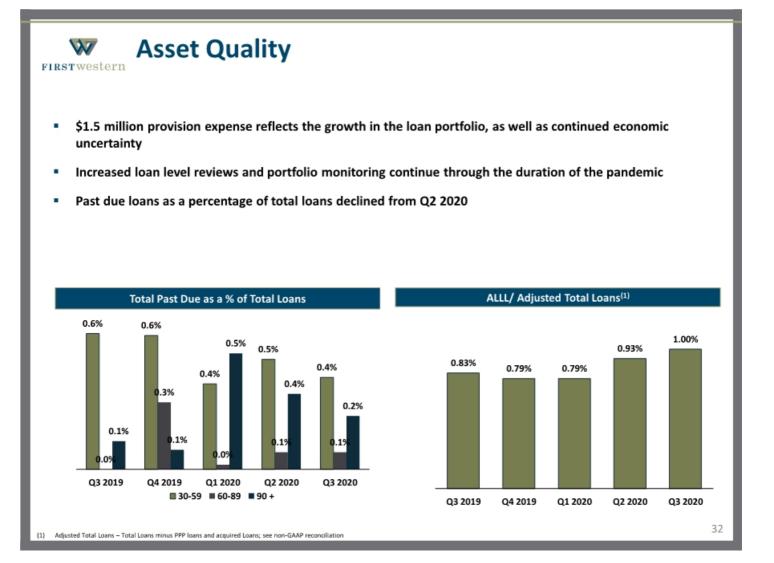
- Non-interest expense increased 31.5% from 2Q20
- Increase in non-interest expense primarily due to deferred loan origination expense related to PPP loans that reduced expense levels in 2Q20
- Full quarter impact of personnel and offices added through branch acquisition also contributed to increase in non-interest expense
- Balance sheet growth and mortgage activity continue to drive significant improvement in efficiency ratio



W Asset Quality

- Generally stable to improving trends across the portfolio
- Non-performing assets decreased by \$1.7 million, and declined as a percentage of total assets to 0.53% from 0.67% in 2Q20
- Minimal charge-offs again in the quarter









COVID-19 Impact Overview



Paycheck Protection Program Overview

Impact on 3Q20 Financials ⁽¹⁾ (\$ in Millions)	
Net Interest Income	
Amortization of SBA Fee Income and deferred loan origination expense (2)	\$0.4
Interest Income from PPP loans, less PPPLF funding cost	\$0.3
Net Interest Income	\$0.7
Expense: Salaries & Employee Benefits	
Deferred Loan Origination Expense	(\$0.1)
Net Impact of PPP	\$0.8

(\$ in Millions)	At or for the three months ended 9/30/20
Total Loans	\$206.1
Average Loan Size	\$0.3
Total Deposits	\$29.0
PPPLF Advances	\$204.1
Net Interest Margin Impact	-31 bps
Remaining Fees to be Recognized Pre-Tax ⁽³⁾	\$2.1

PPP Loan Forgiveness (\$ in Millions)	As of 10/16/20
Loans Submitted to SBA	\$85.2
Number of Loans Forgiven by SBA	46
Amount of Loans Forgiven by SBA	\$2.1
Loans under \$50K not yet forgiven	\$5.5

All numbers represented do not include the impact of taxes
 The deferred loan origination expenses are recorded in non-interest expenses (Salaries and Benefits) and amortized thro
 Includes \$4.4 million in SBA fee income less \$2.3 million of deferred loan origination expense

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Loan Modification Overview

- Modified loan balances declined by 62.3% during 3Q20
- New loan modification requests have slowed considerably, offering on exception basis only as of June 30
 - > One new loan modification made in July and one in September
- Most initial modifications were for 180 days or less
- Only one modified loan has been granted a second 90-day modification (\$750,000)

	As reported June 30, 2020			As of September 30, 2020		
	Modified Loan Balances	Loan Count	% of Loans (ex. PPP)	Modified Loan Balances	Loan Count	% of Loans (ex. PPP)
Commercial Real Estate	\$83.0 million	40	6.8%	\$55.8 million	32	4.3%
Commercial & Industrial	\$42.5 million	18	3.5%	\$5.0 million	5	0.4%
1-4 Family	\$41.7 million	31	3.4%	\$4.4 million	6	0.3%
All Other	\$9.7 million	9	0.8%	\$1.5 million	1	0.1%
Total	\$176.9 million	98	14.5%	\$66.7 million	44	5.1%

