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First Western Trust Announces Leadership Promotions Across Denver Metro Markets

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Brian Weldon Named Regional President; Bryce Parietti and Rob Miles Promoted to Market President Roles

DENVER, Aug. 21, 2026 (GLOBE NEWSWIRE) -- First Western Trust, a private bank and wealth management firm serving as the financial home for wealth creators across the West, today announced three leadership promotions supporting the company's continued growth across the Denver metro area. Brian Weldon has been named Regional President, Bryce Parietti has been promoted to Market President of Cherry Creek, and Rob Miles has been promoted to Market President of Denver Tech Center.

The promotions strengthen First Western Trust's leadership across its Denver metro markets as the company continues to expand its presence and deepen client relationships throughout Colorado.

"These promotions reflect the depth of leadership we've built at First Western Trust," said Scott Wylie, Founder and CEO of First Western Trust. "Brian, Bryce, and Rob each bring a deep commitment to our clients and a clear understanding of what it means to be a financial home for the wealth creators of the West. We take great pride in developing our own talent, and as we continue to grow across the Denver metro area, we're fortunate to have leaders who can carry that commitment forward."

Brian Weldon Named Regional President

Brian Weldon, formerly Market President of Cherry Creek, has been promoted to Regional President. In his new role, Weldon will continue supporting clients directly while leading First Western Trust's growth and coordination across the Denver metro area and surrounding markets.

"Cherry Creek has been home for more than six years of my career, and it's been a privilege to help our clients build, preserve, and pass on what they've worked so hard to create," said Weldon. "I've also had the opportunity to work alongside Bryce and watch him grow into an exceptional leader. As I take on this new role, I look forward to bringing that same commitment to more clients and teams across the Denver metro area."

Bryce Parietti Promoted to Market President, Cherry Creek

Bryce Parietti has been promoted to Market President of Cherry Creek. Parietti brings more than eight years of experience with First Western Trust, including the past two years as Senior Vice President, Relationship Manager, working directly with many of the market's clients.

"Cherry Creek is where I've built my career, and it's where I want to keep building," said Parietti. "I've had the opportunity to learn from Brian every step of the way, and that mentorship has shaped how I lead and how I show up for our clients. Our clients trust us with more than their finances. They trust us with their future and their family's future. I'm honored to lead this team and continue earning that trust every day."

Rob Miles Promoted to Market President, Denver Tech Center

Rob Miles has been promoted to Market President of Denver Tech Center. Miles joined First Western Trust in April 2025 and brings 25 years of financial services experience in Colorado, helping individuals and businesses navigate complex financial needs.

"Over the past year, I've had the opportunity to build meaningful relationships with our clients and team at the Denver Tech Center," said Miles. "I'm honored to step into this role and look forward to deepening those relationships while helping more individuals, families, and businesses benefit from the personalized approach First Western Trust brings to every relationship."

The leadership appointments reflect First Western Trust's continued investment in its people and its commitment to providing wealth creators across the West with local leadership, experienced guidance, and an integrated approach to their financial lives.

About First Western Trust

First Western Trust is a private bank and wealth management firm headquartered in Denver, Colorado, serving high-net-worth and ultra-high-net-worth individuals, families, and business owners through an integrated platform of private banking, wealth management, trust services, and lending. First Western Financial, Inc. (NASDAQ: MYFW) is the parent company of First Western Trust.

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