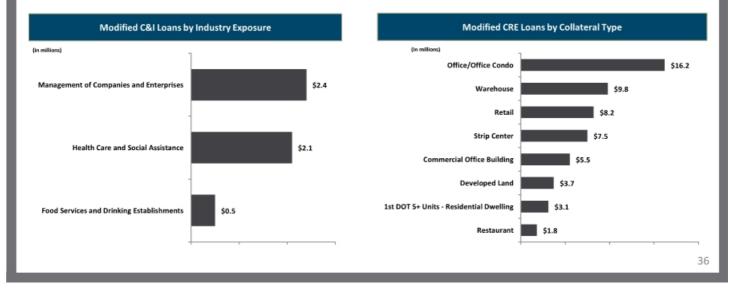
Loan Modification Overview

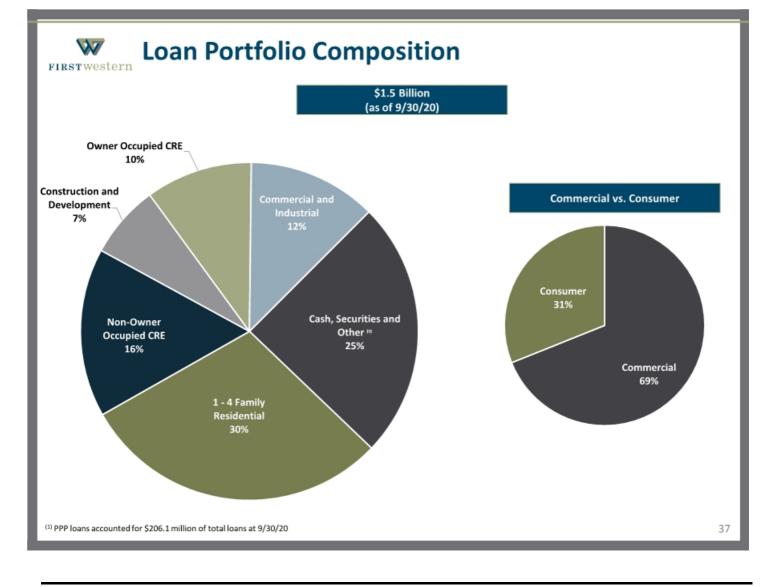
FIRSTWestern

Portfolio Loan Level Reviews

- Borrowers providing current financials and cash flow forecasts
- Increased monitoring and oversight
- Identify emerging issues early

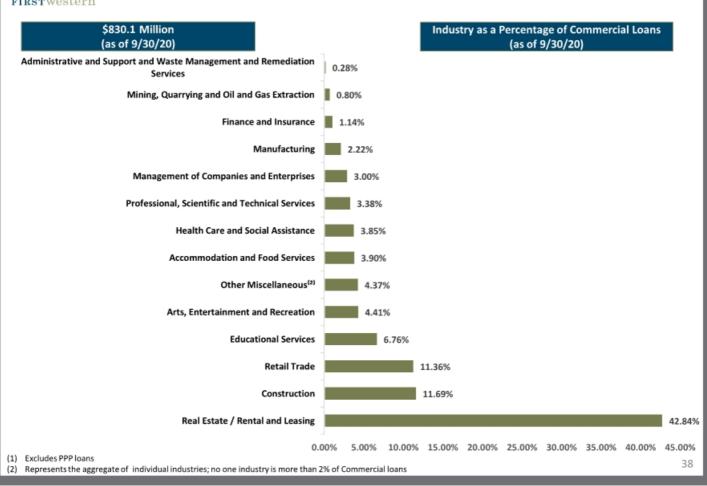
Modified Loan Characteristics (as of September 30, 2020)		
Commercial / Consumer Mix	97% / 3%	
Total Modified Loans	\$66.7 million	
Number of Loans	44	
Average Loan Size	\$1.5 million	
Loan-to-Value (Avg)	46%	
Seasoning (Avg)	3.6 years	

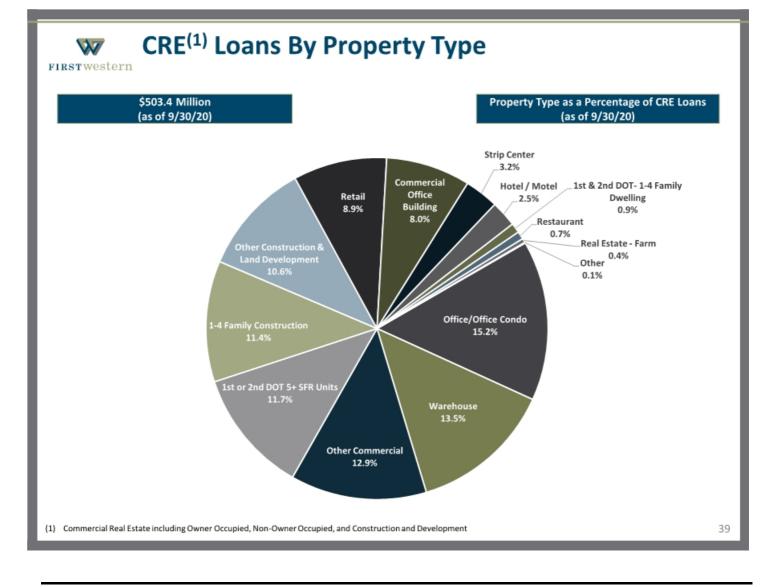




Commercial Loans by Industry⁽¹⁾

FIRSTWestern







CRE Portfolio Characteristics and Underwriting

Portfolio Characteristics - CRE				
Loan Balances Outstanding (9/30/20)	\$503.4 million			
Number of Loans	270			
Average Loan Size	\$1.9 million			
Loan-to-Value (Avg)	47.7%			
Seasoning (Avg)	2.3 years			
Net Charge-offs in 2019 & 2020	0.00%			

Underwriting Criteria

- We require our CRE loans to be secured by seasoned and well-managed properties with adequate margins
- We generally obtain a guaranty from experienced owners and managers with outside cash flows and/or other assets
- Loan amounts generally do not exceed 80% or 75% of the property's appraised value for owneroccupied and non-owner occupied, respectively
- Aggregate debt service ratios, including the guarantor's cash flow and the borrower's other projects, are required by policy to have a minimum annual cash flow to debt service ratio of 2.0x

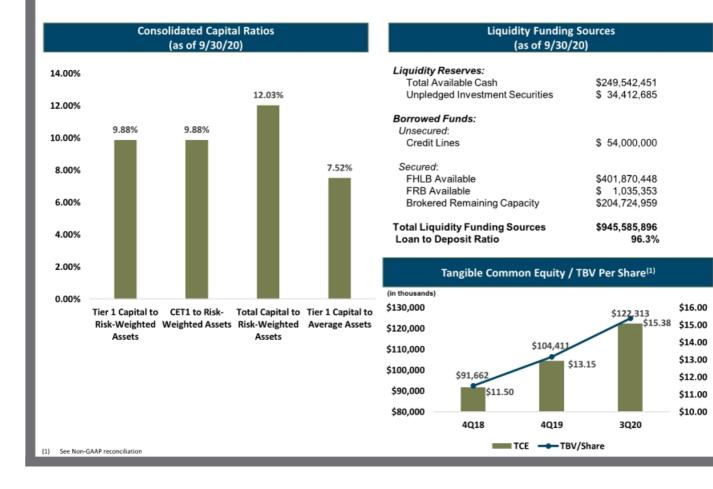


Exposure to Stressed Industries (as of 9/30/20)

Industry Exposure	Outstanding Balances (\$ in millions)	% of Total Loans	Unused Commitments (\$ in Millions)	Portfolio Characteristics
Energy Related	\$6.7	0.4%	\$16.8	 Indirect business or personal exposure to energy industry Collateral type: 47% life insurance, 39% IM accounts, 14% other assets
Accommodations	\$20.1	1.3%	\$5.7	 Portfolio consists of nine loans Largest loan is in prominent geographic region with multiple sources of repayment and personal guarantee
Food Service, Drinking Establishments	\$12.3	0.8%	\$2.8	 Portfolio consists of nineteen borrowers Average loan balance of approximately \$648,000 Includes loans directly to restaurants and those with > 50% cash flows from restaurants

Capital and Liquidity Overview

FIRSTWestern



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Creating Additional Shareholder Value

Near-Term Outlook and Expectations

Significant growth in tangible book value expected to continue

- Core earnings and operating leverage improvement expected to continue
- PPP fee recognition and pending sale of LA Fixed Income Team
- Asset quality showing strength despite continuation of pandemic
- Initial synergies being realized from branch acquisition
- Net interest margin expected to expand as excess liquidity is redeployed and deposit costs continue to decline
- Strong mortgage originations continuing in 4Q20
- Healthy loan pipeline should continue to drive organic loan growth
- Commercial banking initiative accelerating following the addition of talent from branch acquisition in May
 - Adding expertise to target niche industries
 - Building SBA lending capability
 - Actively participating in Main Street Lending Program

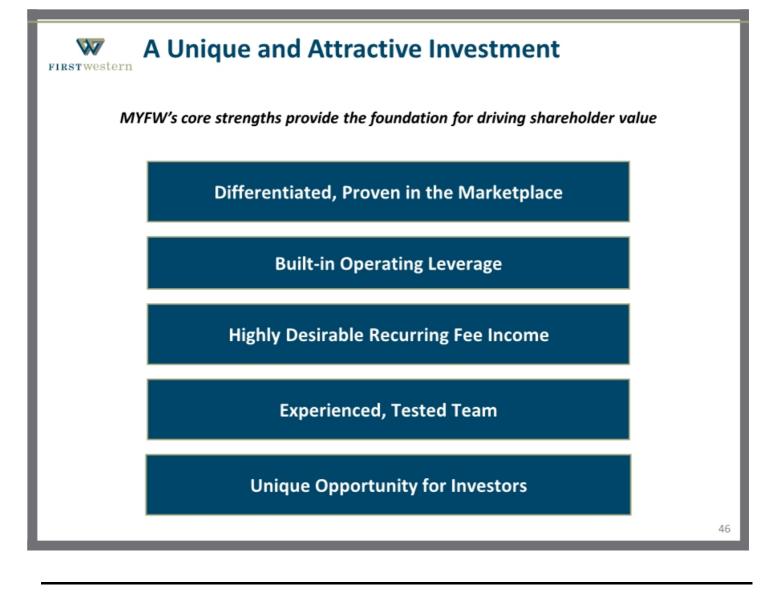
Long-Term Goals to Drive Shareholder Value

FIRSTwestern

- Drive to \$5 billion in total assets, \$25 billion TIM assets through both organic growth and acquisitions
 - ~50 offices
 - \$7-8 million in revenue per office
 - · 60% contribution margin per office
- Build footprint, scale and operating leverage with M&A
 - Capital and earnings accretive
- Create, roll out virtual private bank
 - Robo advisor tied to bank
 - "Buy up" into expert advice
- Upgrade wealth management platform
 - Fully integrated front end
- Sell wholesale TIM services to other banks

Our mission is to be the BPBFWWMC – Best Private Bank for the Western Wealth Management Client

We believe First Western can be a unique, niche focused regional powerhouse with high fee income and consistent strong earnings from our scalable wealth management platform







Appendix





Organizational Overview



Team: Ready to Take MYFW to the Next Level

FIRSTwestern

Name	Title	Years at FW	Years in Industry	Prior Experience
Scott C. Wylie	Chairman, CEO & President	18	33	 Chairman & CEO, Northern Trust Bank of Colorado Chairman & CEO, Trust Bank of Colorado CEO, Equitable Bancshares of Colorado and Women's Bank, Chairman, Equitable Bank Chairman, American Fundware President & CEO, Bank and Trust of Puerto Rico Associate, First Boston Corporation
Julie A. Courkamp	Chief Financial Officer & Treasurer	14	20	 Assurance services with PricewaterhouseCoopers Executive roles within First Western with responsibility for Accounting & Finance, Risk, Technology and Operations
John E. Sawyer	Chief Investment Officer	3	27	 Chief Investment & Fiduciary Officer, BBVA Compass Bank President & COO, Florida-based boutique wealth management firm Executive with Credit Suisse, Morgan Keegan & Co., and First Tennessee Capital Markets
Scott J. Lawley	Chief Credit Officer	2	33	 Sr. Credit Officer & Segment Risk Officer, Huntington National Bank Credit advisor, chief underwriter, CRE credit officer PNC Bank, US Bank Lending positions with Fleet Bank
Josh M. Wilson	Regional President, CO / WY	8	21	 CFO, international oil and gas operating company PC President at First Western Executive with Bank One, JP Morgan and Vectra Private Bank
Dan C. Thompson	Regional President, AZ / CA	16	27	 Team Leader within Private Wealth Advisors , Merrill Lynch Positions in the High Net Worth and Q.A. group, Charles Schwab & Co.

Senior management team upgraded over past year to prepare for next phase of growth

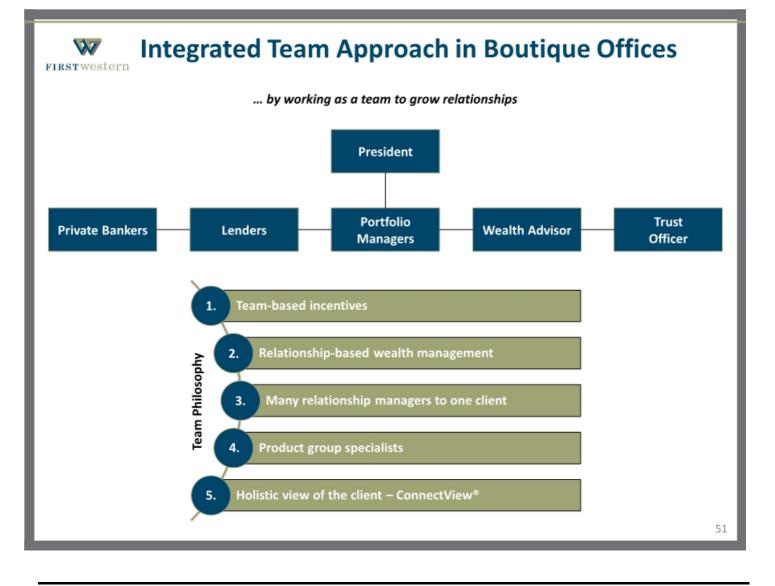
49



MYFW's Sophisticated Board of Directors

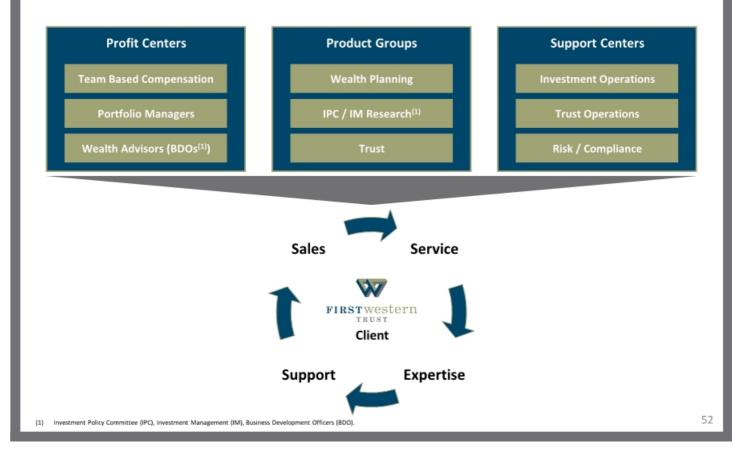
Name	Title	Primary Business
Scott C. Wylie	Chairman, CEO & President	 First Western Financial, Inc.
Julie A. Caponi, CPA	Board Director / Trustee	 Former Finance Executive at Arconic, Inc. (fka Alcoa Inc.) Former audit partner at Deloitte Board member & Audit Committee chair for FCF (NYSE)
David R. Duncan	Board Director / Trustee	 Energy Winery Executive, Silver Oak Cellars Entrepreneur, board member, business leader
Thomas A. Gart	Board Director / Trustee	 Real Estate Developer Specialty Retail Executive Family business, PE investing across broad range of industries
Patrick H. Hamill	Board Director / Trustee	 Real Estate Developer Home Builder Executive Entrepreneur, business/community leader, real estate expertise
Luke A. Latimer	Board Director / Trustee	 Utility Maintenance Construction Executive Family business, public bank board
Eric D. Sipf, CPA ⁽¹⁾	Board Director / Trustee	 Former Healthcare Executive US Army Asset management, finance, bank board, M&A
Mark L. Smith	Board Director / Trustee	 Real Estate Developer Entrepreneur, community leadership, real estate expertise
Joseph C. Zimlich, CPA	Board Director / Trustee	 Family Office Executive Corporate leadership, board, investment management

CPA license inactive (1)





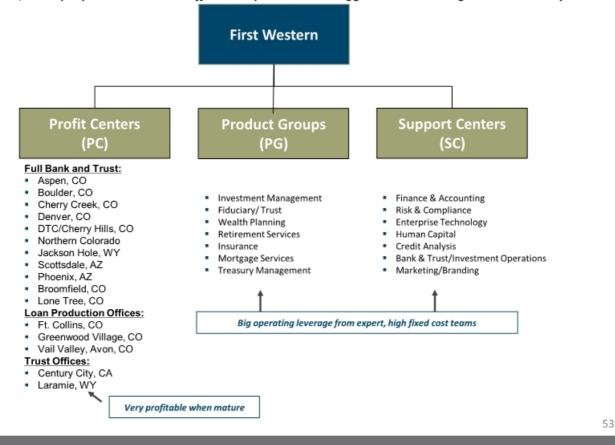
Example of investment management teamwork shows how MYFW, not relationship managers, owns our clients



Organizational Structure Built for Scale FIRSTwestern

VV7

Our local, boutique private trust bank offices compete with the biggest wealth managers in the country...



Holistic, Integrated Risk Management

W FIRST western

Purpose	 Holistic approach for the oversight, control, and discipline to drive continuous improvement Everyone's responsibility and non-compliance is not an option Governance framework for the process of anticipating, identifying, assessing, managing and monitoring risks 	
Objectives	 Define risk appetite framework Define risk areas and responsibilities Identify key risk activities for the defined risk areas Establish risk tolerance for defined risk areas Establish systems for identifying and reporting risks, including emerging risks Monitor compliance with strategies designed to mitigate identified risks Ensure effective and timely implementation of corrective actions Integrate risk management framework objectives into performance evaluation framework 	
Responsibilities	 ERM Committee: Oversee and support the Senior Risk Officer Establish risk tolerances and parameters ("risk appetite") to assess risks and design adequate mitigation strategies Senior Risk Officer: ERM program to create and monitor risk management practices Perform company-wide risk assessment, including relative risk ratings Assign risk owners and approve action plans Review and monitor risk mitigation initiatives and status Review and report to ERM committee: Specific areas of risk and respective Risk Area Owner responsible for the risks existing in that area Magnitude of all material business risks Processes, procedures and controls in place to manage material risks Overall effectiveness of the risk management process 	54
	—	54

Key Themes of ERM– In the Business

FIRSTWestern

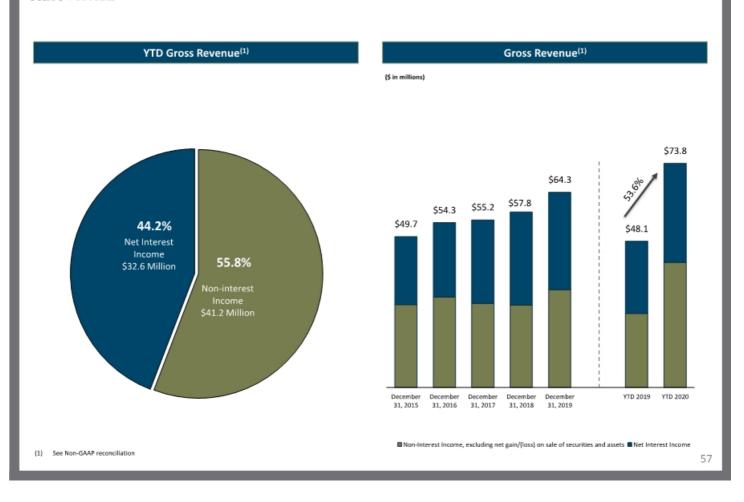
Ensure Compliance	 Meet regulatory requirements Comply with good industry practices including placing a priority on cybersecurity Effective, efficient, and smart compliance – a change agent for better business decisions 	
Limit Potential Losses	 Create appropriate transparency on risk, capital and balance-sheet usage, accounting implications Effectively limit risks and avoid reputational damage Strong risk controlling and monitoring Maintain both economic as well as accounting perspective 	
Improve Profitability	 Ensure decision-oriented processes Maintain efficient and lean risk management – standardization and differentiation Improve quality of problem loan management Optimize ALM and transfer pricing in cooperation with CFO/treasury 	
Support Growth	 Anticipate changes in the Company's risk profile Ensure scalability and flexibility of core processes Improve balance-sheet management Contribute to powerful product offering 	
Risk Overlay for Decision Making	 Integrated risk, finance and capital perspective into business planning and management process Strong risk and finance capabilities through frontline tools, trainings, and incentives in IT/operations, HC 	
Improve Stakeholder Management	 Implement a strong risk and performance culture throughout the organization Improve planning and steering concepts, data management with CEO, CFO and treasury Satisfy Board requirements on transparency and decisions support Maintain effective relations with regulators 	
Define Governance and Organization	 Define risk structure's mandate and organization, create independent risk view in core decisions Ensure CFO's mandate and organization in capital and balance-sheet management, ALM, treasury, funding Define and implement ERM approach Ensure appropriate people development: knowledge, experience, stature, motivation and culture 	55





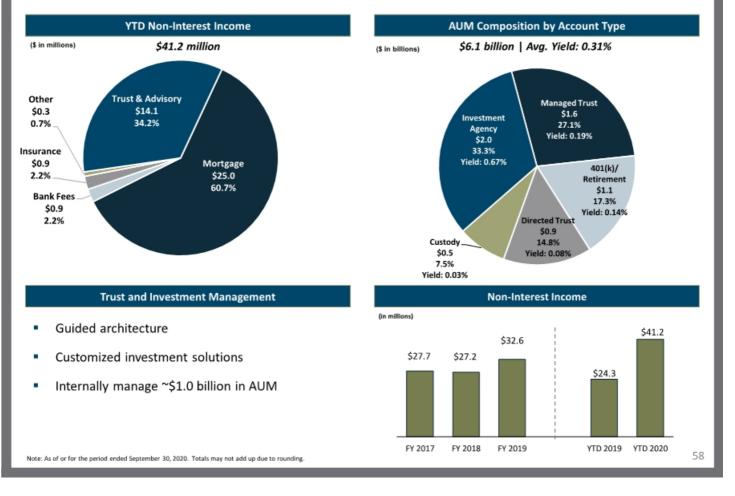
Historical Financial Trends





Predictable, Growing Sources of Fee Income

FIRSTWestern



A Balanced, Private Banking Loan Portfolio FIRSTwestern

V

Historical Gross Loans Q3 2020 Loan Portfolio by Collateral Type (1) (\$ in millions) \$1,506.1 2015-19 CAGR= 12.8% \$988.0 C&I Occupied CRE 16.2% 12.3% \$894.0 \$813.7 \$672.8 \$610.4 CRE 10.2% 1-4 Family Residential C&D 29.7% 7.0% 2015 2016 2017 2018 2019 3Q20 59 (1) As of September 30, 2020, excluding deferred costs/[fees] and unamortized discounts/(unaccreated premiums), net

Strong Asset Quality with Low Credit Losses

FIRSTWestern

0.07

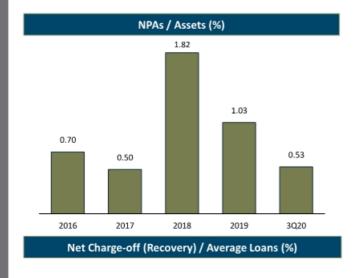
2016

0.00

2017

0.00

2018

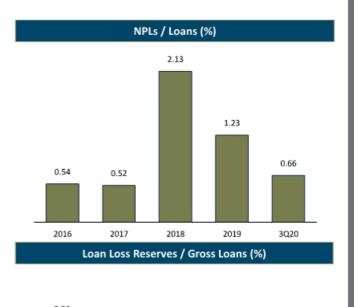


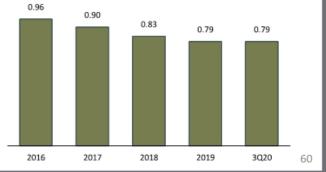
0.03

2019

0.00

YTD 2020





A Balanced, Growing Core Deposit Base FIRSTwestern

W

Historical Total Deposits Q3 2020 Deposit Composition⁽¹⁾ (\$ in millions) Time Deposits \$1,563.7 NOW 11.4% 6.5% 2015-19 CAGR= 11.2% Savings accounts 0.4% \$1,086.8 \$937.8 \$816.1 \$753.9 \$709.9 MMDA 51.5% 2015 2016 2017 2018 2019 3Q20 61 (1) As of September 30, 2020.





Non-GAAP Reconciliations



 110000111	

Consolidated Efficiency Ratio			For the	e Three Months Ende	d,	
(Dollars in thousands)	September	30, 2019 Dece	mber 31, 2019	March 31, 2020	June 30, 2020	September 30, 2020
Non-interest expense		\$13,442	\$13,082	\$14,647	\$12,644	\$16,632
Less: amortization		52	7	2	38	4
Less: provision on other real estate owned		-	-	-	-	100
Less: loss on assets held for sale		-	-	553	-	
Adjusted non-interest expense		\$13,390	\$13,075	\$14,092	\$12,606	\$16,528
Net interest income		\$7,940	\$8,190	\$8,931	\$10,796	\$12,918
Non-interest income		8,788	8,228	7,767	15,427	18,032
Less: Net gain on sale of securities		119	-	-	-	
Less: Net gain on sale of assets		-	183	-	-	
Total income		\$16,609	\$16,235	\$16,698	\$26,223	\$30,950
Efficiency ratio		80.6%	80.5%	84.4%	48.1%	53.4%
Consolidated Tangible Common Book Value Per Share			As of the T	hree Months Ended,		
(Dollars in thousands)	December 31, 2018 S	eptember 30, 201	9 December 31,	2019 March 31, 2	020 June 30, 202	0 September 30, 2020
otal shareholders' equity	\$116,875	\$125,73	\$127	7,678 \$128,	703 \$139,41	.7 \$149,576
ess:						
Goodwill	24,811	19,68	\$6 \$19	9,686 \$19,	686 \$24,19	1 \$24,191
Intangibles held for sale ⁽¹⁾	-	3,55	3 3	3,553 3,	000 3,00	0 3,000
Other intangibles, net	402	3	6	28	26 7	6 72
angible common equity	91,662	102,45	57 104	4,411 105,	991 112,15	0 122,313
Common shares outstanding, end of period	7,968,420	7,983,28	34 7,940	0,168 7,917,	489 7,939,02	4 7,951,749
angible common book value per share	\$11.50	\$12.8	3 \$1	13.15 \$13	.39 \$14.1	3 \$15.38

(1) Represents the intangible portion of assets held for sale

FIRSTWestern No.

Non-GAAP Reconciliation

Wealth Management Gross Revenue For the Three Months Ended September 30, 2019 December 31, 2019 June 30, 2020 September 30, 2020 (Dollars in thousands) March 31, 2020 Total income before non-interest expense \$12,554 \$12,534 \$13,023 \$13,114 \$16,232 Less: Net gain on sale of securities 119 ---Less: Net gain on sale of assets 183 -. . _ Plus: Provision for loan loss 100 447 367 2,124 1,496 Gross revenue \$12,535 \$12,798 \$13,390 \$15,238 \$17,728

Capital Management Gross Revenue		For the Three Months Ended,					
(Dollars in thousands)	September 30, 2019	December 31, 2019	March 31, 2020	June 30, 2020	September 30, 2020		
Total income before non-interest expense	\$776	\$815	\$804	\$788	\$899		
Less: Net gain on sale of securities	-	-			-		
Less: Net gain on sale of assets		-					
Plus: Provision for loan loss			-				
Gross revenue	\$776	\$815	\$804	\$788	\$899		

Mortgage Gross Revenue		For the Three Months Ended,					
(Dollars in thousands)	September 30, 2019	December 31, 2019	March 31, 2020	June 30, 2020	September 30, 2020		
Total income before non-interest expense	\$3,298	\$2,622	\$2,504	\$10,197	\$12,323		
Less: Net gain on sale of securities		-		-			
Less: Net gain on sale of assets							
Plus: Provision for loan loss							
Gross revenue	\$3,298	\$2,622	\$2,504	\$10,197	\$12,323		

Consolidated Gross Revenue		For the Three Months Ended,					
(Dollars in thousands)	September 30, 2019	December 31, 2019	March 31, 2020	June 30, 2020	September 30, 2020		
Total income before non-interest expense	\$16,628	\$15,971	\$16,331	\$24,099	\$29,454		
Less: Net gain on sale of securities	119				-		
Less: Net gain on sale of assets	-	183	-	-	-		
Plus: Provision for loan loss	100	447	367	2,124	1,496		
Gross revenue	\$16,609	\$16,235	\$16,698	\$26,223	\$30,950		

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Non-GAAP Reconciliation

FIRSTWestern

Adjusted net income available to common shareholders	For the Three Months Ended,						
Dollars in thousands, except per share data)	September 30, 2019	December 31, 2019	March 31, 2020	June 30, 2020	September 30, 2020		
Net income available to common shareholders	\$2,406	\$2,572	\$1,334	\$8,696	\$9,6		
Plus: acquisition related expense including tax impact		-		245			
Plus: goodwill impairment including tax impact		-	-	-			
Plus: loss on intangibles held for sale including tax impact		-	438	-			
Adjusted net income to common shareholders	\$2,406	\$2,572	\$1,772	\$8,941	\$9,6		
Adjusted earnings per share		For the	Three Months Ended				
Dollars in thousands, except per share data)	September 30, 2019	December 31, 2019	March 31, 2020	June 30, 2020	September 30, 202		
arnings per share	\$0.30	\$0.32	\$0.17	\$1.10	\$1.		
Plus: acquisition related expenses including tax impact	-		-	0.03			
Plus: goodwill impairment including tax impact			-	-			
Plus: loss on intangibles held for sale including tax impact		-	0.05				
Adjusted earnings per share	\$0.30	\$0.32	\$0.22	\$1.13	\$1.		
Fotal Non-Interest Expense adjusted for Non-Operating items		For the	Three Months Ended,				
Dollars in thousands)	September 30, 2019	December 31, 2019	March 31, 2020	June 30, 2020	September 30, 202		
Net income available to common shareholders	\$13,422	\$13,082	\$14,647	7 \$12,644	\$16,6		
ess: acquisition related expense		-	•	- 323			
.ess: goodwill impairment							
ess: loss on intangibles held for sale			553				
Fotal Non-Interest Expense adjusted for Non-Operating items	\$13,422	\$13,082	\$14,094	\$12,321	\$16,6		
Allowance for loan losses to Bank originated loans excluding PPF	>		As of				
Dollars in thousands)	September 30, 2019	December 31, 2019	March 31, 2020	June 30, 2020	September 30, 2020		
Gross loans	924,35	5 996,559	1,042,478	1,424,160	1,507,4		
less: Branch acquisition			-	123,786	124,6		
ess: PPP loans			-	191,676	193,2		
oans excluding acquired and PPP	924,35	5 996,559	1,042,478	1,108,698	1,189,5		
Allowance for loan losses	7,67	5 7,875	8,242	10,354	11.8		
Allowance for loan losses to Bank originated loans excluding					,-		

Non-GAAP Reconciliation

FIRSTWestern

Adjusted net interest margin	For the Three Months Ended June 30,			
(Dollars in thousands)	Average Balance	Interest Earned/Paid	Average Yield/Rate	
Interest-bearing deposits in other				
financial institutions	76,463	44		
PPP adjustment	20,587	25		
Available-for-sale securities	48,614	224		
PPP adjustment	-			
Loans	1,268,797	12,202		
PPP adjustment	(152,893)	(718)		
Adjusted total Interest-earning assets	1,261,568	11,777		
Interest-bearing deposits		1,319		
PPP adjustment		-		
Federal Home Loan Bank Topeka and				
Federal Reserve borrowings		129		
PPP adjustment		(39)		
Subordinated notes		226		
Adjusted total interest-bearing liabilities		1,635		
Net interest income		10,142		
Adjusted net interest margin			3.22%	

Consolidated Gross Revenue	For the Nine Months Endeo September 30,		
(Dollars in thousands)	2019 2		
Total income before non-interest expense	\$48,003	\$69,884	
Less: Net gain (loss) on sale of securities	119		
Plus: Provision for (recovery of) credit loss	216	3,987	
Gross revenue	\$48,100 \$73,8		

Adjusted net interest margin	For the Three Months Ended September				
(Dollars in thousands)	Average Balance	Interest Earned/Paid	Average Yield/Rate		
Interest-bearing deposits in other financial					
institutions	178,756	99			
PPP adjustment	(38,618)	(45)			
Available-for-sale securities	40,528	173			
PPP adjustment		-			
Loans	1,462,872	14,138			
PPP adjustment	(201,208)	(870)			
Purchase accretion adjustment		(534)			
Adjusted total Interest-earning assets	1,442,330	12,961			
Interest-bearing deposits		1,067			
PPP adjustment		-			
Federal Home Loan Bank Topeka and					
Federal Reserve borrowings		204			
PPP adjustment		(180)			
Subordinated notes		221			
Adjusted total interest-bearing liabilities		1,312			
Net interest income		11,649			

Adjusted net interest margin

66

3.23%

FIRSTwestern

Less: Net gain on sale of assets

Total income

Efficiency ratio

Consolidated Gross Revenue			For the	Years Ended,		
(Dollars in thousands)	2015		2016	2017	2018	2019
Total income before non-interest expense		\$49,339	\$53,394	\$54,501	\$57,617	\$63,97
Less: Net gain on sale of securities		717	114	81	-	119
Less: Net gain on sale of assets			-			18
Plus: Provision for credit loss		1,071	985	788	180	66
Gross revenue		\$49,693	\$54,265	\$55,208	\$57,797	\$64,33
Consolidated Pre-tax, Pre-provision Income		For the Twelve Months Ended December 31,				
(Dollars in thousands)	2015		2016	2017	2018	2019
Net Income, as reported		\$2,650	\$2,302	\$2,023	\$5,647	\$8,00
Provision for loan losses		1,071	985	788	180	66
Income tax (benefit) expense		1,053	1,269	2,984	1,775	2,18
Pre-tax, Pre-provision Income		\$4,774	\$4,556	\$5,795	\$7,602	\$10,85
Consolidated Efficiency Ratio		For th	e Years Ended,			
(Dollars in thousands)	2016	2017	2018	201	.9	2020 YTD
Non-interest expense	\$49,823	\$49,49	4 \$!	50,195	\$53,784	\$43,92
Less: Amortization	747	78	4	831	374	4
Less: Goodwill impairment	-		-	-	1,572	
Less: Provision on other real estate owned	-		-	-	-	10
Less: Loss on assets held for sale	-		-	-	-	55
Adjusted non-interest expense	\$49,076	\$48,71	D \$4	19,364	\$51,838	\$43,22
Net interest income	\$24,457	\$27,57	5 Š:	30,624	\$32,061	\$32,64
Non-interest income	29,922	27,71	-	27,173	32,577	41,22
Less: Net gain on securities	114	8	1	-	119	-

-

\$55,208 **88.2%**

-

\$54,265

90.4%

-

\$57,797

85.4%

-

\$73,871

58.5%

183

\$64,336

80.6%